

NSRG

Nanotechnology and Society Research Group

Research Priorities: What the Hell Do We Think We're Doing?

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Research *Topics*

- Commercialization Process
- Historical/STS Study of NNI



Research “Attitudes”

(or, Dropping the Other Shoe)

- We’re Not in Kansas Anymore
(we’re at NSF!)
- Public Interest
- “Making an Impact”



Target Areas/Populations/“Audiences”

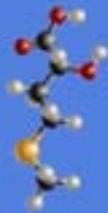
- **General Public** (and the elephant in the room: Toward what end?)
- **Policy, Public Officials**
- **Business Community**
- **Scientists and Engineers**
- *Technology Design?*



Research Issues

- What is the “Bottom Line?”
(Seriously)
- Integration with S&E: Purpose,
Motivations, Conditions
- Institutional Arrangements
(Sovereignty)





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