

Women in Chemistry Panel

March NSF-CHE Office Hour
March 10, 2023

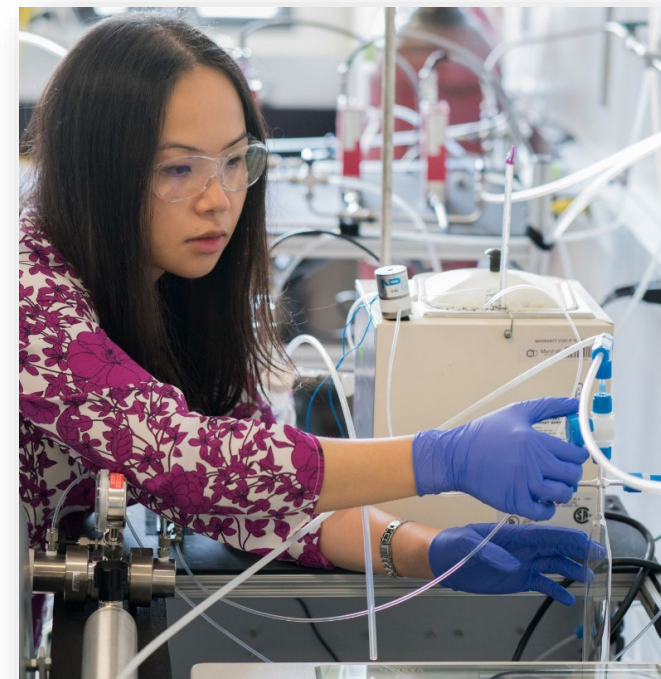
Welcome to the Women in Chemistry Panel



Dr. Amanda C. Bryant-Friedrich
*Dean and Professor of
Pharmaceutical Sciences
Wayne State University*



Dr. Catherine T. "Katie" Hunt
*Retired R&D Director, Innovation Sourcing and
Sustainable Technologies, The Dow Chemical
Company*
Past President American Chemical Society (ACS)
*Former Brenton S. Halsey, Distinguished Visiting
Professor in Engineering, University of Virginia*
*Acting Executive Director, Global Cool Cities Alliance
(GCCA)*



Dr. Tran Nguyen
*Assistant Professor of
Environmental Chemistry
University of California,
Davis*



The next section is a series of slides provided by Dr. Catherine Hunt on crafting an elevator pitch.

References are provided throughout the presentation. Please cite them if using the material elsewhere.

Please note that this material is not for sale or economic personal gain.





Extra Slides for NSF Career Panel

Education Collaboration Innovation

Bridging the Innovation Gap

Starts with

✓ Your Elevator Speech

And requires

✓ Competency, Passion & Alignment

Catherine T. Hunt, Ph.D.
Retired R&D Director, ROH/Dow
March 10, 2023

Your Elevator Speech

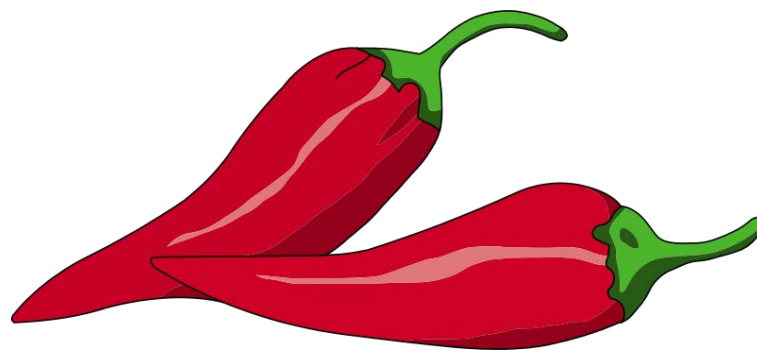


- Your 1 Minute Pitch:
 1. Name & an understandable title
 2. *Something unique about YOU*
 3. Desired outcome of this interaction?
- Be concise, articulate, memorable
- Pair up and practice



SPICE It Up!

