

TABLE 36. Summary BRDIS and USDIA survey data for worldwide, domestic, and foreign activity of U.S. parent companies and their affiliates: 2010

Characteristics	R&D performance		Employees			
	Companies ^a	Expenditures (US\$millions)	Companies ^a	All (thousands)	Companies ^a	R&D (thousands)
BRDIS						
Domestic activity (U.S. parents)						
All industries	1,618	197,163	1,643	11,387	1,504	788
Manufacturing	1,199	154,565	1,211	6,435	1,121	552
Nonmanufacturing	419	42,599	432	4,952	383	236
Foreign activity						
All industries	875	50,807	1,304	7,950	827	419
Manufacturing	671	38,834	966	5,665	634	281
Nonmanufacturing	204	11,973	338	2,284	193	138
Worldwide U.S. MNCs' activity						
All industries	1,626	247,970	1,643	19,337	1,512	1,208
Manufacturing	1,204	193,399	1,211	12,101	1,127	833
Nonmanufacturing	422	54,572	432	7,236	385	374
Foreign/worldwide (%)						
All industries	na	20.5	na	41.1	na	34.7
Manufacturing	na	20.1	na	46.8	na	33.7
Nonmanufacturing	na	21.9	na	31.6	na	36.9
USDIA survey						
Domestic activity (U.S. parents)						
All industries	1,148	197,075	1,665	11,614	NA	NA
Manufacturing	834	148,022	1,165	6,131	NA	NA
Nonmanufacturing	314	49,053	500	5,484	NA	NA
Foreign activity (MOFAs)						
All industries	1,148	38,897	1,633	7,454	NA	NA
Manufacturing	834	30,874	1,140	4,977	NA	NA
Nonmanufacturing	314	8,023	493	2,477	NA	NA
Worldwide U.S. MNCs' activity						
All industries	1,148	235,972	1,665	19,068	NA	NA
Manufacturing	834	178,896	1,165	11,108	NA	NA
Nonmanufacturing	314	57,076	500	7,961	NA	NA
Foreign/worldwide (%)						
All industries	na	16.5	na	39.1	na	NA
Manufacturing	na	17.3	na	44.8	na	NA
Nonmanufacturing	na	14.1	na	31.1	na	NA

na = not applicable; NA = not available.

BRDIS = Business R&D and Innovation Survey; MNC = multinational company; MOFA = majority-owned foreign affiliate; USDIA = U.S. Direct Investment Abroad.

^a Companies reporting nonzero value for the item.

NOTES: Data from BRDIS (cosponsored by the National Science Foundation and the U.S. Census Bureau) are matched to data from the USDIA survey (conducted by the Bureau of Economic Analysis). BRDIS data in this table are for matched companies, where BRDIS-reported worldwide R&D expense plus worldwide R&D costs funded by others is greater than zero. Data are not weighted. Detail may not add to total because of rounding. The BRDIS industry classification is based on the dominant business code for domestic R&D performance, where available. For BRDIS companies that did not report business codes, the classification used for sampling was assigned. The USDIA survey industry classification was based on the industry of the parent company.

SOURCE: National Science Foundation, National Center for Science and Engineering Statistics, U.S. Bureau of Economic Analysis, and U.S. Census Bureau, R&D Data Link Project, 2008–10.