U.S. DEPARTMENT OF COMMERCE Economics and Statistics Administration U.S. CENSUS BUREAU

FORM

BRDI-1 (11-17-2015)

2015 BUSINESS R&D AND INNOVATION SURVEY

OMB No. 0607-0912: Approval Expires: 12/31/2018

DUE DATE:

Report electronically:

https://econhelp.census.gov/brdis User ID:

Password:

Reporting electronically allows you to save your work as you go through the form and could save you time.

Report by mail:

If you report online, please do **not** mail in the paper form.

U.S. CENSUS BUREAU 1201 East 10th Street Jeffersonville, IN 47132-0001

For information or assistance:

- https://econhelp.census. gov/brdis
- Call 1-800-772-7851, option "5" (8 a.m.– 4:45 p.m. EST, M-F)
- Write to the address above. Include your 11-digit ID printed on the mailing label.



(Phase correct any errors in this mailing address)

Your Response is Required by law

The survey is conducted under the authority of Title 13, United States Code, Sections 8(b), 131, and 182, and Title 42, United States Code, Sections 1861-76 (National Science Foundation Act of 1950, as amended).

Title 13, United States Code, Sections 224 and 225 requires businesses and other organizations that receive this question are to answer the questions and return the report to the U.S. Census Bureau.

Your Response is Confidential by Law

Title 13, United States Code Section 9 requires that your response be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. The law also provides that copies retained in your company's files are immune from legal process.

About the Business R&D and Innovation Survey

The Business R&D and Innovation Survey is a national survey that collects critical information about research and development (R&D) and innovation at businesses operating in the U.S. Policy makers and data users in industry and academia make use of this information for short- and long-term planning.

Better information about R&D and innovation in the U.S. business sector will help leaders make better decisions to strengthen American competitiveness.

Thank You - Your Response is Important

Accurate and timely statistical information could not be produced without your continued cooperation and goodwill. Thank you.

 \sim This survey is jointly conducted by the U.S. Census Bureau and the National Science Foundation \sim



Table of Contents

Survey Overview and Table of Contents

The survey is divided into six sections. Each section asks questions about different aspects of R&D or innovation at your company. Due to the specialized nature of each section, it may be necessary to collaborate with colleagues in different departments to answer the questions. The sections are color coded and cover the following topical areas:

Section 1: Company Information	1
Topics: company ownership, business(es), revenues, and innovation Requires: knowledge of the company's sales and revenues	

Topics: R&D expenses and capital expenditures for R&D

Requires: knowledge of your company's accounting concepts and access to financial records

Section 3: Financial Schedule B.....p.21

Topics: costs for work that was funded, paid for, or reimbursed by others **Requires:** knowledge of your company's financial records related to R&D activities

Topics: characteristics of R&D reported in Sections 2 and 3

Requires: familiarity with the technical and strategic aspects of your company's R&D

Topics: your company's employees, focusing on those who work on R&D activities **Requires:** familiarity with human resources (HR) concepts and access to HR records

Section 6: Intellectual Property and Technology Transfer p.4

Topics: intellectual property and technology transfer

Requires: knowledge of your company's general business strategy, patenting, and licensing

Changes from the 2014 survey

On the basis of extensive conversations with many of the 2014 survey respondents, the 2015 survey has been improved. Sections and questions have been modified to make the concepts presented easier to understand. For a list of specific changes, go to **https://econhelp.census.gov/brdis**.

Filing electronically

You may submit your survey online via a secure website. Online submission allows you to save the data on secure Census Bureau servers as you go, so you can save, exit, and resume later without losing any of your data. It also allows you to save a paper or electronic copy of your completed survey. To submit online, follow the instructions at https://econhelp.census.gov/brdis.

Electronic materials

Electronic versions of the questionnaire and related documents are available to print or share with others in your company via e-mail. They can be found at https://econhelp.census.gov/brdis.

You can:

- Print and download copies of the questionnaire in PDF format
- Download Excel worksheets for each section
- Get question-by-question instructions, definitions, and examples that provide clarification
- · Get answers to frequently asked questions, including how the data will be used



What is Research and Development (R&D)?

R&D is planned, creative work aimed at discovering new knowledge or developing new or significantly improved goods and services. This includes a) activities aimed at acquiring new knowledge or understanding without specific immediate commercial applications or uses (basic research); b) activities aimed at solving a specific problem or meeting a specific commercial objective (applied research); and c) systematic use of research and practical experience to produce new or significantly improved goods, services, or processes (development). R&D includes both direct costs such as salaries of researchers as well as administrative and overhead costs clearly associated with the company's R&D.

The term R&D does NOT include expenditures for:

- Costs for routine product testing, quality control, and technical services unless they are an integral part of an R&D project
- Market research
- Efficiency surveys or management studies
- · Literary, artistic, or historical projects, such as films, music, or books and other publications
- Prospecting or exploration for natural resources

Does R&D include development of software and Internet applications?

Research and development activity in software and Internet applications refers only to activities with an element of uncertainty and that are intended to close knowledge gaps and meet scientific and technological needs. Report in this survey all software R&D as defined here regardless of the eventual user (internal or external).

R&D activity in software INCLUDES:

- Software development or improvement activities that expand scientific or technological knowledge
- · Construction of new theories and algorithms in the field of computer science

R&D activity in software EXCLUDES:

- · Software development that does not depend on a scientific or technological advance, such as
 - supporting or adapting existing systems
 - adding functionality to existing application programs, and
 - routine debugging of existing systems and software
- Creation of new software based on known methods and applications
- Conversion or translation of existing software and software languages
- Adaptation of a product to a specific client, unless knowledge that significantly improved the base program was added in that process

Reporting unit

The reporting unit is your company, including all subsidiaries and divisions regardless of location. Include only subsidiary companies where there is more than 50 percent ownership. If you are owned by a foreign parent, the reporting unit for the survey is your U.S.-located company, including all your majority-owned subsidiaries and divisions regardless of location. For reporting purposes, your foreign parent and any foreign affiliates your company does not own should be treated the same as any business partner, customer, or supplier you do not own.

Reporting period

Report data for the calendar year 2015, if possible, or for your company's fiscal year ending between April 2015 and March 2016.

Estimates are acceptable

Please report all items to the best of your ability.

To speak with a survey specialist, call 1-800-772-7851, option '1' for English, then option '5'.

Survey specialists are available 8 a.m. to 4:45 p.m. EST, M-F to help with any questions you may have.



		Compar	y Information							
1-1	Was	your company a majority-owne	ed subsidiary of a fore	ign com	pany in 2	015?				
☐ Yes → Please provide the following information and then skip to Question 1										
		Name of parent company								
		REPORTING INSTRUCTIONS FOR If you are owned by a foreign paren company, including all your majority reporting purposes, your foreign pare should be treated the same as any kind.	t, the reporting unit for the y-owned subsidiaries and d rent and any foreign affiliat	survey is ivisions re es your co	gardless of ompany doe	location. For s not own				
		If you pay your foreign parent for Rin Section 2 as "costs for purchased		ould be in	icluded in y	our responses				
		If your foreign parent pays or reimb should be included in your response others."								
		Report your survey data using U.S. recognized by the Financial Account International Financial Reporting Stathat would be required to conform t	ing Standard Board (FASB) andards (IFRS), we request t	. If your c	ompany foll	ows				
		No								
1-2		another U.S. company other the voting interest in your comp		own me	ore than 5	0 percent				
		Yes → Please provide the follow	wing information:							
		Name of parent company								
		EIN of owner (9 digits)	Date parent company purchased your company	(MM)	(DD)	(YYYY)				
		DEDODTING INSTRUCTIONS FOR	OLI C OMBIED COMBANI	EC.						
		REPORTING INSTRUCTIONS FOR U.SOWNED COMPANIES: If your company was purchased between April 1, 2015 and December 31, 2015, report only for the period January 1, 2015 to the date of purchase. If your company was purchased before April 1, 2015, complete Question 1-6 and return this form to the Census Bureau – you are not required to complete the rest of this survey unless your owner instructs you to complete this survey.								
		No								



1-3	Did your company own more than 50 percent of any company operations or subsidiaries outside the 50 United States and D.C. during 2015?										
	☐ Yes → Include data for these operations/subsidiaries in your survey responses										
	□ No										
-											
1-4	Has your company ceased operations?										
	Yes → Please provide the following information: (AMA) (DB) (ADA)										
	(MM) (DD) (YYYY)										
	Date your company ceased operations										
	REPORTING INSTRUCTIONS: If your company ceased operations between April 1, 2015 and December 31, 2015, report only for the period January 1, 2015 to the date your company ceased operations. If your company ceased operations before April 1, 2015, complete Question 1-6 and return this form to the Census Bureau – you are not required to complete the rest of this survey.										
	□ No										
1-5	Did your company have discontinued operations in 2015?										
	☐ Yes → Include data for these operations in your survey responses										
	□ No										
1-6	Who is the survey coordinator? The survey coordinator is the person at your company responsible for gethering all requested.										
	The survey coordinator is the person at your company responsible for gathering all requested information, ensuring instructions are followed, and submitting the completed survey. The survey coordinator may not be able to personally complete the entire survey and may need to request information from other knowledgeable resources concerning your company's R&D, accounting, human resources, and legal matters.										
	Name										
	Title										
	Telephone Fax										
	Area code Number Extension Area code Number										
	E-mail address										



Business Codes
Do the business code(s) listed below reflect all applicable codes from the list on pages 46-47 in which your company operated worldwide during 2015?
NOTE: These codes will be used to describe both business activities and R&D activities and may differ from industry codes used by other government surveys and reports.
If no business codes are printed below, please write in the codes from pages 46-47 that apply to your company.
☐ Yes → Continue with Question 1-8
No → Draw a line through codes that are incorrect. As needed, enter additional codes and descriptions from pages 46-47 in the spaces provided.
Business code (see pages 46-47) Description



1-8	Wh	nat was the amou	nt of vou	ır company's	worldwide	sales a	nd reven	ues	
	du	ring 2015?	01 ,00	company c		\$B		Mil.	Thou.
		clude: Sales and operating r	revenues fr	rom discontinue	d operations				
1-9		w much of the an		ported in Que	estion 1-8 w	as attri	butable ⁻	to or orig	jinated
	•	clude: Sales and operating r including foreign sub		o foreign custon	ners,				
	cu: op	ample: U.S. Manufact stomers around the ware erations are located in its sales in this questi	orld. Howenside the U	\$B	il.	Mil.	Thou.		
1-10	co (1	w much of the 20 de listed or amend) Worldwide sales) Domestic sales	ded in Quant	uestion 1-7: erating reven	ues reported	l in Qu	estion 1-	-8	ısiness
				(1) Worldwide sale	es and			(2) estic sales a	
		Business code (see page 6)	\$Bil.	operating reve Mil.	enues Thou.	\$B	-	nting revenu Mil.	ies Thou.
	a.								
	b.								
	C.								
	d.								
	e.								
	f.								
	g.								
	h.								
	i.	Less eliminations – the sales and revenues that are eliminated in order to consolidate the business codes	()(
	j.	Total							
			To	otal equals Ques	tion 1-8		Total equ	ials Questic	on 1-9

Product (good or service) innovation

A product innovation is the market introduction of a **new** or **significantly** improved good or service with respect to its capabilities, user friendliness, components, or sub-systems.

- Product innovations (new or improved) must be new to your company, but they do not need to be new to your market.
- Product innovations could have been originally developed by your company or by other companies.

1-11	During the three years 2013 to 2015, did your company introduce:
	a. New or significantly improved goods (Exclude the simple resale of new goods purchased from other companies and changes of a solely aesthetic nature)?
	b. New or significantly improved services?
1-12	If you answered "yes" to either 1-11, line a, or 1-11, line b, were any of your product innovations during the three years 2013 to 2015:
	a. New to your market?
	Your company introduced a new or significantly improved good or service to your market before your competitors. (It may have been available in other markets.)
	b. New only to your company?
	Your company introduced a new or significantly improved good or service that was already available from your competitors in your market.
1_13	Using the definitions above, please give the percentage of your total
1-13	sales in 2015 from:
	a. New or significantly improved goods and services introduced during 2013 to 2015 that were new to your market
	b. New or significantly improved goods and services introduced during 2013 to 2015 that were new only to your company
	c. Goods and services that were unchanged or only marginally modified during 2013 to 2015 (include the resale of new goods or services purchased from other companies)
	d. Total sales in 2015



Process innovation

A process innovation is the implementation of a **new** or **significantly** improved production process, distribution method, or support activity for your goods or services.

- Process innovations must be new to your company, but they do not need to be new to your market.
- The innovation could have been originally developed by your company or by other companies.
- Exclude purely organizational innovations.

1-14	D	uring the three years 2013 to 2015, did your company introduce:		
	a.	New or significantly improved methods of manufacturing or producing goods or services?	Yes	No
	b.	New or significantly improved logistics, delivery or distribution methods for your inputs, goods, or services?	Yes	No
	c.	New or significantly improved supporting activities for your processes, such as maintenance systems or operations for purchasing, accounting, or computing?	Yes	No

Financial Schedule A

Who should answer this section?

Persons familiar with accounting concepts and with access to financial records related to your company's R&D activities should complete this section.

What does this section cover?