- *Shake hands firmly*
- *Pitch yourself*
- *Image of confidence*
- *Connect with others*
- *Elevator speech*



*Modified from ACS Women's Chemist's Breakfast
Speed Networking Exercise, circa 2007*

What's *Next?*

Your Elevator Speeches

- *Volunteers ...*

Network *and Go!*

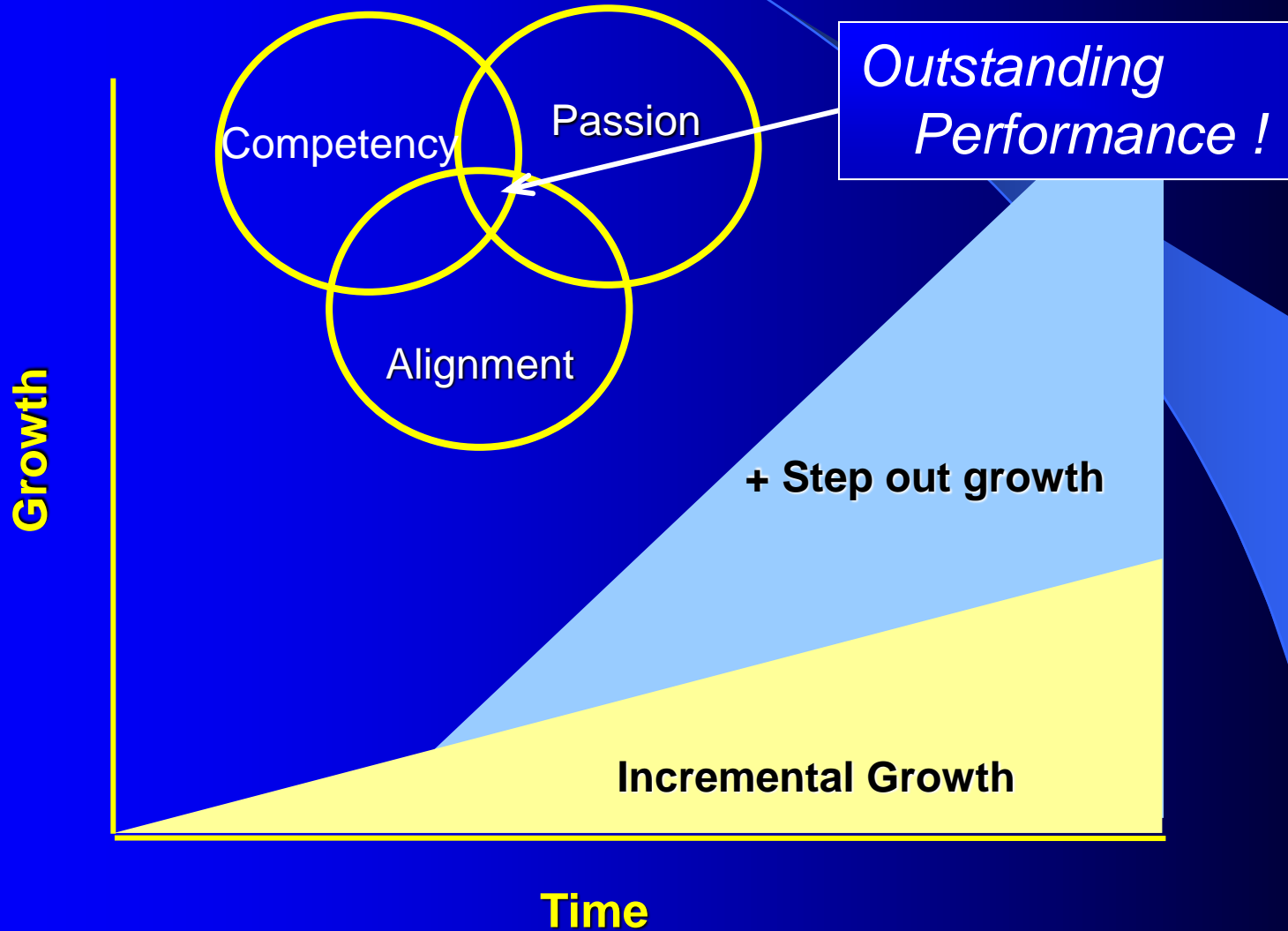


Communication is Key!

