

The BI Criterion: *From Activity to Impact*

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Advancing Research Impact in Society

This project sponsored by NSF grants OIA-1810732, MCB-1408736, MCB-1940655, OIA-1437105, MCB-1313197

The spirit of Broader Impacts has always
been part of NSF culture

Researchers want their projects
to make a difference





Adopt a BI Identity
Create new norms
Build a Better BI-Cycle
Support PIs & Reviewers

Vision

BI & Broadening
Participation are a vital
to proposals, review &
reporting

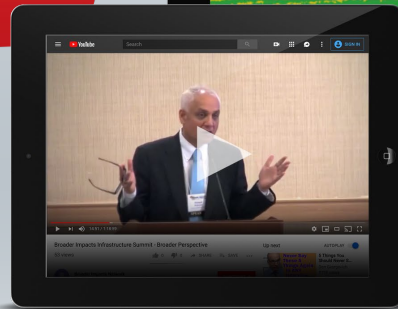
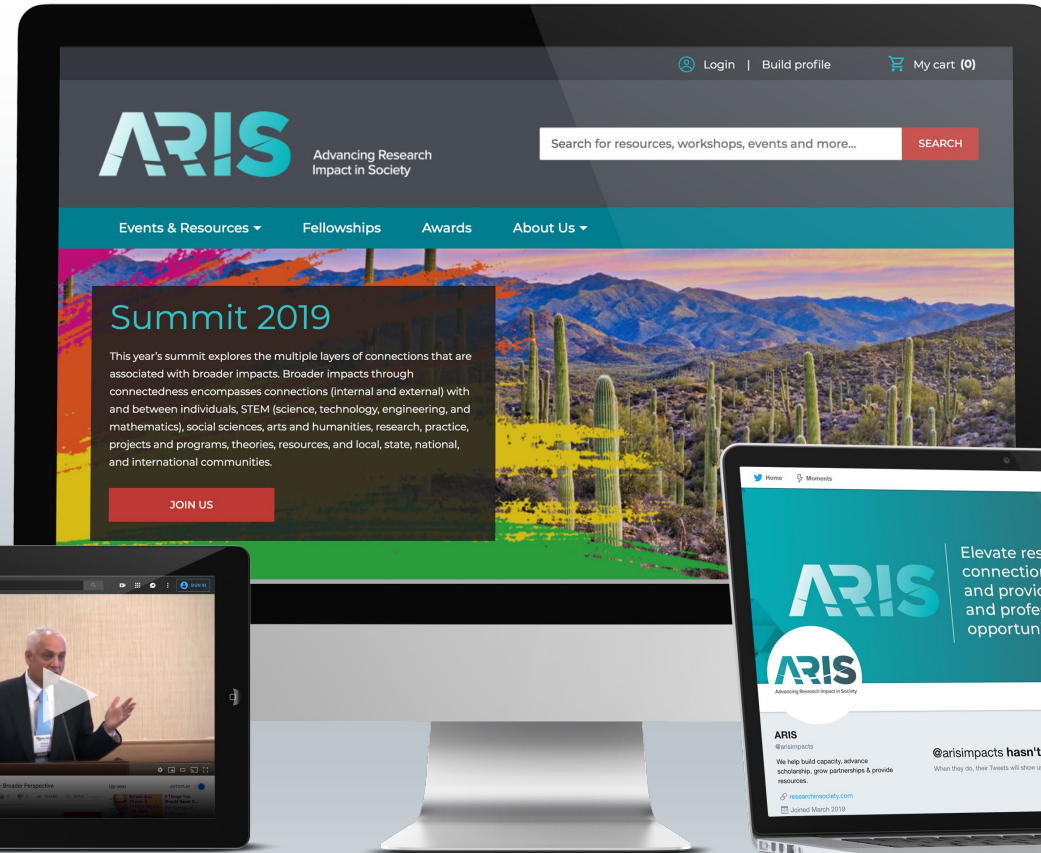
Integrated BI and
Intellectual Merit

Evaluate the long-term
impacts of BI

Enhanced pathways to
STEM careers

Achievable
Substantive
Assessable
Personal





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