

The BI Criterion: *From Activity to Impact*

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Advancing Research Impact in Society

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The spirit of Broader Impacts has always
been part of NSF culture

Researchers want their projects
to make a difference





Adopt a BI Identity
Create new norms
Build a Better BI-Cycle
Support PIs & Reviewers

Vision

BI & Broadening Participation are a vital to proposals, review & reporting

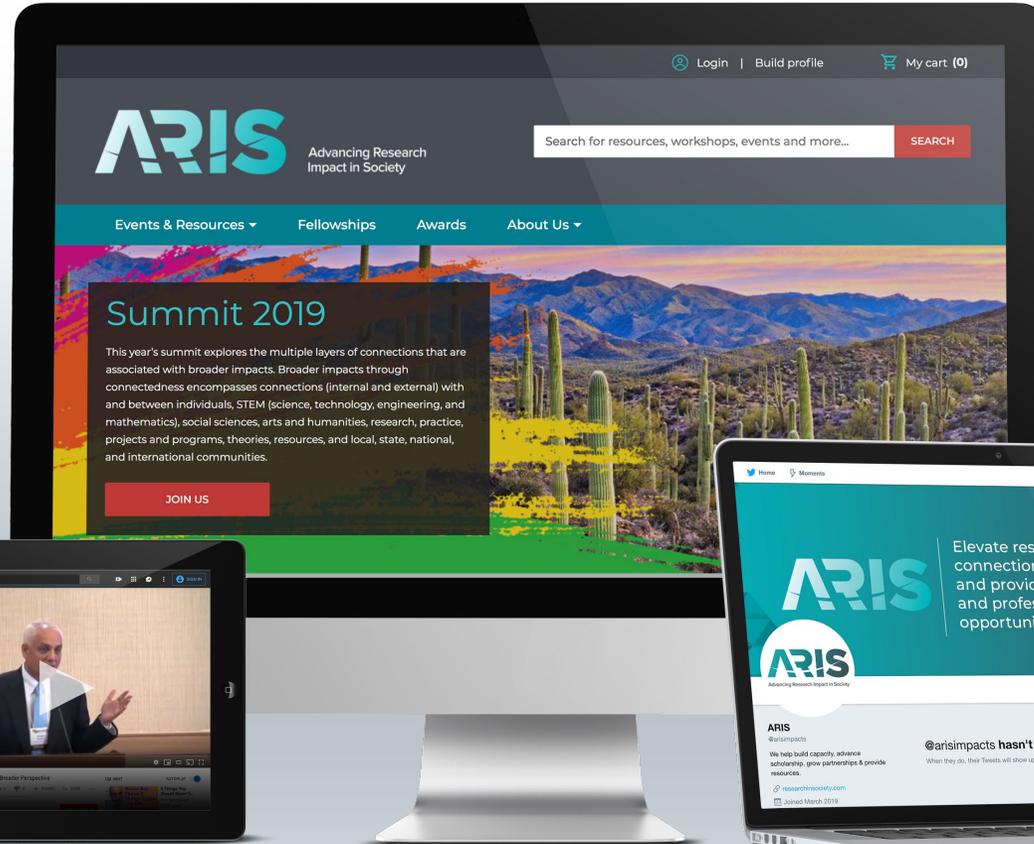
Integrated BI and Intellectual Merit

Evaluate the long-term impacts of BI

Enhanced pathways to STEM careers

Achievable
Substantive
Assessable
Personal





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