# Cortex Innovation Community:

#### A Model of Anchor Institution Led Innovation

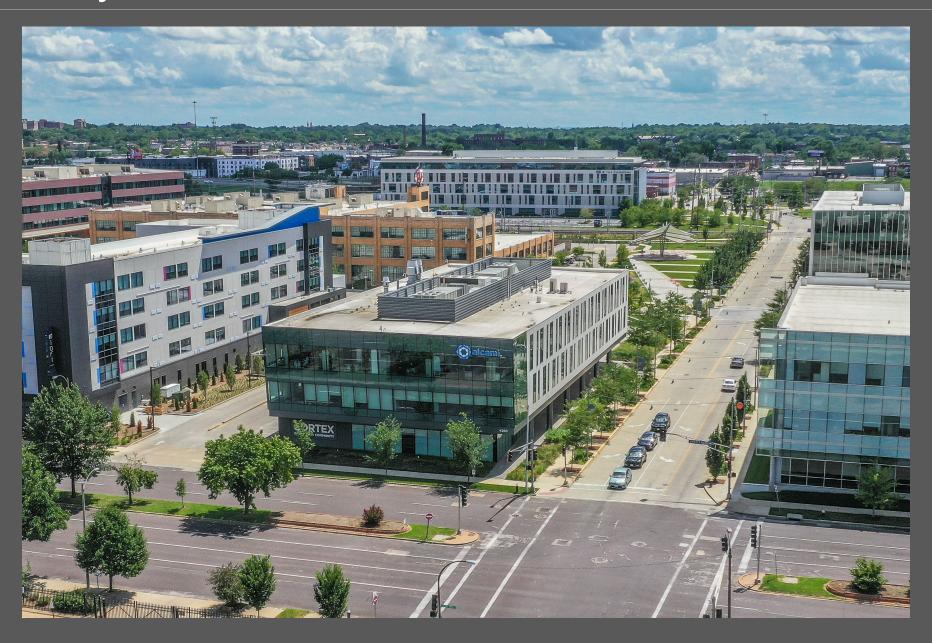
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## Cortex Today: A Partial View





### Cortex – Key Facts



- Total Economic Impact : Generated \$2.1B in economic output as of 2021
- Next step: Focus on diversity, equity and inclusion
- Create programs and spaces that will help improve economic mobility and intergenerational wealth building



### Cortex Innovation Community: Key Success Factors



- 1. World Class research base in St Louis
- 2. Mostly vacant site
- 3. Strong amenities surrounding the site
- 4. Investment of sponsoring institutions
- 5. Support of City of St Louis
- 6. Strong and deeply involved Board of Directors
- 7. Strong private sector real estate partner
- 8. Mixed-use vibrant placemaking