

Appendix table 6-39

Value added and employment of U.S. multinationals, by selected industry and location: 2010

Industry	United States	Foreign countries		World
		Value added (\$billions)		
All industries	2,885,927	1,241,272		4,127,199
Commercial KI services	873,277	278,268		1,151,545
Business services	206,106	90,450		296,556
Professional, scientific, and technical services	194,673	75,937		270,610
Architectural, engineering, and related services	23,844	5,808		29,652
Computer systems design and related services	79,575	50,284		129,859
Management, scientific, and technical consulting	10,209	5,760		15,969
Management of nonbank companies and enterprises	11,433	14,513		25,946
Finance and insurance	340,360	130,284		470,644
Information	326,811	57,534		384,345
Publishing industries	72,202	27,039		99,241
Motion picture and sound recording industries	8,770	1,658		10,428
Broadcasting (except Internet)	39,833	7,775		47,608
Telecommunications	157,944	9,496		167,440
Data processing, hosting, and related services	12,482	1,203		13,685
All manufacturing industries	1,131,725	752,342		1,884,067
All HT manufacturing	266,908	153,335		420,243
Pharmaceuticals and medicines	112,199	74,309		186,508
Computers and peripheral equipment	36,560	30,379		66,939
Communications equipment	27,378	5,573		32,951
Semiconductors and other electronic components	51,464	27,714		79,178
Navigational, measuring, and other instruments	39,307	15,360		54,667
All other industries	880,925	210,662		1,091,587
		Employment (thousands)		
All industries	22,819.8	11,070.3		33,890.1
Commercial KI services	5,339.4	2,075.4		7,414.8
Business services	1,233.5	957.9		2,191.4
Professional, scientific, and technical services	1,231.3	837.9		2,069.2
Architectural, engineering, and related services	194.4	70.2		264.6
Computer systems design and related services	427.7	516.4		944.1
Management, scientific, and technical consulting	54.1	25.7		79.8
Management of nonbank companies and enterprises	2.2	120.0		122.2
Finance and insurance	2,481.1	747.3		3,228.4
Information	1,624.8	370.2		1,995.0
Publishing industries	354.7	135.7		490.4
Broadcasting (except Internet)	219.4	53.6		273.0
Telecommunications	678.3	61.6		739.9
Data processing, hosting, and related services	73.8	16.6		90.4
HT manufacturing	1,248.2	1,196.2		2,444.4
Pharmaceuticals and medicines	385.4	349.4		734.8
Computers and peripheral equipment	248.5	260.4		508.9
Communications equipment	102.4	55.0		157.4
Semiconductors and other electronic components	219.7	378.0		597.7
Testing, measuring, and control instruments	292.2	153.4		445.6
All other industries	16,232	7,798.7		24,031

HT = high technology; KI = knowledge intensive.

NOTES: HT manufacturing industries consist of aerospace, computers, communications, semiconductors, measuring, testing, and control instruments and are classified by the Organisation for Economic Co-operation and Development (OECD). Data are not available for aerospace. KI services consist of education, health, business, finance, and information services and are classified by the OECD. Commercial KI services consist of business, finance, and information services.

SOURCE: Bureau of Economic Analysis, International Economic Accounts, U.S. Direct Investment Abroad: Financial and Operating Data for U.S. Multinational Companies, 2009–10, <http://www.bea.gov/international/di1usdop.htm>, accessed 15 January 2013.