Appendix 1: Workshop Agenda

The General Social Survey: The Next Decade and Beyond
National Science Foundation
Workshop on Planning for the Future of the GSS
Arlington, Virginia, Room 515, Stafford II
May 2-3, 2007

AGENDA

Wednesday, May 2, 2007

8:30-8:35 Welcome and Introductions
   Patricia White, Program Director Sociology

8:35- 9:00 am Opening Remarks
   Dr. David Lightfoot, Assistant Director, Directorate for Social, Behavioral and Economic Sciences
   Dr. Edward Hackett, Director, Division of Social and Economic Sciences

9:00- 9:30 An Overview of the General Social Survey (GSS). History of Current Activities
   Tom Smith, National Opinion Research Center (NORC)
   Peter Marsden, Harvard University
   Norman Bradburn, NORC and University of Chicago

9:30-10.00 GSS Operations and the Board of Overseers - The role of the GSS Board of Overseers; governance and accountability; PI(s) and organizational expertise and skill sets; procedures for adding modules to the GSS.
   Michael Hout, University of California, Berkeley
   Rob Mare, University of California, Los Angeles
   Barbara Entwisle, University of North Carolina, Chapel Hill

10:00-10:10 Break

10:20-11:20 Content of the GSS - Core and emergent areas of the GSS, adequacy of the core, areas that need updating, potential new topical areas, and conceptual issues.
   Barbara Entwisle, University of North Carolina, Chapel Hill
   Leslie McCall, Northwestern University
   Lynn Smith-Lovin, Duke University*
11:20-12:05pm  **Methodology** - Sampling, interviewing techniques, survey/item/module development
   Suzanne Bianchi, University of Maryland
   Jeremy Freese, University of Wisconsin
   Douglas Maynard, University of Wisconsin

12:05 – 1:00 pm  **LUNCH**

1:00-1:45  **Conceptual and Methodological Innovations** — Geographic Information System component, panel design, embedded experiments, Spanish language translation and other potential enhancements.
   Mark Chaves, University of Arizona
   Barbara Entwistle, University of North Carolina, Chapel Hill
   Steven Nock, University of Virginia
   Jon Krosnick, Stanford University
   Lynn Smith-Lovin, Duke University*

1:45-2:45  **The GSS, ANES & PSID** - Opportunities for collaboration and integration
   Jon Krosnick, Stanford University
   Frank Stafford, University of Michigan
   Suzanne Bianchi, University of Maryland

2:45-3:15  **GSS and International Surveys**
   John Logan, Brown University
   Ronald Inglehart, University of Michigan
   Steven Tuch, George Washington University

3:15-3:25  **Break**

3:25-4:15  **Contributions of the GSS to Sociology and other social sciences and its “Broader Impacts”**
   Douglas Maynard, University of Wisconsin
   Gregory Price, Jackson State University
   Andrew Beveridge, CUNY, Queens College
   Steven Nock, University of Virginia

4:15-5:00  **General Discussion**

5:00  **Adjournment**
Thursday, May 3, 2007

8:30 – 9:45 am  **Dissemination** - Outreach and data dissemination, web interface and data analysis, user communities
   Gregory Price, Jackson State University
   Mark Chaves, University of Arizona
   Peter Granda, Inter-university Consortium for Political and Social Research (ICPSR)
   Steven Ruggles, University of Minnesota*

9:45–10:30  **The GSS and Technological Innovation and Cyberinfrastructure**
   Jon Krosnick, Stanford University
   Jeremy Freese, University of Wisconsin

10:30—10:40  Break

10:40-11:00  **Insights from the ANES Recompetition and other NSF Projects**
   Frank Scioli, Senior Advisor, Division of Social and Economic Sciences

11:00- 12:00  **General Discussion** - Recompetition of the GSS – Directions and Advice

12 noon  LUNCH

1:00pm  **General Discussion (continued)**

2:30  Adjournment
Appendix 2: Participant Papers