This section requests financial information about your company's R&D expenses and capital expenditures for R&D. This section requests information about your company's R&D at multiple levels of detail: for your worldwide consolidated enterprise, for units or parts of your company defined by geography (countries, states, specific location), and for parts of your company defined by business code.

	es, states, specific location), and for parts of your company defin			JIIY
2-1	What was the total worldwide R&D expense for your com	pany in 20	15?	
	If your company is publicly traded, this amount is equivalent to that disclosed on SEC Form 10-K as defined in FASB ASC Topic 730, Research and Development (FASB Statement No. 2, "Accounting for Research and Development Costs.") If your company is foreign-owned, refer to the instructions on page 4. Additional guidance, such as for privately owned		Mil.	Thou.
	companies, is available online at https://econhelp.census.gov/brdis.			
	NOTE: Report your company's R&D expense even if the amount is not considered material for your company's financial statements.			
2-2	Does the amount reported in Question 2-1 include any of	the follow	ing costs?	
	a. Collaborative R&D that was reimbursed by business partners such as through cost-sharing agreements		☐ Yes	□ No
	b. R&D paid for by government or private foundation grants		Yes	□ No
	c. Technical services not an integral part of an R&D project (suc product support provided by R&D employees)		Yes	□ No
	d. Bid and proposal costs		Yes	□ No
	e. Expense your company claimed resulting from the acquisitio another company with unfinished R&D projects (in-process R		Yes	□ No
	f. Phase IV clinical trials		Yes	□ No
2-3	If you answered "Yes" to any of the costs in Question	\$Bil.	Mil.	Thou.
	2-2, what was the amount of these costs that was included in your response to Question 2-1?			
		\$Bil.	Mil.	Thou.
2-4	Subtract Question 2-3 from Question 2-1 and enter the result here. This is the total R&D paid for by your company in 2015.			
2-5	Is the amount entered in Question 2-4 greater than zero?			
	☐ Yes → Continue with Question 2-6			
	□ No → Skip to Question 2-31 on page 20			

was for R&D through indire	the amount reported i costs your company pl ect charges on U.S. fec D or independent R&I	lans to recoup deral government	\$Bil.	Mil.	Tho
	your company				
	t reported in Question amended on page 6 o		ne costs for	each busin	iess
	that is applicable to more portion to operating revenue propriate.				
Business co			\$Bil.	Mil.	Tho
a					
b					
C.					
d.					
e.					
f.					
g.					
h.					
i. Total (equa	s Question 2-4)				
	t reported in Question		vere incurred	l by your	
company in th	e following locations	? d D.C.) [Include	\$Bil.	Mil.	Tho



2-9 Copy the amount from Question 2-8, line a. This is the total domestic R&D paid for by your company in 2015.	\$Bil.	Mil.	Thou.						
2-10 Copy the amount from Question 2-8, line b. This is the total foreign R&D paid for by your company in 2015.									
2-11 How much of the (1) domestic, (2) foreign, and (3) total worldwide R&D paid for by your company in 2015 was for each of the following types of costs? (1) (2) (3)									
\$\frac{\text{poreign}}{\text{\$\text{Bil.}}} & \frac{\text{Mil.}}{\text{Mil.}} & \frac{\text{Thou.}}{\text{Mil.}} & \frac{\text{Mil.}}{\text{Thou.}} & \frac{\text{Salaries}}{\text{a.}} & \frac{\text{Salaries}}{\text{vages}}, and fringe benefits	\$Bil.	Mil.	vide <u>Thou.</u>						
b. Stock-based compensation									
c. Temporary staffing, including on-site consultants									
d. Expensed equipment									
e. Materials and supplies									
f. Leased facilities and equipment									
g. Depreciation and amortization on R&D property and equipment									
h. Payments to business partners for collaborative R&D									
i. Purchased R&D services (if your company is foreign-owned, include payme	ents to you	ur foreign ow	ner for R&D)						
j. All other purchased services except R&D									
Question continues on next page									

	_							
2-1	1 (Continu	ed)						
		(4)			(0)		(0)	
		(1) Domestic			(2) Foreign		(3) Total worlds	wide
		Mil.	Thou.	\$Bil.	Mil. Thou.	\$Bil.	Mil.	Thou.
I. A								
K. A	ii other costs	(including	administrativ	/e and overnead c	osts clearly associated	with you	r company's H	(&D)
1. T	otal							
	Total equ	als Questi	on 2-9	Total equ	als Question 2-10	To	tal equals Qu	estion 2-4
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Can Pue	4 Copy the This is the your consoler the Albanian American The This is the your consoler the Albanian American The Albanian American The Albanian American The Albanian American The Albanian The Albani	e amount ne foreig npany in mount re g locatio \$Bil.	t from Qu n R&D pa 2015. eported in ns? For full li	estion 2-13, on the state of countries in each Thou.	Column 2. Informed by I4, how much R&I In region see Question by Quest Denmark Finland France	\$Bil. D was p tion Guidanc \$Bil.	Mil. erformed in e at https://econhel	Thou. 1 the p.census.gov/brdis.
Can Pue	4 Copy the This is the Your constant of the art following ada	e amount ne foreig npany in mount re g locatio \$Bil.	t from Qu n R&D pa 2015. eported in ns? For full li	estion 2-13, on the state of countries in each Thou.	Column 2. Informed by I4, how much R&E In region see Question by Quest Denmark Finland France Germany	\$Bil. D was p tion Guidanc \$Bil.	Mil. erformed in e at https://econhel	Thou. 1 the p.census.gov/brdis.
Can Pue Aus	4 Copy the This is the Your constant of the art following ada	amount re foreign from the foreign from the foreign from the following space of the followi	t from Qu n R&D pa 2015. eported in ns? For full li	estion 2-13, on the state of countries in each Thou.	Column 2. Informed by I4, how much R&E In region see Question by Quest Denmark Finland France Germany Hungary	\$Bil.	Mil. erformed in e at https://econhel	Thou. 1 the p.census.gov/brdis.
Can Pue Aus	4 Copy the This is the Your constant of the art following ada	amount re foreign from the foreign from the foreign from the following space of the followi	t from Qu n R&D pa 2015. ported in Mil.	estion 2-13, on the contract of the countries in each Thou.	Column 2. Informed by I4, how much R&E In region see Question by Quest Denmark Finland Germany Hungary Ireland	\$Bil.	Mil. erformed in e at https://econhel	Thou. 1 the p.census.gov/brdis.
Can Pue Aus	4 Copy the This is the Your constant of the art following ada	amount re foreign from the foreign from the foreign from the following space of the followi	t from Qu n R&D pa 2015. ported in Mil.	estion 2-13, on the contract of the countries in each Thou.	Column 2. Informed by I4, how much R&E In region see Question by Quest Denmark Finland France Germany Hungary	\$Bil.	Mil. erformed in e at https://econhel	Thou. 1 the p.census.gov/brdis.



2-15 (Continue	d) \$Bil.	Mil.	Thou.	Asia and Pacific	\$Bil.	Mil.	Thou.
ltaly				Australia			
Luxembourg				China			
Netherlands				Hong Kong			
Norway				India			
Poland				Indonesia			
Russia				Japan			
Spain				Malaysia			
Sweden				New Zealand			
Switzerland				Singapore			
Turkey				South Korea			
United Kingdom				Taiwan			
Other Europe				Thailand			
Latin America/ Other Western Hemisphere	\$Bil.	Mil.	Thou.	Other Asia/ Pacific			
Argentina				Middle East	\$Bil.	Mil.	Thou.
				Israel			
Brazil				Other Middle East			
Chile				Africa	\$Bil.	Mil.	Thou.
Mexico				South Africa			
Other Latin America/OWH				Other Africa			
				Total (equals Question 2-14)			
2-16 Copy the	amount f	om Ouco	tion 2-13, c	polumn 1	\$Bil.	Mil.	Thou.
This is the		R&D pa	id for and				

2-17 How much of the amount reported in Question 2-16 was performed in each state (including D.C.) in 2015?										
	\$Bil.		Thou.		\$Bil.	Mil.	Thou.			
Alabama				Maine						
Alaska				Maryland						
Arizona				Massachusetts						
Arkansas				Michigan						
California				Minnesota						
Colorado				Mississippi						
Connecticut				Missouri						
Delaware				Montana						
District of Columbia				Nebraska						
Florida				Nevada						
Georgia				New Hampshire						
Hawaii				New Jersey						
Idaho				New Mexico						
Illinois				New York						
Indiana				North Carolina						
lowa				North Dakota						
Kansas				Ohio						
Kentucky				Oklahoma						
Louisiana				Oregon						
		Qu	estion conti	nues on next page						



2-17 (Continue	d)						
_	\$Bil.	Mil.	Thou.		\$Bil.	Mil.	Thou.
Pennsylvania				Vermont			
Rhode Island				Virginia			
South Carolina				Washington			
South Dakota				West Virginia			
Tennessee				Wisconsin			
Texas				Wyoming			
Utah				Total (equals Question 2-16)			
Address 2							
Address 2 City					State	ZIP	
					State	ZIP	
						L	There
City 2-19 How mucl	h of the a	amount re tion ident	eported in Qua	Question 2-16 estion 2-18?	State \$Bil.	ZIP Mil.	Thou.
City 2-19 How mucl	h of the a	amount re	eported in Quo	Question 2-16 estion 2-18?		L	Thou.
City 2-19 How mucl	h of the a	amount re	eported in Qu	Question 2-16 estion 2-18?		L	Thou.
City 2-19 How mucl	h of the a	amount re	eported in Cud	Question 2-16 estion 2-18?		L	Thou.
City 2-19 How mucl	h of the a	amount re tion ident	eported in Cud	Question 2-16 estion 2-18?		L	Thou.
City 2-19 How mucl	h of the a	amount re	eported in Cud	Question 2-16 estion 2-18?		L	Thou.
City 2-19 How mucl	h of the a	amount re	eported in Cu	Question 2-16 estion 2-18?		L	Thou.

Address 1				
Address 2				
City		State	ZIP	
How much of the was from the loca	amount reported in Question 2-16 ation identified in Question 2-20?	\$Bil.	Mil.	Tho
much was for each	R&D performed by your company reporte the business code reported in Question 2-7	7? Domes	(1) stic R&D pe	erforme
Business code (see page 6)		\$Bil.	your comp Mil.	Dany Tho
a.				
b				
b. c.				
с.				
c. d. e.				
c. d.				
c. d. e.				
c. d. e. f.				
c. d. e. f.				

R&D	transactions between legal entities under comm	on owi	nership			
2-23	How much of the amount reported in Question 2-16 (dom paid for by your company's foreign subsidiaries through i					
	Example: Company Y owns a subsidiary in France. In order to complete the development of a product in 2015, the French subsidiary paid for R&D performed at Company Y's U.S. R&D	\$Bil.	Mil.	Thou.		
	center. The cost of the U.S. R&D that was paid for by the French subsidiary would be included in this item.					
2-24	How much of the amount reported in Question 2-14 (forei	ign R&D	performar	ice) was		
	paid for by your company's domestic operations through					
	Example: Company Z owns a subsidiary in France. In order to complete the development of a product in 2015, the domestic operations paid for R&D performed at its subsidiary's R&D center in France. The cost of the French subsidiary's R&D that was paid for by the domestic operations would be included in this item.	\$Bil.	Mil.	Thou.		
R&D	performed by others					
2-25	Copy the amount from Question 2-12, column 1.	\$Bil.	Mil.	Thou.		
	This is the domestic R&D paid for by your company in 2015 that was performed by others.					
0.00	Harry words of the consent or set of in Orestina 2.25 and					
2-26	How much of the amount reported in Question 2-25, was performed by the following types of organizations?	\$Bil.	Mil.	Thou.		
	a. Companies located <u>inside</u> the United States					
	b. Your company's foreign parent (if you are owned by a foreign parent)					
	c. Other companies located <u>outside</u> the United States					
	d. U.S. federal government agencies or laboratories					
	e. U.S. state and local government agencies or laboratories					
	f. Foreign government agencies or laboratories					
	g. All other organizations <u>inside</u> the United States					
	h. All other organizations <u>outside</u> the United States					
	i. Total domestic R&D paid for by your company that was performed by others (equals Question 2-25)					



Activities with academia			
2-27 In addition to the amount reported in Question 2-25, gifts to U.S. universities or colleges in 2015 that incl			e monetary
Yes → Continue with Question 2-28			
No → Skip to Question 2-29			
2-28 What was the amount of monetary gifts made by your company to U.S. universities or colleges in 201 that was for R&D?	\$Bil.	Mil.	Thou.
Projected R&D for 2016			
2-29 What are your company's projected <u>2016</u> costs for ('(3) total worldwide R&D paid for by your company?	1) domestic,	(2) foreign	, and
NOTE: These amounts are the 2016 projections for t reported in Question 2-11, line I.	he amounts		
(1) (2) Domestic Foreign \$Bil. Mil. Thou. \$Bil. Mil. Thou	u. \$Bil.	(3) Total worlds Mil.	wide Thou.
ÇSIII IVIII IVIII IVIII IVIII IVIII			
Ç5III IIIII 1110d. Ç5III IIIII 1110d.			
		Domest	c
2-30 How much of the amount reported in Question 2-29, column 1, is for projected purchased R&D services	, \$Bil.	Domesti Mil.	c Thou.
2-30 How much of the amount reported in Question 2-29,			_
2-30 How much of the amount reported in Question 2-29, column 1, is for projected purchased R&D services and projected payments to business partners for			_
2-30 How much of the amount reported in Question 2-29, column 1, is for projected purchased R&D services and projected payments to business partners for			_
2-30 How much of the amount reported in Question 2-29, column 1, is for projected purchased R&D services and projected payments to business partners for			_
2-30 How much of the amount reported in Question 2-29, column 1, is for projected purchased R&D services and projected payments to business partners for			_
2-30 How much of the amount reported in Question 2-29, column 1, is for projected purchased R&D services and projected payments to business partners for			_
2-30 How much of the amount reported in Question 2-29, column 1, is for projected purchased R&D services and projected payments to business partners for			_
2-30 How much of the amount reported in Question 2-29, column 1, is for projected purchased R&D services and projected payments to business partners for			_
2-30 How much of the amount reported in Question 2-29, column 1, is for projected purchased R&D services and projected payments to business partners for			_
2-30 How much of the amount reported in Question 2-29, column 1, is for projected purchased R&D services and projected payments to business partners for			_
2-30 How much of the amount reported in Question 2-29, column 1, is for projected purchased R&D services and projected payments to business partners for			_
2-30 How much of the amount reported in Question 2-29, column 1, is for projected purchased R&D services and projected payments to business partners for			_

Capital expenditures			
2-31 What was the amount of your company's capital expenditures in the domestic United States in 2015?	\$Bil.	Mil.	Thou.
2-32 How much of the amount reported in Question 2-31 was for R&D operations?	\$Bil.	Mil.	Thou.
2-33 How much of the amount reported in Question 2-32 was for the following?	\$Bil.	Mil.	Thou.
a. Structures			
c. Capitalized software			
d. All other capital expenditures for R&D operations			
Reporting information			
2-34 Is the information in this section reported for the 2015 ca	lendar	year?	
Yes			
Yes No → Enter time period covered below: (MM) (YYYY) (MM) (YYYY)	YY)	ı	
□ No → Enter time period covered below:	YY)		
□ No → Enter time period covered below: (MM) (YYYY) (MM) (YY	YY)		
□ No → Enter time period covered below: (MM) (YYYY) (MM) (YY	YY)		
□ No → Enter time period covered below: (MM) (YYYY) (MM) (YY	YY)		

Financial Schedule B

Who should answer this section?

