

TABLE A-9. Response measures: 2008–13
(Percent of companies)

Measure	2008	2009	2010	2011	2012	2013
Check-in rate ^a	79.5	74.9	75.1	73.7	78.6	74.3
Unit response rate (unweighted) ^b	74.2	73.1	71.4	71.1	77.1	73.6
Coverage rate for known positive sampling strata (using weighted R&D) ^c	91.4	91.5	87.7	86.0	91.4	90.4
Coverage rate for unknown sampling strata (using weighted payroll) ^c	79.9	75.0	76.2	76.7	84.2	77.7
Coverage rate for known zero sampling strata (using unweighted counts) ^c	77.2	78.7	74.5	76.0	82.7	80.7

^a The number of survey responses from in-scope companies divided by the total number of in-scope companies in the sample.

^b The number of responding companies with worldwide R&D expenses or costs funded by others or the number of responding companies with worldwide or domestic sales or worldwide or domestic employees (if R&D was nonzero) divided by the total number of in-scope companies in the sample.

^c Based on the same numerator and denominator as the response rate, but each company's measure of size at the time of sample selection is taken into account.

SOURCE: National Science Foundation, National Center for Science and Engineering Statistics, and U.S. Census Bureau, Business R&D and Innovation Survey.