- 1st – make a connection
 - What do you have in common?
 - *In the same field? seminar room? sport?*
- 2nd stay on message and Spice it up! *(see slide)*
 - What is your ask? Make it doable!
 - Do they work for a company you'd like to know more about?
 - This first meeting is to get them interested in exchanging information to talk further OR can they refer you to a better source?
 - What do you want them to remember about you?
- Find a partner and Practice...Practice....*Practice*
- Organize a speed networking event for a small group...lead it yourself or see if you can bring in an expert.

Bridging the Innovation Gap...

Takes ...

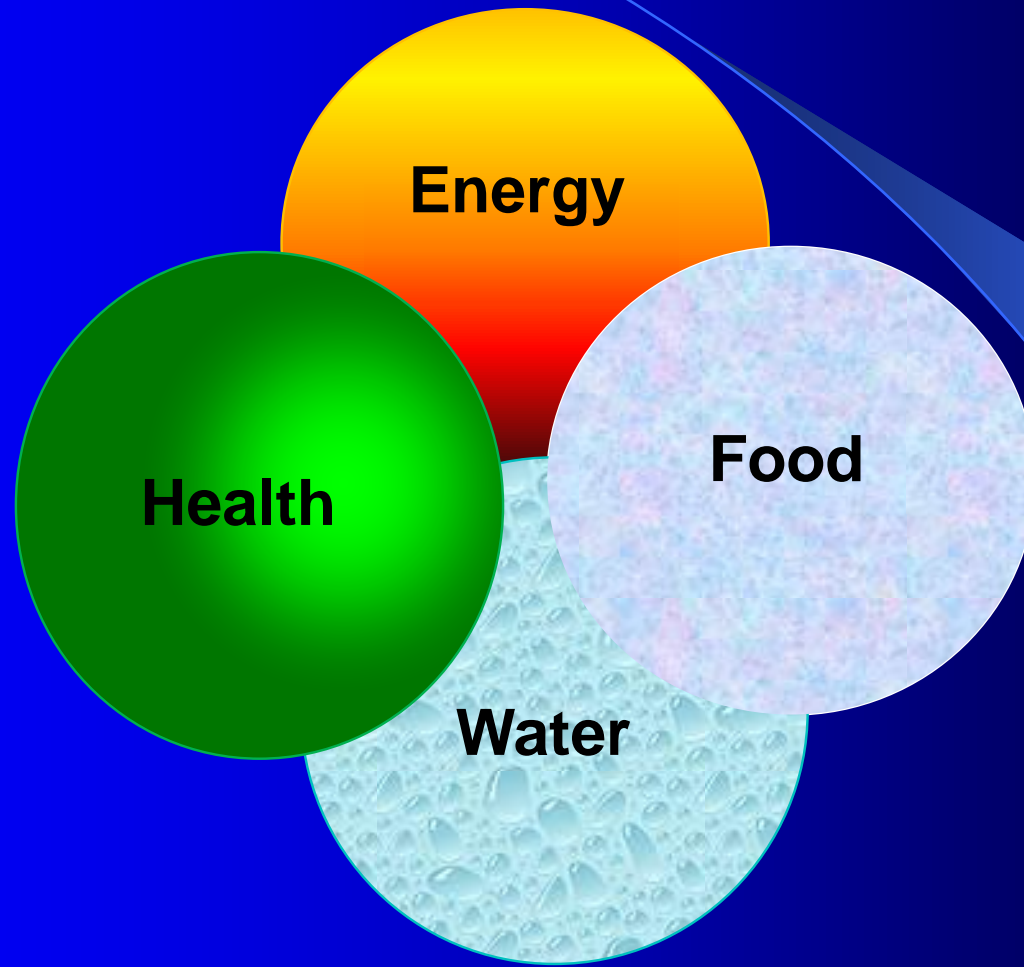


What's Needed....?

- ✓ *Education* to engage legislators, the media, the public and the next generation
- ✓ *Collaboration* to build a strong, vibrant and vocal technical community
- ✓ *Innovation* to recreate our companies, our schools and ourselves

Source: CT Hunt, C&EN, Presidential Message, Jan.2007.