Persons familiar with accounting concepts and with access to financial records related to your company's R&D activities should complete this section.

What does this section cover?

This section requests financial information about your company's costs for work that was funded, paid for, or reimbursed by others. This section requests information about these costs at multiple levels of detail: for your worldwide consolidated enterprise, for units or parts of your company defined by geography (countries, states), and for parts of your company defined by business code.

fo	hat were your company's <u>total worldwide costs</u> (bot r the following that were funded, paid for, or reimb our company?				
•	xclude: Costs that were paid for by your company, such as those reported in Question 2-4 Payments in excess of the actual cost of the work performed (such as profit or fees)		\$Bil.	Mil.	Thou.
a.	R&D that was reimbursed by your company's foreign parent (if you are owned by a foreign parent)		Ψ2		
b.	Collaborative R&D that was reimbursed by business partners, such as through cost-sharing agreements				
c.	R&D paid for by government or private foundation grants	;			
d.	Defense RDT&E goods or services (including DOD 6.1 through 6.7 funding), provided as a prime or as a sub, to the government and/or government contractors				
e.	Medical nonclinical R&D services provided to others not owned by your company				
f.	Medical clinical trial Phase I-III services provided to others not owned by your company (include pass-through costs)				
g.	Nondefense custom software development and/or computer systems designed for others not owned by your company				
	 Exclude: Software development that does not depend on a scientific or technological advance, such as adding functionality to existing application programs, debugging systems, and adapting existing software 				
h.	Prototype development, production, and testing for customer's products prior to their introduction to the market (excluding defense-related prototyping reported in line d)				
i.	All other R&D services, not included above, provided to the Federal Government or to others not owned by your company				
j.	Total				



Copy the amount from Question 3-1, line j. This is the total R&D paid for by others in 2015.	\$Bil.	Mil.	Thou.
3-3 Is the amount entered in Question 3-2 greater than zero? □ Yes → Continue with Question 3-4 □ No → Skip to Section 4 on page 35			
R&D paid for by others			
Of the amount reported in Question 3-2, what costs were company in the following locations?	incurred \$Bil.	l by your	Thou.
a. Domestic United States (50 states and D.C.)			
b. All other countries (also, Puerto Rico)			
c. Total (equals Question 3-2)			
3-5 Copy the amount from Question 3-4, line a. This is the	\$Bil.	Mil.	Thou.
total <u>domestic R&D paid for by others</u> in 2015.			
Copy the amount from Question 3-4, line b. This is the total foreign R&D paid for by others in 2015.	\$Bil.	Mil.	Thou.

3-7	How much of the (1) domes others in 2015 was for each			de R&D <u>paid for by</u>
	(1) Domestic \$Bil. Mil. Thou.	(2) Foreign \$Bil. <u>Mil.</u>	Thou. \$Bil.	(3) Total worldwide <u>Mil.</u> <u>Thou.</u>
a. S	alaries, wages, and fringe benefit	S		
b. S	tock-based compensation			
c. T	emporary staffing, including on-si	te consultants		
d. E	xpensed equipment			
o 1	Materials and supplies			
e. IV	nateriais ariu supplies			
f. L	eased facilities and equipment			
g. D	epreciation and amortization on F	R&D property and equip	ment	
h. P	ayments to business partners for	collaborative R&D		
i. P	urchased R&D services (if your con	npany is foreign-owned, inc	lude payments to yo	ur foreign owner for R&D)
iΔ	II other purchased services excep	t R&D		
j. ⊅	ar other purchased services excep	r nab		
k. A	II other costs (including administrative	and overhead costs clearly	associated with you	r company's R&D)
l. T	otal			
	Total equals Question 3-5	Total equals Questio	n 3-6 To	tal equals Question 3-2



This is R&				n, and ento J., subconti				costs).
	(1)		(01)	(2)			(3)	
\$Bil. Mi	mestic	Thou.	\$Bil.	Foreign Mil.	Thou.	\$Bil.	Total world	wide Thou.
φ5		mou	ΨΞΠ		Tillou.	ΨΣπ		mou
This is <u>R&</u>	D perfo (1) mestic			n column a pany that w (2) Foreign Mil.				wide Thou.
	ign R&	D perform		column 2. ır company		\$Bil.	Mil.	Thou.
				3-10, how reach region see Q				
	\$Bil.	Mil.	Thou.			\$Bil.	Mil.	Thou.
Canada				ltaly				
Puerto Rico				Luxem	bourg			
Europe Austria	\$Bil.	Mil.	Thou.	Nether	lands			
Belgium				Norwa	у			
Czech Rep				Poland	l			
Denmark				Russia				
Finland				Spain				
France				Swede	n			
Germany				Switze	rland			
Hungary				Turkey — United	·			
Tiurigary								



3-11 (Continue	d) \$Bil.	Mil.	Thou.		\$Bil.	Mil.	Thou.
Other Europe				New Zealand			
Latin America/ Other Western Hemisphere	\$Bil.	Mil.	Thou.	Singapore			
Argentina				South Korea			
Brazil				Taiwan			
Chile				Thailand			
Mexico				Other Asia/ Pacific			
Other Latin America/OWH				Middle East	\$Bil.	Mil.	Thou.
Asia and Pacific	\$Bil.	Mil.	Thou.	Israel			
Australia				Other Middle East			
China				Africa	\$Bil.	Mil.	Thou.
Hong Kong				South Africa			
India				Other Africa			
Indonesia				Total (equals			
Japan				Question 3-10)			
Malaysia							
					\$Bil.	Mil.	Thou.
	domest	ic R&D pe	tion 3-9, co erformed by by others.		Ψυπ		modi



a. b. c. d. e. f. g. h. i. Total (equals Question 3-12). 3-14 How much of the amount reported in Question 3-12 was paid for by each of the following? If your company is a subcontractor or subgrantee, report the original source of funds. Example: Company Sub Inc. performs custom software development for a large defense company a subcontractor on a contract with the U.S. Dept. of Defense. Even though Sub Inc. is working direct for the defense company, it reports the cost of this development in line d because the Dept. of Defer was the original source of funds.	ot		omestic R&D performed by your compa Question 3-12 was for each business co ?			
(see page 6) \$Bil. Mil. Tho a. b. c. d. e. f. g. h. i. Total (equals Question 3-12). 3-14 How much of the amount reported in Question 3-12 was paid for by each of the following? If your company is a subcontractor or subgrantee, report the original source of funds. Example: Company Sub Inc. performs custom software development for a large defense company a a subcontractor on a contract with the U.S. Dept. of Defense. Even though Sub Inc. is working direct for the defense company, it reports the cost of this development in line d because the Dept. of Defense as the original source of funds. \$Bil. Mil. Tho a. Other companies located inside the United States. b. Your company's foreign parent (if you are owned by a foreign parent).	Α	llocation in proportio	n to operating revenues is acceptable unless sor	on a reas me alternat	onable basis. tive allocation	
b. c. d. e. f. g. h. i. Total (equals Question 3-12). 3-14 How much of the amount reported in Question 3-12 was paid for by each of the following? If your company is a subcontractor or subgrantee, report the original source of funds. Example: Company Sub Inc. performs custom software development for a large defense company a a subcontractor on a contract with the U.S. Dept. of Defense. Even though Sub Inc. is working direct for the defense company, it reports the cost of this development in line d because the Dept. of Defer was the original source of funds. SBil. Mil. Tho a. Other companies located inside the United States. b. Your company's foreign parent (if you are owned by a foreign parent).				\$Bil.	Mil.	Thou.
b. c. d. e. f. g. h. i. Total (equals Question 3-12). How much of the amount reported in Question 3-12 was paid for by each of the following? If your company is a subcontractor or subgrantee, report the original source of funds. Example: Company Sub Inc. performs custom software development for a large defense company a subcontractor on a contract with the U.S. Dept. of Defense. Even though Sub Inc. is working direct for the defense company, it reports the cost of this development in line d because the Dept. of Defer was the original source of funds. SBil. Mil. Tho a. Other companies located inside the United States. b. Your company's foreign parent (if you are owned by a foreign parent).						
c. d. e. f. g. h. i. Total (equals Question 3-12). How much of the amount reported in Question 3-12 was paid for by each of the following? If your company is a subcontractor or subgrantee, report the original source of funds. Example: Company Sub Inc. performs custom software development for a large defense company a subcontractor on a contract with the U.S. Dept. of Defense. Even though Sub Inc. is working direct for the defense company, it reports the cost of this development in line d because the Dept. of Defer was the original source of funds. \$Bil. Mil. The a. Other company's foreign parent (if you are owned by a foreign parent).	a.					
d. e. f. g. h. i. Total (equals Question 3-12). How much of the amount reported in Question 3-12 was paid for by each of the following? If your company is a subcontractor or subgrantee, report the original source of funds. Example: Company Sub Inc. performs custom software development for a large defense company a a subcontractor on a contract with the U.S. Dept. of Defense. Even though Sub Inc. is working direct for the defense company, it reports the cost of this development in line d because the Dept. of Defer was the original source of funds. SBil. Mil. The a. Other companies located inside the United States. b. Your company's foreign parent (if you are owned by a foreign parent).	b.					
f. g. h. i. Total (equals Question 3-12). How much of the amount reported in Question 3-12 was paid for by each of the following? If your company is a subcontractor or subgrantee, report the original source of funds. Example: Company Sub Inc. performs custom software development for a large defense company a subcontractor on a contract with the U.S. Dept. of Defense. Even though Sub Inc. is working direct for the defense company, it reports the cost of this development in line d because the Dept. of Defer was the original source of funds. \$\int \text{Bil.} \text{Mil.} \text{Tho} a. Other companies located inside the United States. b. Your company's foreign parent (if you are owned by a foreign parent).	C.					
h. i. Total (equals Question 3-12). How much of the amount reported in Question 3-12 was paid for by each of the following? If your company is a subcontractor or subgrantee, report the original source of funds. Example: Company Sub Inc. performs custom software development for a large defense company a a subcontractor on a contract with the U.S. Dept. of Defense. Even though Sub Inc. is working direct for the defense company, it reports the cost of this development in line d because the Dept. of Defer was the original source of funds. SBil. Mil. Tho	d.					
h. i. Total (equals Question 3-12). 3-14 How much of the amount reported in Question 3-12 was paid for by each of the following? If your company is a subcontractor or subgrantee, report the original source of funds. Example: Company Sub Inc. performs custom software development for a large defense company a subcontractor on a contract with the U.S. Dept. of Defense. Even though Sub Inc. is working direct for the defense company, it reports the cost of this development in line d because the Dept. of Defer was the original source of funds. \$Bil. Mil. Tho a. Other companies located inside the United States. b. Your company's foreign parent (if you are owned by a foreign parent).	e.					
i. Total (equals Question 3-12). 3-14 How much of the amount reported in Question 3-12 was paid for by each of the following? If your company is a subcontractor or subgrantee, report the original source of funds. Example: Company Sub Inc. performs custom software development for a large defense company a a subcontractor on a contract with the U.S. Dept. of Defense. Even though Sub Inc. is working direct for the defense company, it reports the cost of this development in line d because the Dept. of Defer was the original source of funds. \$Bil. Mil. Tho a. Other companies located inside the United States. b. Your company's foreign parent (if you are owned by a foreign parent).	f.					
i. Total (equals Question 3-12). How much of the amount reported in Question 3-12 was paid for by each of the following? If your company is a subcontractor or subgrantee, report the original source of funds. Example: Company Sub Inc. performs custom software development for a large defense company a a subcontractor on a contract with the U.S. Dept. of Defense. Even though Sub Inc. is working direct for the defense company, it reports the cost of this development in line d because the Dept. of Defer was the original source of funds. \$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$	g.					
How much of the amount reported in Question 3-12 was paid for by each of the following? If your company is a subcontractor or subgrantee, report the original source of funds. Example: Company Sub Inc. performs custom software development for a large defense company a a subcontractor on a contract with the U.S. Dept. of Defense. Even though Sub Inc. is working direct for the defense company, it reports the cost of this development in line d because the Dept. of Defer was the original source of funds. \$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$	h.					
If your company is a subcontractor or subgrantee, report the original source of funds. Example: Company Sub Inc. performs custom software development for a large defense company as a subcontractor on a contract with the U.S. Dept. of Defense. Even though Sub Inc. is working directly for the defense company, it reports the cost of this development in line dispersion of Defermant was the original source of funds. \$\frac{\\$Bil. \text{Mil.} \text{Tho}}{\}\] a. Other companies located \(\frac{\text{inside}}{\}\) the United States	i.	Total (equals Que	stion 3-12)			
Example: Company Sub Inc. performs custom software development for a large defense company a subcontractor on a contract with the U.S. Dept. of Defense. Even though Sub Inc. is working directly for the defense company, it reports the cost of this development in line d because the Dept. of Defenses the original source of funds. \$\\$\\$Bil. \mil. \milli \milli \milli \milli			mount reported in Question 3-12 was p	aid for b	y each of t	he
a subcontractor on a contract with the U.S. Dept. of Defense. Even though Sub Inc. is working directle for the defense company, it reports the cost of this development in line disease the Dept. of Defenses the original source of funds. \$\frac{\\$Bil.}{\} \] a. Other companies located inside the United States	If	your company is a	subcontractor or subgrantee, report the or	iginal sou	rce of funds	; <u> </u>
a. Other companies located inside the United States	a fo	subcontractor on a cor or the defense compa	ontract with the U.S. Dept. of Defense. Even tho ny, it reports the cost of this development in line	ugh Sub In	c. is working	directly
b. Your company's foreign parent (if you are owned by a foreign parent)				\$Bil.	Mil.	Thou.
foreign parent)	a.	Other companies	ocated <u>inside</u> the United States			
c. Other companies located <u>outside</u> the United States	b.					
	C.	Other companies	ocated outside the United States			
d. U.S. federal government agencies or laboratories	d.	U.S. federal gover	nment agencies or laboratories			
Question continues on next page			Question continues on next page			



