

## Getting Started

## Evolving

## Impactful

<b>Context</b>	<i>Problem description &amp; rationale</i>	Unclear	Problem stated but no supporting evidence or data	Problem stated & supporting evidence or data and aligned with local mission or Departmental plan"
	<i>Goals</i>	Unclear	Not aligned with problem or not measurable	Aligned with problem & measurable
<b>Intended Population</b>	<i>Population</i>	No demographics or intended population is not considered by NSF to be underrepresented in computing	Describes groups that NSF considers to be underrepresented in computing but does not specifically identify the demographics of participants.	Includes demographics and acknowledges within-group variability (intersectionality)
	<i>Appropriateness of activities</i>	Activities aim to increase participation in general rather than for underrepresented groups	Limited detail as to the appropriateness of the plan for the intended population demographics	Demonstrates understanding of the appropriateness of the activities for the intended population
	<i>Evidence intended population can be or is reached</i>	Unclear	Limited connection to intended population or groups that reach them	Describes an existing collaboration with intended population or groups that reach them; members of target population are involved in planning and activities
<b>Strategy</b>	<i>PI role</i>	Not stated or no role for PI	Roles not clearly described for some or all PIs	Roles for all PIs clearly stated
	<i>Reasonable scope of activities</i>	Scope and amount of time unclear	Scope exceeds resources and expertise	Scope is realistic given resources and expertise
	<i>Resources</i>	Unclear	Uses existing resources without reference to best practices, describes potential partners	Uses evidence-based resources or practices; has established relationships with partners
	<i>Timeline</i>	Unclear	Incomplete	Clear timeline
<b>Preparation</b>	<i>Evidence</i>	Unclear	PIs have done prior BPC work but did not include evidence of success <b>OR</b> describes the preparation and/or training that will be needed to ensure that the plan will be impactful	Substantial evidence of success that builds upon lessons learned <b>OR</b> describes the preparation and training that the team has already received
<b>Measurement</b>	<i>Clear objectives</i>	Unclear	Metrics present but not aligned with goals	Metrics present and aligned with goals
	<i>Plan &amp; evaluation</i>	Unclear	There is a proposed system for using the results but it lacks specificity. Plans to track or collect data have limited context for data comparisons	Uses an iterative system for generating and using the results to strengthen BPC activities. Plans to measure both observable effects of activities on intended population and systemic changes where relevant.