Innovation: *Sustainable Innovation*



Bridging the Innovation Gap...

Takes...



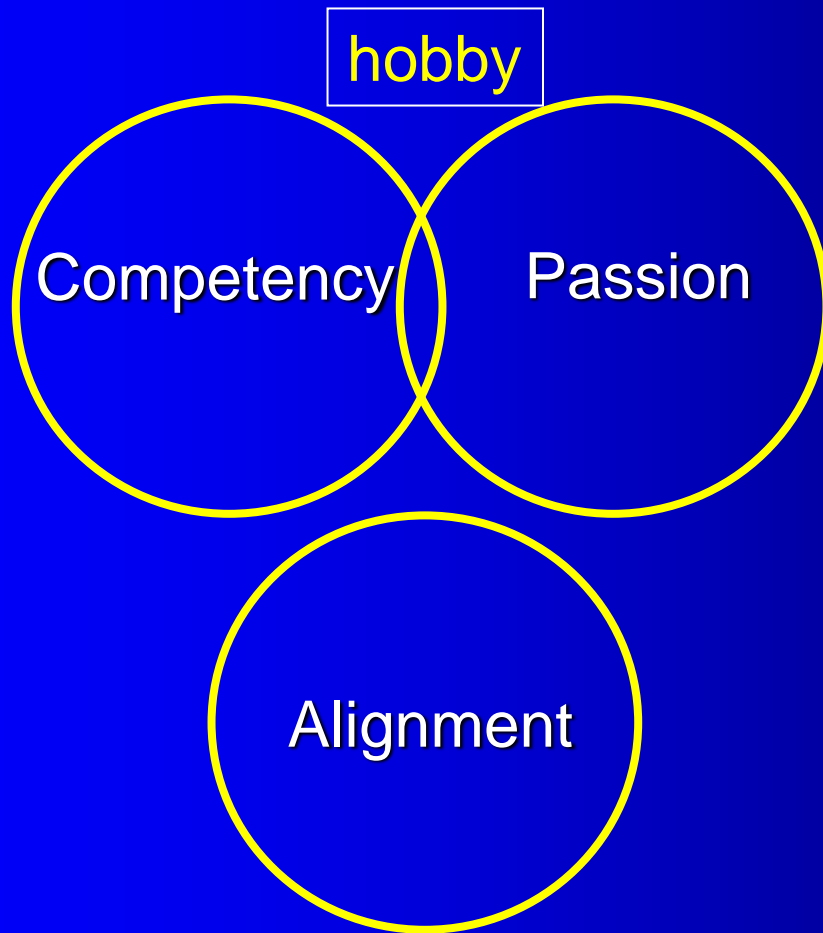
Competency

Passion

Alignment

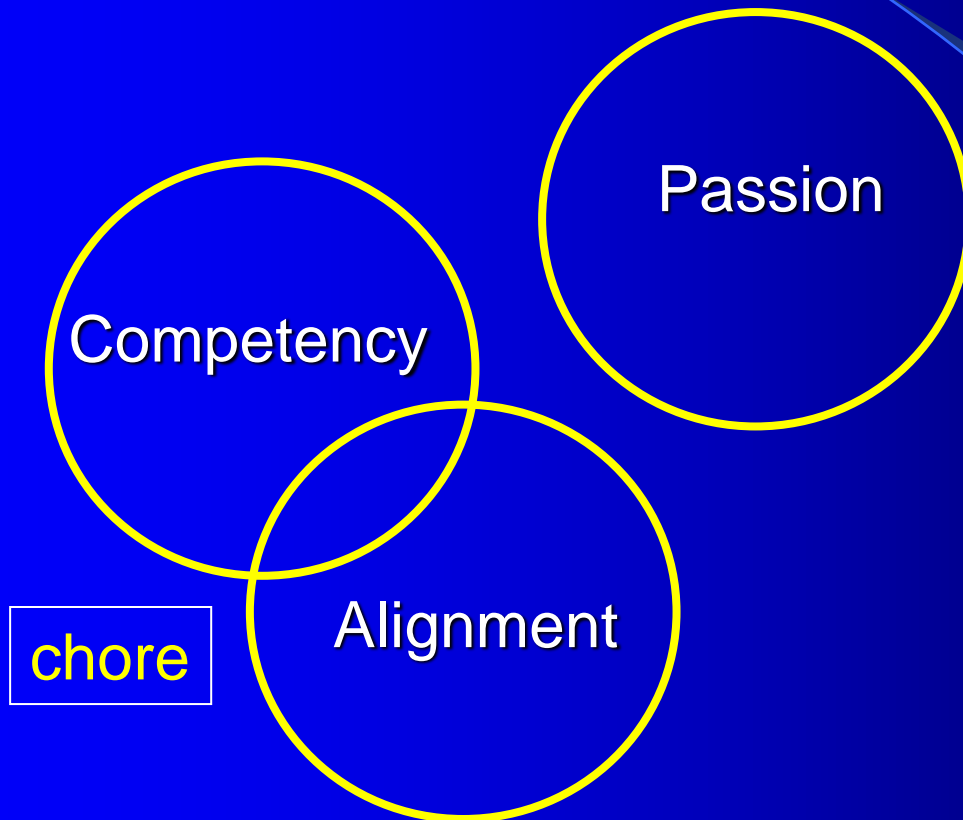
Bridging the Innovation Gap...