3-14 (Continued)		\$Bil.	Mil.	Thou.			
e. U.S. state governm							
f. Foreign governme	nt agencies or laboratories						
g. All other organizat	ons <u>inside</u> the United States						
h. All other organizat	ons <u>outside</u> the United States						
i. Total (equals Que	stion 3-12)						
Add Operation 2.44	Burner brand a read automate.	\$Bil.	Mil.	Thou.			
	lines a, b, and c, and enter the he R&D that was paid for by						
3-16 Using the list of business codes printed below, allocate the amount reported in Question 3-15 based on the industries of the companies that paid for the R&D. As needed, enter additional codes from pages 46-47 in the spaces provided.							
Business code	Description						
a. 3 2 5 4 3	Biotechnology-based pharmaceutical and biological products (except diagnostics)	\$Bil.	Mil.	Thou.			
b. 32541	Pharmaceutical, medicinal, and botanical products manufacturing						

j.	Tot	tal	(equ	uals	Que	estion 3-15)	
i.							
h.							
g.							
f.	3	3	6	1	0	Motor vehicles manufacturing	
e.	3	3	9	1	0	Medical equipment and supplies manufacturing	
d.	3	3	4	4	0	Semiconductor and other electronic components manufacturing	
c.	3	3	5	0	0	Electrical equipment, appliances, and components manufacturing	
b.	3	2	5	4	1	Pharmaceutical, medicinal, and botanical products manufacturing	
а.	3	2	5	4	3	diagnostics)	

3-17	Copy the amount from Question 3-14, line d. This	\$Bil.	Mil.	Thou.
	is domestic R&D performed by your company that was paid for by the U.S. federal government.			
3-18	How much of the amount reported in Question 3-17 was p	aid		
	for by the following agencies?	\$Bil.	Mil.	Thou.
	a. Department of Defense			
	b. Department of Energy			
	c. National Aeronautics and Space Administration			
	d. National Institutes of Health			
	e. Department of Homeland Security			
	f. Department of Transportation			
	g. Environmental Protection Agency			
	h. National Science Foundation			
	i. All other, please specify:			
	j. Total (equals Question 3-17)			
3-19	How much of the amount reported in Question 3-17 was p	erforme	d under th	ne
	following types of agreements?	\$Bil.	Mil.	Thou.
	a. Contracts (include direct or prime contracts and subcontracts)			
	b. Grants, reimbursements, and all other agreements			
	c. Total (equals Question 3-17)			
3-20	Subtract Question 3-17 from Question 3-12 and enter	\$Bil.	Mil.	Thou.
	the result here. This is the domestic R&D performed by your company that was paid for by nonfederal sources.			



(include) (1) D (2) D (3) T	ding D.C.): omestic Ra omestic Ra otal domes eported in	&D paid fo &D paid fo stic R&D p	or by the lor by nonferformed	mounts was J.S. federal federal sourd by your con	governme ces report	ent report ed in Que	ed in Ques estion 3-20	
	(1) Federal			(2) Nonfederal			(3) Total	
<u>\$Bil.</u>	Mil.	Thou.	\$Bil.	Mil.	Thou.	\$Bil.	Mil.	Thou.
Alabama								
Alaska								
Alaska								
Arizona		J						
Arkansas								
California								
California								
Colorado								
Connecticut								
Delaware								
Delaware								
District of Col	umbia	J						
Florida								
Goorgia								
Georgia								
Hawaii								
		C	Question c	ontinues on r	ext page			

3-21 (Conti	(1) Federal	_	400	(2) Nonfederal			(3) Total	
<u>\$Bil.</u> Idaho	<u>Mil.</u>	<u>Thou.</u>	\$Bil.	<u>Mil.</u>	Thou.	\$Bil.	Mil.	Thou.
Illinois								
Indiana								
lowa								
Kansas								
Kentucky								
Louisiana								
Maine								
Wallo								
Maryland								
Massachusetts	6							
Michigan								
Minnesota								
Mississippi								
		Q	uestion co	ntinues on n	ext page			

3-21 (Cont	tinued)							
\$Bil.	(1) Federal <u>Mil.</u>	Thou.	\$Bil.	(2) Nonfederal <u>Mil.</u>	<u>Thou.</u>	\$Bil.	(3) Total <u>Mil.</u>	Thou.
Missouri	_			_			_	
Montana								
Nieleweelee								
Nebraska								
Nevada								
New Hampsh	ire							
New Jersey								
New Mexico								
New York								
North Carolin								
North Carolin	ld							
North Dakota								
Ohio								
Oklahoma								
Oregon								
		C	Question co	ontinues on n	ext page			

3-21 (Contin	nued) (1) Federal			(2) Nonfederal			(3) Total	
\$Bil. Pennsylvania	Federal Mil.	Thou.	\$Bil.	Nonfederal Mil.	Thou.	\$Bil.	Total <u>Mil.</u>	Thou.
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,								
Rhode Island								
South Carolina								
South Carolina								
South Dakota								
Tourism								
Tennessee								
Texas								
Utah								
Vermont								
Virginia								
Washington								
West Virginia								
Wisconsin								
Wyoming								
		C	luestion co	ontinues on n	ext page			

3-21 (Con \$Bil. Total	tinued) (1) Federal <u>Mil.</u>	Thou.	\$Bil.	(2) Nonfederal <u>Mil.</u>	Thou.	\$Bil.	(3) Total <u>Mil.</u>	Thou.
Tota	ıl equals Questi	ion 3-17	Total	equals Questi	ion 3-20	Total ed	quals Ques	tion 3-12
	rhat <u>domesti</u> that was pa ess 1				erform the	e largest do	llar amo	unt of
Addr	ess 2							
City						State	ZIP	
	much of the from the loc					\$Bil.	Mil.	Thou.
3-24 At wamo	rhat <u>domesti</u> unt of R&D 1 ess 1	c location that was pa	did your aid for b	company p y others in ?	erform the 2015?	e second la	rgest dol	llar
Addr	ess 2							
City						State	ZIP	
	much of the from the loc					\$Bil.	Mil.	Thou.



R&D performed by others \$Bil. Mil. Thou. Copy the amount from Question 3-8, column 1. This is the domestic R&D performed by others that was paid for by others. \$Bil. Mil. Thou. 3-27 Of the amount reported in Question 3-26, how much R&D was paid for by U.S. federal government agencies or laboratories? Projected R&D paid for by others in 2016 3-28 What are your company's projected 2016 costs for R&D \$Bil. Mil. Thou. that will be paid for by others? NOTE: This amount is the 2016 projection for what is reported in Question 3-2. 3-29 How much of the projected costs in 2016 for R&D that will be paid for by others reported in Question 3-28 will be \$Bil. Mil. Thou. performed by your company in the United States? NOTE: This amount is the 2016 projection for what is reported in Question 3-12. 3-30 How much of the projected costs in 2016 for domestic R&D performed by your company that will be paid for by others reported in Question 3-29 will be paid for by the \$Bil. Mil. Thou. U.S. federal government? NOTE: This amount is the 2016 projection for what is reported in Question 3-17.





Management and Strategy of R&D

Who should answer this section?

Persons familiar with the technical, managerial, and strategic aspects of your company's R&D should complete this section.

What does this section cover?

This section requests information about the characteristics of the R&D reported in Sections 2 and 3. This section requests information about your company's worldwide consolidated R&D and the R&D your company performs in the domestic United States.

4-1	Copy the amount from Question 2-4. This is the
4-1	
	total R&D paid for by your company in 2015.
	total flab paid for by your company in 2010.

\$Bil.	Mil.	Thou.

4-2	Is the amount	entered in	Question 4-1	greater than zero?

	Yes →	Continue	with	Question	4-3
_	100 2	Outiliao			

- No → Skip to Question 4-15 on page 37
- 4-3 What percentage of the amount reported in Question 4-1 was directed toward business areas or product lines that are new to your company?

Example: Company A manufactures laptop computers. In 2015 Company A's management decided to attempt to enter the cellular phone market and used a portion of the company's R&D budget to develop cellular phones. Because this was a new line of business in 2015, Company A reports this R&D in this question.

Characteristics of domestic R	&D paid for and	performed by you	ur company
--------------------------------------	-----------------	------------------	------------

4-4 Copy the amount from Question 2-16. This is the domestic R&D paid for and performed by your company.

\$Bil.	Mil.	Thou.

Mil.

Thou.

\$Bil.

4-5 How much of the amount reported in Question 4-4 was for the following categories?

Э.	Research-the planned, systematic pursuit of new	
	knowledge or understanding	

- b. <u>Development</u>-the systematic use of research and practical experience to produce new or significantly improved goods, services, or processes........



4-6	If you reported any research in Question 4-5, line a, how much of that research was for the following categories?	\$Bil.	Mil.	Thou.		
	a. Applied research—the activity aimed at solving a specific problem or meeting a specific commercial objective					
	b. <u>Basic research</u> -the activity aimed at acquiring new knowledge or understanding without specific immediate commercial application or use					
	c. Total (equals Question 4-5, line a)					
Areas of application for domestic R&D paid for and performed by your company						
NOTE	: You may report the same R&D in multiple areas for Quest	ions 4-7	to 4-11.			
4-7	What percentage of the amount reported in Question 4-4 had energy applications, including energy production, distribution, storage, and efficiency (excluding exploration and prospecting)?					
	Example: Company B is a semiconductor manufacturer. Its products as specifically for energy applications. In 2015, 10% of the domestic R&D p the company was focused on improving the energy efficiency of its prothis, Company B reports "10%" for this question.	performed	by	%		
4-8	What percentage of the amount reported in Question 4-4 henvironmental protection applications, including pollution abatement?			%		
4-9	What percentage of the amount reported in Question 4-4 has defense applications, including military applications and great security-related R&D?			%		
4-10	What percentage of the amount reported in Question 4-4 halth or medical applications?	nad		%		
4-11	What percentage of the amount reported in Question 4-4 hagricultural applications?	nad		%		
Tec	hnology focus of domestic R&D paid for and perfo	ormed l	by your o	company		
NOTE	: You may report the same R&D in multiple areas for Quest	ions 4-1	2 to 4-14.			
4-12	What percentage of the amount reported in Question 4-4 vesoftware products or software embedded in other projects		lucts?	%		
4-13	What percentage of the amount reported in Question 4-4 verbiotechnology—the use of cellular and bio-molecular processolve problems or make useful products?			%		
4-14	What percentage of the amount reported in Question 4-4 venanotechnology—the science and technology involving we nanometer scale?		e	%		



