

## PRESENTERS' BIOS

### **Dan Agan**

Dan Agan is President of Panthera Group LLC, a marketing communications firm specializing in architecting and implementing cogent, media-oriented marketing and communications programs that successfully inform, inspire and influence mission-critical publics. He is a former network television programming and marketing executive, marketing officer for publicly traded technology companies, broadcast journalist, television producer/director, and public relations consultant. He continues to produce and direct programs for television and the web. Agan has served as the principal spokesperson for both nonprofit and private sector companies, been interviewed countless times by the press, conducted dozens of press conferences, delivered public presentations for audiences large and small, and coached CEOs and senior executives on dealing effectively with the media. He has worked with a broad range of organizations, corporations and government agencies including PBS, AOL, AARP, Octel Communications, Discovery Communications, the National Science Foundation, Edge Technologies, Excalibur Technologies, the Metropolitan Opera Association (New York), Fleischman-Hillard Public Relations and the Direct Marketing Association.

### **Chris Mooney**

Chris Mooney is a bestselling science journalist and commentator and the author of three books, most recently *Unscientific America: How Scientific Illiteracy Threatens Our Future* (co-authored by Sheril Kirshenbaum). Mooney is also a host of the Point of Inquiry podcast, was recently seen on BBC 2 guest hosting a segment of "The Culture Show," and blogs for *Discover* magazine. In the past, he has been a visiting associate in the Center for Collaborative History at Princeton University, a Knight Science Journalism Fellow at MIT, and a Templeton-Cambridge Fellow in Science and Religion. Mooney's work has been featured regularly by the national media, including appearance on The Daily Show With Jon Stewart, The Colbert Report, MSNBC's "Morning Joe," CSPAN's Book TV, and NPR's Fresh Air With Terry Gross and Science Friday, among many other television and radio programs. Among other accolades, in 2005 Mooney was named one of *Wired* magazine's ten "sexiest geeks." His articles have appeared in numerous publications and were selected for *Best American Science and Nature Writing 2006* and *Best American Science Writing 2010*.

### **Joe Schreiber**

Mattmar Productions President Joe Schreiber helped launch and produce NBC's *George Michael Sports Machine*. The program aired for 23 years, making it the longest running locally produced, nationally syndicated sports show in television history. The heart of the program was the human interest features, produced to appeal to a broad spectrum of viewers. As field producer, and later senior producer, Schreiber traveled the world, cultivating relationships in the fields of television, film, digital media, public relations, marketing, sports and entertainment. He built a model for production that is based on trusted relationships and uncompromising production values; it was a way of life that set the industry standard. Schreiber earned 11 Emmy awards and was inducted into the Class 2008 Greater Washington DC Jewish Sports Hall of Fame.