Two out of Three won't work!



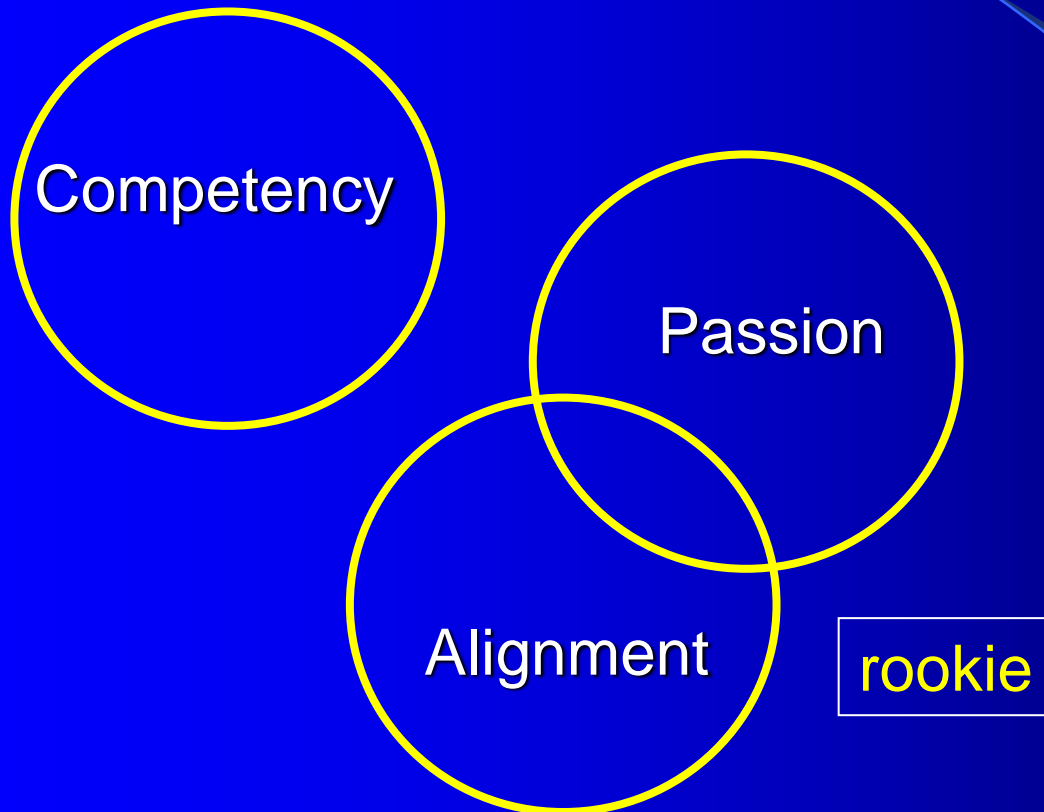
Bridging the Innovation Gap...

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Bridging the Innovation Gap...