Domestic R&D performed by your company that was	paid fo	r by oth	ers
4-15 Copy the amount from Question 3-12. This is the domestic R&D performed by your company that was paid for by others.	\$Bil.	Mil.	Thou.
	_		
4-16 Is the amount entered in Question 4-15 greater than zero	?		
Yes → Continue with Question 4-17			
No → Skip to Question 4-32 on page 39			
4-17 How much of the amount reported in Question 4-15 was for the following categories?	\$Bil.	Mil.	Thou.
a. Research-the planned, systematic pursuit of new knowledge or understanding			
b. <u>Development</u> -the systematic use of research and practical experience to produce new or significantly improved goods, services, or processes			
c. Total (equals Question 4-15)			
4-18 If you reported any research in Question 4-17, line a, how much of that research was for the following categories?	\$Bil.	Mil.	Thou.
a. Applied research-the activity aimed at solving a specific problem or meeting a specific commercial objective			
b. Basic research—the activity aimed at acquiring new knowledge or understanding without specific immediate commercial application or use			
c. Total (equals Question 4-17, line a)			
NOTE: You may report the same R&D in multiple areas for Quest	tions 4-1	9 to 4-23.	
4-19 What percentage of the amount reported in Question 4-15 applications, including energy production, distribution, strength efficiency (excluding exploration and prospecting)?			%
4-20 What percentage of the amount reported in Question 4-18 environmental protection applications, including pollution abatement?			%
What percentage of the amount reported in Question 4-15 defense applications, including military applications and security-related R&D?			%
4-22 What percentage of the amount reported in Question 4-15 health or medical applications?	5 had		%



4-23 What percentage of the amount reported in Question 4-15 had agricultural applications?
Technology focus of domestic R&D performed by your company that was paid for by others
NOTE: You may report the same R&D in multiple areas for Questions 4-24 to 4-26.
4-24 What percentage of the amount reported in Question 4-15 was for software products or software embedded in other projects or products?
4-25 What percentage of the amount reported in Question 4-15 was for biotechnology—the use of cellular and bio-molecular processes to solve problems or make useful products?
4-26 What percentage of the amount reported in Question 4-15 was for nanotechnology—the science and technology involving work at the nanometer scale?
Domestic R&D performed by your company that was paid for by the U.S. federal government
4-27 Copy the amount from Question 3-17. This is domestic R&D performed by your company that was paid for by the U.S. federal government. \$Bil. Mil. Thou.
4-28 Is the amount entered in Question 4-27 greater than zero?
☐ Yes → Continue with Question 4-29
No → Skip to Question 4-32 on page 39
4-29 How much of the amount reported in Question 4-27 was for the following categories? \$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\
a. Research—the planned, systematic pursuit of new knowledge or understanding
b. Development-the systematic use of research and practical experience to produce new or significantly improved goods, services, or processes
c. Total (equals Question 4-27)



4-30 If you reported any research in Question 4-29, line a, how			
much of that research was for the following categories?	\$Bil.	Mil.	Thou.
	ΨυΠ.	IVIII.	mou.
 a. Applied research –the activity aimed at solving a specific problem or meeting a specific commercial objective 			
b. Basic research-the activity aimed at acquiring new			
knowledge or understanding without specific immediate commercial application or use			
c. Total (equals Question 4-29, line a)			
4-31 What percentage of the amount reported in Question 4-27 software products or software embedded in other projects			%
Characteristics of foreign R&D paid for and performed	d by yo	our com	oany
	\$Bil.	Mil.	Thou.
4-32 Copy the amount from Question 2-14. This is the	φΒπ.	14111.	mod.
foreign R&D paid for and performed by your company.			
<u>company</u> .			
_			
4-33 How much of the amount reported in Question 4-32 was for the following categories?	\$Bil.	Mil.	Thou.
a. Research-the planned, systematic pursuit of new			
knowledge or understanding			
b. <u>Development</u> -the systematic use of research and			
practical experience to produce new or significantly improved goods, services, or processes			
improved goods, services, or processes			
T 4 1 / 4 00 / 4 00)			
c. Total (equals Question 4-32)			
Characteristics of foreign R&D performed by your con	npany	that wa	s paid
for by others			
4-34 Copy the amount from Question 3-10. This is the	\$Bil.	Mil.	Thou.
foreign R&D performed by your company and paid			
for by others.			
4-35 How much of the amount reported in Question 4-34			
was for the following categories?	\$Bil.	Mil.	Thou.
a. Research-the planned, systematic pursuit of new			
knowledge or understanding			
b. Development-the systematic use of research and			
practical experience to produce new or significantly			
improved goods, services, or processes			
c. Total (equals Question 4-34)			



SECTION 5

Human Resources

Who should answer this section?

Persons familiar with human resources concepts and with access to records related to your company's employees should complete this section.

What does this section cover?

This section requests information about your company's employees, focusing on those who worked on R&D activities either full-time or part-time. Include employment data for operations or subsidiaries for which your company owned more than 50 percent.

5-1	What was the total number your company for the pay					
	Include:Full- and part-time employees			Number		
	Exclude: • Leased or temporary employ	yees and consultants				
5-2	How many of the employees reported in Question 5-1 were employees of your company's domestic operations and foreign operations?					
	Domestic operations employees include all employees whose payroll was reported on the first quarter filing of IRS Form 941, Employer's Quarterly Tax Return.					
		(1) Domestic operations	(2) Foreign operations	(3) Total employees		
	Employees					
				Total equals Question 5-1		

How many employees reported in Question 5-2 were R&D employees and how many were all other employees?

R&D employees include all employees who work on R&D or who provide direct support to R&D, such as researchers, R&D managers, technicians, clerical staff, and others assigned to R&D groups. **Exclude** employees who provide only indirect support to R&D, such as corporate personnel, security guards, and cafeteria workers.

	Domestic operations	Foreign operations	Total employees
a. R&D employees			
b. All other employees			
c. Total employees			

Total line equals Question 5-2



R&D) employees				
5-4 Copy the numbers from Question 5-3, line a. These are your company's					
	R&D employees.	(1) Domestic operations	(2) Foreign operations	(3) Total R&D employees	
	R&D employees				
5-5	How many of the R&D em and male employees?	ployees reported in	Question 5-4 were <u>fe</u>	male employees	
	and <u>maio</u> employees	(1) Domestic operations	(2) Foreign operations	(3) Total R&D employees	
	a. Female R&D employees				
	b. Male R&D employees				
	c. Total R&D employees				
		10	otal line equals Question 5	-4	
5-6	How many of the R&D emoccupations listed below?		Question 5-4 worked	in the	
	DOD asimutists	Domestic operations	Foreign operations	Total R&D employees	
	a. R&D scientists,				
	engineers, and managers				
	engineers, and				
	engineers, and managers				
	engineers, and managers				
	engineers, and managers	To	otal line equals Question 5	-4	
5-7	engineers, and managers	ientists, engineers, a	·		
5-7	engineers, and managers	ientists, engineers, a	·		
5-7	engineers, and managers	entists, engineers, a evel of education? (1) Domestic	nd managers reported (2) Foreign	d in Question 5-6,	
5-7	engineers, and managers	entists, engineers, a evel of education? (1) Domestic	nd managers reported (2) Foreign	d in Question 5-6,	
5-7	engineers, and managers	entists, engineers, a evel of education? (1) Domestic	nd managers reported (2) Foreign	d in Question 5-6,	



Domestic ful	l-time eau	ivalents ((FTEs)
Dolliootio Idi		I T GI T T T	

d. Total FTEs

5-8 Of the domestic R&D employees reported in Question 5-4, column 1, what was the other full-time employees not working solely on R&D, and part-time employees?

number of full-time equivalents (FTEs) for R&D activity for full-time R&D employees, a. FTEs for full-time R&D employees Count the number of full-time employees who work only on R&D. **Example:** 50 full-time R&D employees worked only on R&D = 50 FTEs b. FTEs for other full-time employees not working solely on R&D Use the share of the time they work on R&D to calculate the **Example:** 60 full-time employees averaged one-fourth of their time on R&D = 15 FTEs c. FTEs for part-time employees working on R&D Use the share of a full-time week (such as 40 hours) that they work **Example:** 20 part-time employees averaged 20 hours a week on R&D activities = 10 FTEs

Total FTEs should not exceed Question 5-4, column 1.



5-9	ro	the domestic R&D scientists, engineers, and managers reported wa, column 1, what was the number of full-time equivalents (FTE tivity for full-time R&D employees, other full-time employees not R&D, and part-time employees?	s) for R&D
			Number
	a.	FTEs for full-time R&D scientists, engineers, and managers	
		Count the number of full-time employees who work only on R&D	
		Example: 50 full-time R&D scientists worked only on R&D = 50 FTEs	
	b.	FTEs for other full-time scientists, engineers, and managers not working solely on R&D	
		Use the share of the time they work on R&D to calculate the number of FTEs	
		Example: 60 full-time managers averaged one-fourth of their time on R&D = 15 FTEs	
	c.	FTEs for part-time scientists, engineers, and managers working on R&D	
		Use the share of a full-time week (such as 40 hours) that they work on R&D to calculate the FTEs	
		Example: 20 part-time employees averaged 20 hours a week on R&D activities = 10 FTEs	
	d.	Total FTEs	
		Total FTEs should not exceed Question	5-6, line a, column 1.
5-10	lir	ow many of the R&D scientists, engineers, and managers reported ne a, column 1, were non-U.S. citizens employed in the United Sta mporary visa, such as H-1B or L-1?	
		&D scientists, engineers, and managers employed under temporary visa	



SECTION 6

Intellectual Property and Technology Transfer

Who should answer this section?

Persons with an understanding of your company's general business strategy and knowledge of its patenting, licensing, and other activities related to intellectual property should complete this section.

What does this section cover?

This section requests information about intellectual property and technology transfer activities such as: patents, patent licensing, protection of intellectual property, and transfer of intellectual property.

Are responses to this survey confidential?

Yes. Your responses are completely confidential under Title 13, United States Code, Section 9, and are seen only by persons sworn to uphold the confidentiality of Census Bureau information. Data provided will be used only to publish summary statistics that do not identify individual companies. The law also provides that copies of reports retained in your files are immune from legal process. In addition, reported data are exempt from requests made under the Freedom of Information Act.

		4	4 - 4 - 4		
Lotal		re and	utility		r.
I Otal	Patell	ra alla	GUILLY	Patelli	C

6-1	How many total patents did your company apply for in 2015 from the U.S. Patent and Trademark Office (USPTO)?				
6-2	Of the patent applications reported in Question 6-1, what was the number of nonprovisional utility patent applications?				
6-3	What percentage of the nonprovisional utility patent applications reported in Question 6-2 has your company applied for or plans to apply for in foreign jurisdictions?				
6-4	What percentage of the nonprovisional utility patent applicate reported in Question 6-2 was for inventions that originate your company's organized R&D activities?				
6-5	How many <u>utility patents</u> were <u>issued</u> to your company in the USPTO?	2015 by		Number	
6-6	What percentage of your company's inventions considered patenting in 2015 resulted in nonprovisional utility patent		ons?		
Utili	ity patent sales and licensing <u>to others</u>				
6-7	How much revenue did your company receive in 2015 from the sale of utility patents?	\$Bil.	Mil.	Thou.	
6-8	How much revenue did your company receive in 2015 from utility patent licensing?	\$Bil.	Mil.	Thou.	



Utility patent purchases and licensing from others		
How much did your company pay others in 2015 to purchase utility patents?	Mil.	Thou.
6-10 How much did your company pay others in 2015 to license utility patents?	Mil.	Thou.
Intellectual property transfer activities		
6-11 Did your company perform the following activities in 2015?		
Transferred intellectual property (IP) to others not owned by your company through participation in technical assistance or "know how" agreements	□ Yes	□ No
b. Received IP from others not owned by your company through participation in technical assistance or "know how" agreements	□ Yes	□ No
c. Transferred IP to a spin-off or spin-out of your company	Yes	□ No
d. Received IP from a parent company as part of a spin-off or spin-out	Yes	□ No
e. Acquired more than 50% ownership in another company for the primary purpose of acquiring their IP	Yes	□ No
f. Acquired any financial interest in another company in order to gain access to their IP	☐ Yes	□ No
g. Participated in cross-licensing agreements—the agreements in which two or more parties grant a license to each other for the use of the subject matter claimed in one or more of the patents owned by each party	□ Yes	□ No
h. Allowed free use of patents or other IP owned by your company (for example, open source software)	☐ Yes	□ No
i. Made use of open source patents or other freely available IP not owned by your company	☐ Yes	□ No
Intellectual property protection		
6-12 During 2015, how important to your company were the following types of intellectual property protection? Very important	Somewhat important	Not important
a. Utility patents (patents for invention)		
b. Design patents (patents for appearance)		
c. Trademarks		
d. Copyrights		
e. Trade secrets		
f. Mask works (copyright protection for semiconductor products)		



