****

**Science: Becoming the Messenger**

*A communications skill-building workshop brought to you by the National Science Foundation*

**Albuquerque, New Mexico**

**April 18, 2012 \*\*\*\*\*\*Draft\*\*\*\*\***

7:30 a.m. **Breakfast and registration**

8:00 - 8:15 **Opening remarks**

* Susan Mason, NSF

8:15 – 8:45 **The Workshop “Morning Show”** Chris Mooney

8:45 - 9:00 **The State of Science** Chris Mooney

9:00 – 10:00 **Creating & Distilling Your Message**

* Dan Agan
* Chris Mooney
* Joe Schreiber

10:00 – 10:15 **Break**

10:15 – 12:00 **Creating & Distilling Your Message (continued)**

12:00 – 1:00 **Lunch**

12:00 – 1:00 **Lunch for Public Information Officers**

1:00 – 2:00 **Information Partners Breakout Session – for all Public Information Officers (communicating on behalf of institutions & universities)**

1:00 – 3:00 **A Hitchhiker’s Guide to Public Presentations**

* Dan Agan

**I Am New Media (And So Can You!)** **(laptop required)**

* Chris Mooney

3:00 – 3:15 **Break**

**April 18, 2012**

3:15 – 5:30 **I Am New Media (And So Can You!)** (continued)

* Chris Mooney

**Video Boot Camp: Tell Your Story on Camera (laptop required)**

* Joe Schreiber

5:30 – 5:45 **The Workshop “Morning Show” – Revisited**

* Chris Mooney

5:45 – 6:00 **Complete Evaluation Forms**

**Presentation of Certificates**