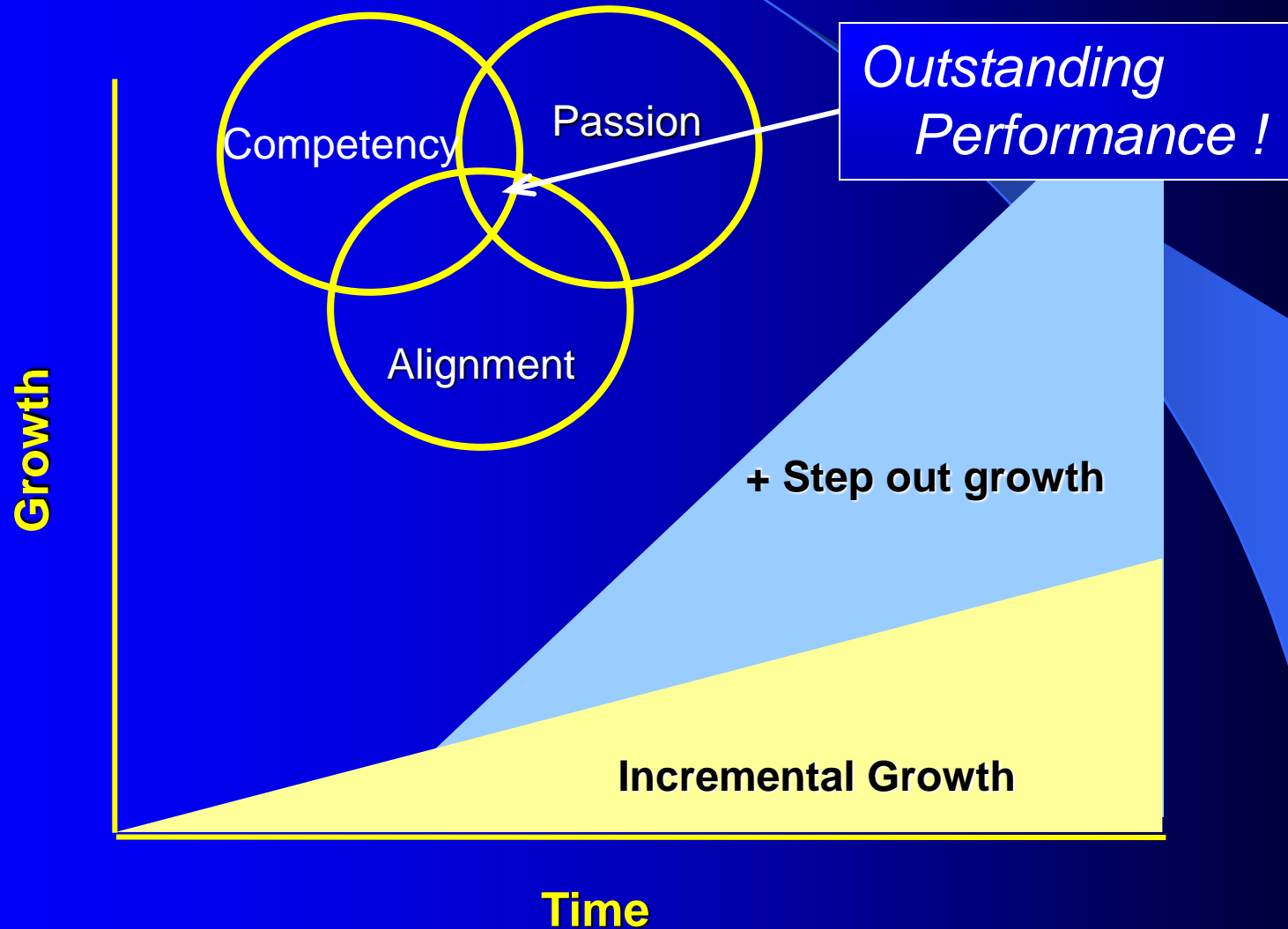
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Modified by CT Hunt from: Zenger and Folkman, Extraordinary Leaders:
Turning Good Managers into Great Leaders.

Bridging the Innovation Gap...

Takes ...





Your turn...

Education Collaboration Innovation



?

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ACS Past President
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