D			
	ness codes		mer Goods
l '	n Sections 1, 2, and 3)	33333	Digital cameras manufacturing
Aerosp	pace and Defense	33430	Audio and video equipment manufacturing
33642	Aircraft engine and engine parts manufacturing	31210 33200	Beverage manufacturing Fabricated metal products manufacturing
33641	Aircraft manufacturing	31100	Food manufacturing
33644	Guided missiles, space vehicles, and parts	33700	Furniture and related products manufacturing
	manufacturing	32300	Printing and related support activities
33692	Military armored vehicle, tank, and tank	32591	Soap, cleaning compound, and toilet
00450	components manufacturing		preparations manufacturing
33452	Search, detection, navigation, guidance, aeronautical, and nautical system and	31990	Textile, apparel, and leather products
	instruments manufacturing		manufacturing
33660	Ship and boat building	31220	Tobacco manufacturing
33643	Other aircraft parts and auxiliary equipment	33990	Miscellaneous manufacturing not listed
	manufacturing		elsewhere (games, office supplies, slot machines, etc.)
l <u>.</u> .			siot machines, etc.)
	obiles, Motorcycles, and Components	Enorm	y and Mining
33620	Motor vehicle body and trailer manufacturing		_
33630	Motor vehicle parts manufacturing	33360	Engine, turbine, and power transmission
33610	Motor vehicles manufacturing	21200	equipment manufacturing Mining
33691	Motorcycle, bicycle, and parts manufacturing	33319	Mining, oil, and gas field machinery and
33651 33660	Railroad rolling stock manufacturing Ship and boat building	55515	equipment manufacturing
33699	All other transportation equipment	21100	Oil and gas extraction
	manufacturing	32401	Petroleum refineries
	•	21300	Support activities for mining,
· ·	l Equipment		including oil and gas
33311	Agricultural machinery and equipment	Finana	a Incurrence and Deal Estate
22222	manufacturing		e, Insurance, and Real Estate
33332	Commercial, service industry, temperature control, and airflow control machinery	52200	Finance: banking and credit intermediation
	manufacturing	52400 53100	Insurance carriers and related activities Real estate
33312	Construction machinery manufacturing	52310	Securities, commodity contracts, and other
33500	Electrical equipment, appliances, and	32310	financial investments and related activities
	components manufacturing		(including funds and trusts)
33360	Engine, turbine, and power transmission		(,
	equipment manufacturing	Health	care
33322	Industrial machinery manufacturing, except	32543	Biotechnology-based pharmaceutical and
33390	semiconductor machinery Metalworking and other general purpose		biological products (except diagnostics)
33390	machinery manufacturing	33451	Electromedical, electrotherapeutic, and
33319	Mining, oil, and gas field machinery and		irradiation apparatus manufacturing
	equipment manufacturing	62200	Hospitals and nursing care facilities
33331	Photographic and photocopying equipment	32542	In vitro diagnostic substances manufacturing
	manufacturing	62150 33910	Medical and diagnostic laboratories Medical equipment and supplies manufacturing
Chami	cals and Materials	62110	Offices of physicians
		32541	Pharmaceutical, medicinal, and botanical
32402	Asphalt paving, roofing, and saturated materials manufacturing		products manufacturing
32510	Basic chemicals manufacturing	54173	Research and development services
32790	Cement, concrete, lime, gypsum, and other		in biotechnology
	nonmetallic mineral product manufacturing	54174	Research and development services
32710	Clay and glass products manufacturing		in physical, engineering, and life sciences
21200	Mining	62199	(except biotechnology)
32592	Paint, adhesive, and other chemical	02133	Other ambulatory health care services (ambulance, dental, home health care)
00000	manufacturing		(ambalance, dental, nome health care)
32200	Paper manufacturing		
32530	Pesticide, fertilizer, and other agricultural chemical manufacturing		
32600	Plastics and rubber products manufacturing		
33100	Primary metal manufacturing		
32520	Resin, synthetic rubber, and artificial		
	synthetic fibers and filaments manufacturing		
32591	Soap, cleaning compound, and toilet		
	preparations manufacturing		
32100	Wood products manufacturing		
32403	Other petroleum and coal products		
	manufacturing, including motor oil, hydraulic fluid, and charcoal		
	nyaraano naia, ana onaiooai		



Information Technology - Goods and Services	
33333	Digital cameras manufacturing
51801	Cloud computing applications and internet
	based software services
54150	Computer systems design and related services
33412	Computers and peripheral equipment
	manufacturing, including magnetic and
	optical media
51800	Data processing, hosting, and related services
33500	Electrical equipment, appliances, and
	components manufacturing
45411	Electronic shopping and electronic auctions
33459	Measuring and control instruments
	manufacturing (not listed elsewhere)
33422	Radio, television, and wireless
	communication equipment manufacturing
33440	Semiconductor and other electronic
	components manufacturing
33321	Semiconductor machinery manufacturing
51120	Software publishers (except Internet)
33421	Telephone apparatus manufacturing
	including routers, modems, and gateways
42500	Wholesale electronic markets and
	agents and brokers (business to business)
33429	Other communication equipment
	manufacturing (except radio, television,
	and wireless communication equipment)
51910	Other information services, including
	Internet publishing, broadcasting,
	and web search portals

Professional, Scientific, and Technical Services

54180	Advertising and related services
54130	Architectural, engineering, and related services
54150	Computer systems design and related services
54111	Legal, accounting, tax preparation,
	bookkeeping and payroll services
54160	Management, scientific, and
	technical consulting services
54190	Professional, scientific, and technical services
	(not listed elsewhere)
54173	Research and development services in
	biotechnology
54174	Research and development services in
	physical, engineering, and life sciences
	(except biotechnology)
54172	Research and development services in
	social sciences and humanities
54140	Specialized design services

Telecommunications and Utilities

51500	Broadcasting (except Internet)
51740	Satellite telecommunications
22100	Utilities
56200	Waste management and remediation services
51710	Wired telecommunications carriers
51720	Wireless telecommunications carriers
	(except satellite)
51790	Other telecommunications (not listed elsewhere)

Other Services

72000 56100	Accommodation and food services
	Administrative and support services
71000	Arts, entertainment, and recreation
23000	Construction
49200	Couriers, messengers, and express delivery services
53300	Lessors of nonfinancial intangible assets (including patent licensing)
55100	Management of companies and enterprises
42300	Merchant wholesalers, durable goods
42400	Merchant wholesalers, nondurable goods
51200	Motion picture and sound recording
31200	(except Internet)
51110	Newspaper, periodical, book, and
	directory publishers (except Internet)
53200	Rental and leasing services
44000	Retail trade, except electronic shopping
	and electronic auctions
62400	Social assistance services
21300	Support activities for mining,
	including oil and gas
48000	Transportation
49300	
	Warehousing and storage
81000	Other services (not listed elsewhere)



Remarks (Please use the space below for any explanations that may help us understand your reported date
Public reporting burden for this collection of information is estimated to average 15 hours per response, including the time for reviewing instructions, researching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: ECON Survey Comments 0607-0912, U.S. Census Bureau, 4600 Silver Hill Road, Room 6K064, Washington, DC 20233. You may e-mail comments to ECON.Survey.Comments@census.gov. Be sure to use ECON Survey Comments 0607-0912 as the subject. You are not required to respond to this collection of information if it does not display a valid approval number from the Office of Management and Budget (OM). The eight-digit OMB number is 0607-0912 and appears in the upper right corner of the first page of this report.
~ Thank you for completing your 2015 Business R&D and Innovation Survey ~

PLEASE MAKE A COPY OF THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL

2015 BRDI-1 - Guidelines

General guidelines for reporting inter-company transactions in this survey:

Reporting for "worldwide activities"- The reporting unit is your company, including all domestic and foreign subsidiaries that are more than 50% owned by your company for financial reporting purposes. All transactions between subdivisions within this reporting unit should be eliminated as inter-company transactions. For reporting purposes, your foreign parent (if you are foreign owned) and any foreign affiliates your company does not own by more than 50%, should not be treated as part of 'your company' in your report. Transactions with these units should be treated the same as with any unrelated third parties such as business partners, customers, or suppliers you do not own.

Reporting for "domestic operations"- In this survey "domestic operations" refers to your company's operations located in the 50 United States and District of Columbia. When reporting for your domestic operations, include transactions with foreign subsidiaries. For example, Question 1.9 asks how much of your company's total sales and revenues were from your company's domestic operations. All revenue from the domestic operations, including sales to subsidiaries or affiliated companies overseas, should be reported in this question.

Section 1: Company Information

1.1 Was your company a majority-owned subsidiary of a foreign company in 2015?

Question 1.1 asks about the ownership of the company receiving the survey. Special reporting instructions apply to companies that were majority-owned by a foreign company. If your answer is "No", continue to Question 1.2. If your answer is "Yes", enter the name of the parent company and skip to Question 1.3.

REPORTING INSTRUCTIONS FOR FOREIGN-OWNED COMPANIES:

If you are owned by a foreign parent, the reporting unit for the survey is your U.S.- located company, including all your majority-owned subsidiaries and divisions regardless of location. For reporting purposes, your foreign parent and any foreign affiliates your company does not own should be treated the same as any business partner, customer, or supplier you do not own.

If you pay your foreign parent for R&D services, those costs should be included in your responses in Section 2 as "costs for purchased R&D services."

If your foreign parent pays or reimburses your company for R&D services, the costs for this R&D should be included in your responses in Section 3 as "costs funded, paid for, or reimbursed by others."

Report your survey data using U.S. generally accepted accounting principles (U.S. GAAP) as recognized by the Financial Accounting Standard Board (FASB). If your company follows International Financial Reporting Standards (IFRS), we request that you estimate any adjustments that would be required to conform to U.S. GAAP.

1.2 Did another U.S. company other than a holding company own more than 50 percent of the voting interest in your company during 2015?

Question 1.2 asks about the majority of the ownership of the voting interest of the company receiving the survey. Special reporting instructions apply to companies that have been acquired by another company. If your answer is "No", continue to Question 1.3. If your answer is "Yes", enter the name of the parent company, the EIN of the owner, and the date that your parent company purchased your company.

REPORTING INSTRUCTIONS FOR U.S.-OWNED COMPANIES:

If your company was purchased between April 1, 2015 and December 31, 2015, report only for the period January 1, 2015 to the date of purchase. If your company was purchased before April 1, 2015, complete Question 1.6 and return this form to the Census Bureau – you are not required to complete the rest of this survey unless your owner instructs you to complete this survey.

Example 1: Company A was acquired by Company P (a U.S. company) on Feb. 1, 2015. Because Company A was acquired by a U.S. company prior to April 1, 2015, Company A is not required to complete this survey. Company A will answer Question 1.6 and return the form to the Census Bureau.

Example 2: Company B is acquired by Company P (a U.S. company) on July 1, 2015. Because Company B was acquired by a U.S. company on or after April 1, 2015, Company B must complete the survey, reporting data for the period January 1, 2015 through July 1, 2015.

Why April 1?

The Census Bureau has determined that for this survey the benefit of collecting data from a company for a period less than one quarter of a year does not outweigh the burden placed on the company to report the data.

Why is this important?

Companies are asked this question for three reasons: to eliminate double counting in cases where both parties in a business acquisition receive the survey; to guide foreign-owned companies to special instructions; and to reduce the burden on companies who would otherwise be reporting data for a period less than one quarter of the year.

1.3 Did your company own more than 50 percent of any company operations or subsidiaries outside the 50 United States and D.C. during 2015?

Companies are instructed to include/consolidate data for their foreign subsidiaries on this survey. The reporting unit is your company, including all domestic and foreign subsidiaries in which your company owns more than 50 percent of the voting interest.

Entities in which your company does not have more than 50% ownership stake should not be included in this report as part of 'your company'. Transactions with entities in which your company does not have more than 50% ownership stake should be reported as if they were

unrelated, third parties.

If your answer is "Yes", include data for these operations/subsidiaries in your survey responses, and continue to Question 1.4. If your answer is "No", continue to Question 1.4.

Why is this important? This information is needed in order to accurately measure the impact of globalization on R&D and innovation.

1.4 Has your company ceased operations?

If your answer is "Yes", enter the date that your company ceased operations.

REPORTING INSTRUCTIONS:

If your company ceased operations between April 1, 2015 and December 31, 2015, report only for the period January 1, 2015 to the date your company ceased operations. If your company ceased operations before April 1, 2015, complete Question 1.6 and return this form to the Census Bureau – you are not required to complete the rest of this survey.

<u>Scenario 1:</u> Your company ceased operations before April 1, 2015. Complete Questions 1.1 through 1.4 and Question 1.6 on page 5 and return the survey to the Census Bureau.

Scenario 2: Your company ceased operations between April 1, 2015 and December 31, 2015. You should complete the survey as instructed and report for the period from January 1, 2015 to the date your company ceased operations.

Why April 1?

The Census Bureau has determined that for this survey the benefit of collecting data from a company for a period less than one quarter of a year does not outweigh the burden placed on the company to report the data.

Why is this important?

Data from companies that have ceased operations during 2015 are needed in order to accurately measure the total activity of companies operating in the United States during 2015.

1.5 Did your company have discontinued operations in 2015?

Companies are instructed to include data for discontinued operations on this survey.

If your answer is "Yes", include data for these operations in your survey responses, and continue to Question 1.6. If your answer is "No", continue to Question 1.6.

Why is this important?

This information is needed in order to accurately measure the total activity of companies operating in the United States in 2015.

1.6 Who is the survey coordinator?

The survey coordinator is the person at your company responsible for gathering all requested information, ensuring instructions are followed, and submitting the completed survey. The survey coordinator may not be able to personally complete the entire survey and may need to request information from other knowledgeable resources concerning your company's R&D, accounting, human resources, and legal matters.

Enter the following contact information for the survey coordinator: name, title, telephone number, fax number, and email address.

Why is this important?

This information gives the Census Bureau a single point of contact at each company surveyed in case questions arise about survey responses. The point of contact for this survey may differ from that for other Census Bureau surveys.

Business code s

1.7 Do the business code(s) listed below reflect all applicable codes from the list on pages 46-47 in which your company operated worldwide during 2015?

Question 1.7 asks the company receiving the survey to identify all of its worldwide businesses in 2015 (Form BRDI-1). Most companies only have one business (such as making engine parts or providing tax preparation services) and so would only report one code for Question 1.7. Larger companies, however, sometimes operate in more than one business. These larger companies should pick the business codes from the list that best match how they define their various businesses.

If more than one of the company's businesses falls under one of the listed business codes, the company should group those businesses together on the survey. For example, a company may have an office software business and a video game software business. For the purpose of this survey the company would group those two businesses together and report using the code for "Software publishers (except Internet)" (51120).

