Nationally, about 1 in 16 workers (6.2% or 8.7 million) have occupations as scientists or engineers (4.8%), or technical workers (1.4%). The STEM workforce is larger still when defined as either those who hold a bachelor’s degree or higher in S&E (23.2 million) or those who use technical expertise in S&E in their jobs (19.4 million).

A state’s S&E performance helps fuel its and the nation’s economy. Four benchmarks of New Hampshire’s S&E performance are highlighted here: the cost of public higher education, the size of the STEM workforce, investment in research and development, and venture capital funding.

Rising Cost of a Bachelor’s Degree

A bachelor’s degree is one of several entry points to higher paying jobs associated with science, engineering, and many technical occupations.

Nationally, 31% of the total U.S. workforce has a bachelor’s degree or higher. In contrast, 75% of workers in S&E occupations have a bachelor’s degree or higher.

Source: National Center for Education Statistics, Digest of Education Statistics

STEM Workforce: People Working in STEM Occupations

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Research and development (R&D) spending is a driver of innovation. Investing in science and technology today has ripple-effect benefits throughout the economy over the long term.

Annual state performance in R&D varies considerably, from $253 million (WY) to $126 billion (CA). New Hampshire is one of 14 states plus the District of Columbia that performs between $1-$5 billion per year in R&D. In this figure, New Hampshire’s percent change in R&D spending is compared to the two highest and the two lowest states within this group.

Percent change in R&D spending: 2000 to 2015 (Adjusted for inflation)

Year 2000 R&D Spending Level

-50% 0% 25% 50% 75% 100% 125% 150%

2000 2015

Highest two:
-143% IA
-123% UT

119% New Hampshire

Lowest two:
-33% RI
13% ID
34% U.S. Average

Source: NSF, National Center for Science and Engineering Statistics, National Patterns of R&D Resources

Venture capital investment supports U.S. businesses that take on the risk of developing and commercializing cutting-edge, emerging technologies. States with high values are successful at attracting venture capital to fuel new kinds of business, and ultimately, expand economic growth.

Total annual venture capital investment: 2000 to 2016 (Adjusted for inflation to 2016 dollars)

New Hampshire
U.S.

NH $138M
U.S. $70.3B

NH $2.3B
U.S. $495.1B

Source: Pitchbook Venture Capital and Private Equity Database

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