If more than one of the listed business codes applies to one of the company's businesses, the company should estimate what percentage of its business falls under each applicable code. If this is not possible, the company may pick the one code that is the closest match or that accounts for the largest share of its business. In either case, company should note what action was taken in the space for "Remarks" at the end of the survey.

NOTE: These codes will be used to describe both business activities and R&D activities and may differ from industry codes used by other government surveys and reports.

If no business codes are printed, please write in the codes from pages 46-47 that apply to your company.

If your answer is "Yes", continue to Question 1.8. If your answer is "No", draw a line through the code(s) that are incorrect, and, as needed, enter additional codes and descriptions from pages 46-47. Use the Remarks at the end of the survey to describe your business(es) if the provided

codes do not accurately represent them.

<u>Scenario 1:</u> The business code(s) provided are incorrect. Check the "No" box, then find the correct code(s) on pages 46-47 and write the codes and descriptions in the boxes. Draw a line through the ones that are incorrect.

<u>Scenario 2:</u> No business code(s) are provided. Find the correct code(s) on pages 46-47 and write the codes and descriptions in the boxes.

For further assistance on identifying the appropriate business codes, visit the "Business Code Search Page" located on the Business Help Site at https://econhelp.census.gov/brdis

Why is this important?

This information is needed in order to tabulate more accurate and useful industry-level data.

1.8 What was the amount of your company's worldwide sales and revenues during 2015?

Your company's worldwide net sales and revenues include sales by your foreign operations and subsidiaries as well as revenues from domestic operations. If your company is owned by a foreign parent, report sales to your parent and those affiliates not owned by your company.

Include sales and operating revenues for discontinued operations.

Exclude non-operating income such as dividends and interest as well as excise, sales, and other revenue-based taxes.

How much of the amount reported in Question 1.8 was attributable to or originated from domestic operations?

"Domestic sales" does not mean sales to customers located in the United States. If your company is owned by a foreign parent, then sales to your parent and those affiliates not owned by your company are included.

Include sales and operating revenues to foreign customers, including foreign subsidiaries.

Example: U.S. Manufacturing Corporation sells parts to customers around the world. However, because all its operations are located inside the United States, 100% of its sales is attributable to its domestic operations.

- How much of the 2015 sales and operating revenue amounts was for each business code listed or amended in Question 1.7:
- (1) Worldwide sales and operating revenues reported in Question 1.8
- (2) Domestic sales and operating revenues reported in Question 1.9

Transactions between one business code and another should be reported as would normally be reflected in segmental reporting. Use Line i to eliminate inter-company sales.

Product (good or service) innovation

A product innovation is the market introduction of a **new** or **significantly** improved good or service with respect to its capabilities, user friendliness, components, or sub-systems.

- Product innovations (new or improved) must be new to your company, but they do not need to be new to your market.
- Product innovations could have been originally developed by your company or by other companies.

1.11 During the three years 2013 to 2015, did your company introduce:

- a. New or significantly improved goods (Exclude the simple resale of new goods purchased from other companies and changes of a solely aesthetic nature)?
- b. New or significantly improved services?

For the purpose of this question, "new or significantly improved" is in reference to the company's prior experience. For example, a computer manufacturer that introduced its first cell phone in 2013 would answer, "Yes" to line a, "New or significantly improved goods".

1.12 If you answered "yes" to either 1.11, line a, or 1.11, line b, were any of your product innovations during the three years 2013 to 2015:

Question 1.12 asks whether any of the new or significantly improved good or service indicated in Question 1.11, lines a and b, were new or significantly improved to one of the company's markets (i.e., first to market with a new or significantly improved product) or were only new to the company.

- a. New to your market?
 - Your company introduced a new or significantly improved good or service to your market before your competitors. (It may have been available in other markets).
- b. New only to your company
 Your company introduced a new or significantly improved good or service that was already available from your competitors in your market.

1.13 Using the definitions above, please give the percentage of your total sales in 2015 from:

Question 1.13 asks how much of the company's total worldwide sales in 2015 are attributable to different types of product innovations. Specifically, it asks what percent of the company's total worldwide sales in 2015 that were from:

- a. New or significantly improved goods and services introduced during 2013 to 2015 that were **new to your market**
- b. New or significantly improved goods and services introduced during 2013 to 2015 that were **new only to your company**
- c. Goods and services that were **unchanged or only marginally modified** during 2013 to 2015 (include the resale of new goods or services purchased from other companies).

Process innovation

A process innovation is the implementation of a **new** or **significantly** improved production process, distribution method, or support activity for your goods or services.

- Process innovations must be new to your company, but they do not need to be new to your market.
- The innovation could have been originally developed by your company or by other companies.
- Exclude purely organizational innovations.

1.14 During the three years 2013 to 2015, did your company introduce:

- a. New or significantly improved methods of manufacturing or producing goods or services?
- b. New or significantly improved logistics, delivery or distribution methods for your inputs, goods, or services?
- c. New or significantly improved supporting activities for your processes, such as maintenance systems or operations for purchasing, accounting, or computing?

Question 1.14 asks whether the company introduced any process innovations over the past three years. For the purpose of this question, "new of significantly improved" is in reference to the company's prior experience.

Section 2: Financial Schedule A

2.1 What was the total worldwide R&D expense for your company in 2015?

Question 2.1 requests total worldwide R&D expense. The reporting unit is your company, including all domestic and foreign subsidiaries that are more than 50% owned by your company for financial reporting purposes. All transactions between subdivisions within this reporting unit should be eliminated as inter-company transactions. Total worldwide R&D expense also includes payments by your company for R&D services performed by (i) unrelated third parties, (ii) affiliates for which your company has less than a 50% ownership stake, and/or (iii) your foreign parent, if your company is foreign-owned.

R&D includes both direct costs such as salaries of researchers as well as administrative and overhead costs clearly associated with the company's R&D.

Scenario 1: Your company is publicly traded. Report worldwide R&D expense as reported on SEC Form 10-K as defined in FASB ASC Topic 730, Research and Development (FASB Statement No. 2, Accounting for Research and Development Costs.)

Scenario 2: Your company is foreign-owned. Report the R&D expense figure of the U.S.-located company and domestic and foreign subsidiaries that are more than 50% owned by your U.S.-located company, if any. Do not include expenses by your foreign parent or by any foreign affiliate your U.S.-located company does not own. For reporting purposes, these entities should be treated the same as any unrelated third party such as a customer or supplier you do not own.

Scenario 3: Your company is privately owned. You should follow the same procedures as public companies when reporting R&D expense and follow the guidance in FASB ASC Topic 730, Research and Development (FASB Statement No. 2, Accounting for Research and Development Costs.). Privately held companies that cannot report on this basis should note reporting principles and difficulties in the space for "Remarks" at the end of the survey.

The following are examples of activities that typically would be **excluded** from research and development in accordance with FASB Statement No. 2, Activities Constituting Research and Development (http://www.fasb.org/pdf/fas2.pdf):

- a. Engineering follow-through in an early phase of commercial production.
- b. Quality control during commercial production including routine testing of products.
- c. Trouble-shooting in connection with break-downs during commercial production.
- d. Routine, on-going efforts to refine, enrich, or otherwise improve upon the qualities of an existing product.
- e. Adaptation of an existing capability to a particular requirement or customer's need as part of a continuing commercial activity.
- f. Seasonal or other periodic design changes to existing products.
- g. Routine design of tools, jigs, molds, and dies.
- h. Activity, including design and construction engineering, related to the construction, relocation, rearrangement, or start-up of facilities or equipment other than (1) pilot plants (see paragraph 9(h)) and (2) facilities or equipment whose sole use is for a particular research and development project (see paragraph 11(a)).
- i. Legal work in connection with patent applications or litigation, and the sale or licensing of patents.

Exclude from worldwide R&D expense:

- Costs for R&D that were paid for by a third party such as R&D performed under contract.
- For medical products companies, exclude costs for phase IV clinical trials since these trials take place after products have achieved technical and market feasibility.

Research and development activity in software:

Does R&D include development of software and Internet applications?

- Yes, as long as the research and development activities include an element of uncertainty, are intended to close knowledge gaps, and meet scientific and technological needs.
- Report in this survey all software R&D as defined here regardless of the eventual user (internal or external).

R&D activity in software INCLUDES:

- Software development or improvement activities that expand scientific or technological knowledge
- Construction of new theories and algorithms in the field of computer science

R&D activity in software EXCLUDES:

- Software development that does not depend on a scientific or technological advance, such as:
 - o supporting or adapting existing systems

- o adding functionality to existing application programs, and
- o routine debugging of existing systems and software
- Creation of new software based on known methods and applications
- Conversion or translation of existing software and software languages
- Adaptation of a product to a specific client, unless knowledge that significantly improved the base program was added in that process

For further guidance on accounting for software development costs see FASB Statement No. 86 (Accounting for the Costs of Computer Software to Be Sold, Leased); and FASB Interpretation No. 6 (Applicability of FASB Statement No. 2 to Computer Software).

2.2 Does the amount reported in Question 2.1 include any of the following costs?

Although most companies share a general framework for R&D, we request that certain items be excluded for the sake of consistency. Certain costs and expenses are to be reported in Section 3 reflecting your company's R&D activities that were paid for by others.

Question 2.2 asks whether the company's R&D expense figure reported in Question 2.1 included costs for five specific categories:

- a. Collaborative R&D that was reimbursed by business partners, such as through costsharing agreements
 - These agreements are very common in the biotechnology and pharmaceutical industries, but less so in other industries.
- b. R&D paid for by government or private foundation grants
 - o Examples include Small Business Innovation and Research (SBIR) grants, Department of Energy demonstration grants, and Gates Foundation research grants.
- c. Technical services not an integral part of an R&D project (such as product support provided by R&D employees)
 - O This category most often applies to software and service companies where R&D staff also provides technical support and/or services to customers.
- d. Bid and proposal costs
 - This category represents the costs a company incurs applying to win a contract. Some government contractors group these costs with their R&D spending.
- e. Expense your company claimed resulting from the acquisition of another company with unfinished R&D projects (in-process R&D).
- f. Phase IV clinical trials.
 - These clinical trials are conducted after a drug is marketed to assess its safety and efficacy.

Why is this important?

Not all companies treat the six cost categories listed in this question consistently with respect to their inclusion or exclusion from R&D expense figures. This question allows the survey to measure and correct for these inconsistencies.

2.3 If you answered "Yes" to any of the costs in Question 2.2, what was the amount of these costs that was included in your response to Question 2.1?

Question 2.3 asks the company to estimate the amount of its R&D expense figure reported in Question 2.1 that was from the categories listed in Question 2.2.

Why is this important?

The six cost categories listed in Question 2.2 are not treated consistently by all companies with respect to their inclusion or exclusion from R&D expense figures. This question allows the survey to measure and correct these inconsistencies.

2.4 Subtract Question 2.3 from Question 2.1 and enter the result here. This is the total R&D paid for by your company in 2015.

Question 2.4 asks the company to subtract the amount reported in Question 2.3 from the amount reported in Question 2.1. The resulting figure is the starting point for the subsequent questions in Section 2. This survey refers to this amount as "total R&D paid for by your company".

Why is this important?

The six cost categories listed in Question 2.2 are not treated consistently by all companies with respect to their inclusion or exclusion from R&D expense figures. This question allows the survey to measure and correct for these inconsistencies.

2.5 Is the amount entered in Question 2.4 greater than zero?

Question 2.5 instructs the company to skip to Question 2.31 if its response to Question 2.4 is zero.

Indirect R&D charges

2.6 How much of the amount reported in Question 2.4 was for R&D costs your company plans to recoup through indirect charges on U.S. federal government contracts (IR&D or independent R&D)?

Question 2.6 asks how much of the amount reported in Question 2.4 was a special category of R&D costs tracked by government contractors. In order to encourage business R&D in certain areas of interest to the government, federal agencies such as the Department of Defense allow companies to recoup certain R&D costs through indirect charges on government contracts. These R&D costs, called IR&D or independent R&D should only apply to Federal government contractors. IR&D costs should be reported only in this section of the survey, not in Section 3.

R&D paid for by your company

Of the amount reported in Question 2.4, what were the costs for each business code listed or amended on page 6 of this form?

If the company does not track its R&D costs by line of business or product line, it should make a reasonable estimate.

If the company has R&D that applies to more than one business code, such as basic or applied

research conducted by a central R&D group, it should allocate this R&D to all applicable business codes on a reasonable basis. Examples of allocation methods include allocating in proportion to sales by business code and allocating in proportion to R&D employees working for each business code.

2.8 Of the amount reported in Question 2.4, what costs were incurred by your company in the following locations?

This question requires the company to report where R&D costs were incurred, even in the case of purchased R&D services where the R&D may be performed in a different location.

This survey defines the domestic United States as the 50 states and the District of Columbia only. Costs incurred in Puerto Rico, Guam, and other U.S. territories should be reported in the category for "All other countries".

Report R&D performed in domestic locations, including R&D performed by domestic operations that is paid for by foreign subsidiaries, in line a (Domestic U.S.).

Report R&D performed in foreign locations, including R&D performed by foreign subsidiaries that is paid for by domestic operations, in line b (All other countries).

<u>Scenario:</u> Your company has R&D operations in Washington state and in your subsidiary in Canada. All of the R&D costs (such as salaries of R&D employees) from the Washington R&D operations should be reported in the line for "Domestic U.S." even if a portion of this R&D is for the benefit of your Canadian subsidiary.

2.9 Copy the amount from Question 2.8, line a. This is the total domestic R&D paid for by your company in 2015.

Question 2.9 asks the company to copy the amount reported in Question 2.8 for R&D costs incurred in the domestic United States. This survey defines this amount as "total domestic R&D paid for by your company in 2015".

2.10 Copy the amount from Question 2.8, line b. This is the total foreign R&D paid for by your company in 2015.

Question 2.10 asks the company to copy the amount reported in Question 2.8 for R&D costs incurred in countries outside the domestic United States. This survey defines this amount as "total foreign R&D paid for by your company in 2015".

How much of the (1) domestic, (2) foreign, and (3) total worldwide R&D paid for by your company in 2015 was for each of the following types of costs?

Question 2.11 asks the company to report its domestic, foreign, and total worldwide R&D that it paid for in 2015 broken into 11 categories.

- a. Salaries, wages, and fringe benefits
 - o Include costs for all compensation and benefits of R&D employees and officers that are included in the R&D paid for by the company.
 - o Stock-based compensation should be reported in line b.
 - o Include payroll taxes such as Social Security and Medicare.
- b. Stock-based compensation
 - o Include the cost of both stock options and stock grants.
- c. Temporary staffing, including on-site consultants
 - o Include costs paid to Professional Employer Organizations (PEOs), staffing agencies, and on-site consultants for personnel contributing to R&D.
- d. Expensed equipment
 - o Include all equipment purchases for R&D that are beneath the company's capitalization threshold.
- e. Materials and supplies
 - Costs for materials and supplies consumed for R&D
- f. Leased facilities and equipment
 - o Costs for leased facilities and equipment used in the company's R&D
- g. Depreciation and amortization on R&D property and equipment
 - o Include depreciation on tangible R&D assets such as buildings or equipment as well as the amortization of intangible assets such as patents and capitalized in-process R&D used only for the company's R&D activities.
- h. Payments to business partners for collaborative R&D
 - Include milestone payments and payments made under cost-sharing agreements for joint R&D projects.
 - o Payments made to contract research organizations or other parties performing R&D under contract for the company should be reported in line i, "Purchased R&D services".
- i. Purchased R&D services (if your company is foreign-owned, include payments to your foreign owner for R&D)
 - o Include payments made to contract research organizations or other parties performing R&D under contract for the company.
- j. All other purchased services except R&D
 - o Include payments for purchased services that support the company's R&D, but are not themselves R&D.
 - Examples of costs to report in this category include hazardous waste disposal services at the company's R&D lab and purchased computing time to run simulations for the company's R&D.
- k. All other costs (including administrative and overhead costs clearly associated with your company's R&D)
 - o Include all other costs supporting the R&D the company paid for.
 - Examples of costs to report in this category include: travel and training, journal subscriptions, royalties or licenses paid for patents or software used in the company's R&D, office, information and telecommunications, utilities, and other administrative and overhead costs associated with R&D.

The domestic total should equal Question 2.9, foreign total should equal Question 2.10, and total worldwide should equal Question 2.4.

2.12 Add 2.11, lines h and i for each column, and enter the result here. This is R&D performed by others.

Question 2.12 asks the company to add the amounts reported in Question 2.11, lines h and i for each column. This survey defines this amount as "R&D performed by others".

Why is this important?

The costs reported in lines h and i of Question 2.11 represent payments to third parties (outsourcing) for R&D. Because the reporting company is not directly involved in the conduct of this R&D, it may not be able to provide the same amount of information on these costs as it could for the R&D it performs itself. This question allows the survey to address this limitation as well as address an interest in the nature of collaborative and contract R&D.

2.13 Subtract 2.12 from 2.11, line l, for each column and enter the result here. This is R&D performed by your company.

Question 2.13 asks the company to subtract the amounts reported in Question 2.12 from those reported in Question 2.11, line 1 for each column. This survey defines this amount as "R&D performed by your company".

Why is this important?

The costs reported in lines h and i of Question 2.11 represent payments to third parties (outsourcing) for R&D. Because the reporting company is not directly involved in the conduct of this R&D, it may not be able to provide the same amount of information on these costs as it could for the R&D it performs itself. This question allows the survey to address this limitation as well as address an interest in the differences between R&D companies perform themselves versus R&D that is performed by collaborators and contractors.

2.14 Copy the amount from Question 2.13, column 2. This is the foreign R&D paid for and performed by your company in 2015.

Question 2.14 asks the company to copy the amount reported in Question 2.13 for foreign R&D costs paid for and performed by the company. This survey defines this amount as "foreign R&D paid for and performed by your company in 2015".

2.15 Of the amount reported in Question 2.14, how much R&D was performed in the following locations?

Question 2.15 asks the company to report how much of the foreign R&D performed by the company in 2015 was performed in specific countries, including Puerto Rico.

Why is this important?

This information is needed in order to accurately measure the impact of globalization on R&D.

Country/Territory Name Region

Afghanistan Asia and Pacific

Albania Europe Algeria Africa

American Samoa (U.S.) Asia and Pacific

Andorra Europe Angola Africa

Antigua and Barbuda
Argentina
Armenia
Aruba (Neth.)
Australia
Latin America/OWH
Asia and Pacific
Latin America/OWH
Asia and Pacific

Austria Europe

Azerbaijan Asia and Pacific Bahamas, The Latin America/OWH

Bahrain Middle East
Bangladesh Asia and Pacific
Barbados Latin America/OWH

Belarus Europe Belgium Europe

Belize Latin America/OWH

Benin Africa

Bermuda (U.K.)

Bhutan

Asia and Pacific
Bolivia

Latin America/OWH

Bosnia and Herzegovina Europe Botswana Africa

Brazil Latin America/OWH
Brunei Asia and Pacific

Bulgaria Europe Burkina Faso Africa

Burma Asia and Pacific

Burundi Africa

Cambodia Asia and Pacific

Cameroon Africa

Canada Not assigned to a region in this survey.

Cape Verde Africa

Cayman Islands (U.K.) Latin America/OWH

Central African Republic Africa Chad Africa

Chile Latin America/OWH
China Asia and Pacific
Colombia Latin America/OWH

Comoros Africa
Congo (Brazzaville) Africa
Democratic Republic of the Congo Africa

Costa Rica Latin America/OWH

Côte d'Ivoire/Ivory Coast Africa Croatia Europe

Cuba Latin America/OWH

Cyprus Europe
Czech Republic Europe
Denmark Europe
Djibouti Africa

Dominica Latin America/OWH
Dominican Republic Latin America/OWH
Ecuador Latin America/OWH

Egypt Africa

El Salvador Latin America/OWH

Equatorial Guinea Africa
Eritrea Africa
Estonia Europe
Ethiopia Africa

Fiji Asia and Pacific

Finland Europe France Europe Africa Gabon Gambia, The Africa Georgia Europe Germany Europe Ghana Africa Greece Europe Greenland (Denmark) Europe

Grenada Latin America/OWH
Guam (U.S.) Asia and Pacific
Guatemala Latin America/OWH

Guinea Africa Guinea-Bissau Africa

Guyana Latin America/OWH Haiti Latin America/OWH

Holy See Europe

Honduras Latin America/OWH Hong Kong Asia and Pacific

Hungary Europe Iceland Europe

India Asia and Pacific
Indonesia Asia and Pacific
Iran Middle East
Iraq Middle East
Ireland Europe
Israel Middle East
Italy Europe

Jamaica Latin America/OWH

JapanAsia and PacificJordanMiddle EastKazakhstanAsia and Pacific

Kenya Africa

Kiribati Asia and Pacific

Kosovo Europe
Kuwait Middle East
Kyrgyzstan Asia and Pacific
Laos Asia and Pacific

Latvia Europe Lebanon Middle East Lesotho Africa Liberia Africa Libya Africa Liechtenstein Europe Lithuania Europe Luxembourg Europe

Macau Asia and Pacific

Macedonia Europe Madagascar Africa Malawi Africa

Malaysia Asia and Pacific Maldives Asia and Pacific

Mali Africa Malta Europe

Marshall Islands Asia and Pacific

Mauritania Africa Mauritius Africa

Mexico Latin America/OWH

Micronesia, Federated States of Asia and Pacific Moldova Europe

Monaco Europe

Mongolia Asia and Pacific

MontenegroEuropeMoroccoAfricaMozambiqueAfricaNamibiaAfrica

Nauru Asia and Pacific Nepal Asia and Pacific

Netherlands Europe

New Zealand Asia and Pacific
Nicaragua Latin America/OWH

Niger Africa Nigeria Africa

North Korea Asia and Pacific

Norway Europe Oman Middle East Pakistan
Asia and Pacific
Palau
Asia and Pacific
Panama
Latin America/OWH
Papua New Guinea
Paraguay
Latin America/OWH
Peru
Latin America/OWH
Philippines
Asia and Pacific

Poland Europe Portugal Europe

Puerto Rico (U.S.) Not assigned to a region in this survey.

Qatar Middle East
Romania Europe
Russia Europe
Rwanda Africa

Saint Kitts and Nevis Latin America/OWH

Saint Lucia Latin America/OWH Saint Vincent and the Grenadines

Latin America/OWH Samoa Asia and Pacific

San Marino
Sao Tome and Principe
Sao Tome and Principe
Africa
Saudi Arabia
Middle East
Senegal
Africa
Serbia
Europe
Seychelles
Africa
Sierra Leone
Africa

Singapore Asia and Pacific

Slovakia Europe Slovenia Europe

Solomon Islands Asia and Pacific

Somalia Africa Africa Africa

South Korea Asia and Pacific

South Sudan Africa Spain Europe

Sri Lanka Asia and Pacific

Sudan Africa

Suriname Latin America/OWH

Swaziland Africa
Sweden Europe
Switzerland Europe
Syria Middle East
Taiwan Asia and Pacific
Tajikistan Asia and Pacific

Tanzania Africa

Thailand Asia and Pacific Timor-Leste Asia and Pacific

Togo Africa

Tonga Asia and Pacific
Trinidad and Tobago Latin America/OWH

Tunisia Africa Turkey Europe

Turkmenistan Asia and Pacific Turks and Caicos Islands (U.K.) Latin

America/OWH Tuvalu Asia and Pacific

Uganda Africa
Ukraine Europe
United Arab Emirates Middle East
United Kingdom Europe

Uruguay
Uzbekistan
Asia and Pacific
Vanuatu
Asia and Pacific
Venezuela
Latin America/OWH
Vietnam
Asia and Pacific
Virgin Islands (U.K.)
Latin America/OWH
Virgin Islands (U.S.)
Latin America/OWH

Yemen Middle East Zambia Africa Zimbabwe Africa

Note: OWH = Other Western Hemisphere. 'Latin America/OWH' includes Bermuda and the geographical regions of the Caribbean, Central America, and South America.

2.16 Copy the amount from Question 2.13, column 1. This is the domestic R&D paid for and performed by your company in 2015.

Question 2.16 asks the company to copy the amount reported in Question 2.13 for domestic R&D costs paid for and performed by the company. This survey defines this amount as "domestic R&D paid for and performed by your company in 2015".

"Domestic R&D paid for and performed by your company" is the portion of your company's total R&D expense associated with R&D performed by your company's full-time, part-time, and temporary employees in the domestic United States. This amount excludes R&D performed by others not owned by your company, such as contract research organizations and universities.

2.17 How much of the amount reported in Question 2.16 was performed in each state (including D.C.) in 2015?

If the company is unable to assign all its R&D costs to specific states, it should use a reasonable allocation method to report R&D by state. Companies should note their allocation method in the space for "Remarks" at the end of the survey.

Why is this important?

This information is very important to policy makers who are interested in the geographic distribution of R&D activity and its role in regional economic development.

2.18 At what domestic location did your company perform the largest dollar amount of R&D in 2015?

Question 2.18 asks the company to identify the location where the largest dollar value of the domestic R&D it performed in 2015 took place.

2.19 How much of the amount reported in Question 2.16 was from the location identified in Question 2.18?

If the company is unable to allocate its R&D costs to a specific location, it should provide a reasonable estimate. Companies should note their allocation method in the space for "Remarks" at the end of the survey.

2.20 At what domestic location did your company perform the second largest dollar amount of R&D in 2015?

Question 2.20 asks the company to identify the location where the second largest dollar value of the domestic R&D it performed in 2015 took place.

How much of the amount reported in Question 2.16 was from the location identified in Question 2.20?

If the company is unable to allocate its R&D costs to a specific location, it should provide a reasonable estimate. Companies should note their allocation method in the space for "Remarks" at the end of the survey.

Of the domestic R&D performed by your company reported in Question 2.16, how much was for each business code reported in Question 2.7?

If the company does not track its R&D costs by line of business or product line, it should make a reasonable estimate.

If the company has R&D that applies to more than one business code, such as basic or applied research conducted by a central R&D group, it should allocate this R&D to all applicable business codes on a reasonable basis. Examples of allocation methods include allocating in proportion to sales by business code and allocating in proportion to R&D employees working for each business code.

R&D transactions be tween legal entities under common ownership

Questions 2.23 and 2.24 are intended only for companies that own more than 50 percent of any operations or subsidiaries located outside the 50 United States and D.C. during 2015 (that is, your company provided a "Yes" response to Question 1.3).

2.23 How much of the amount reported in Question 2.16 (domestic R&D performance) was paid for by your company's foreign subsidiaries through inter-company transactions?

Example: Company Y owns a subsidiary in France. In order to complete the development of a product in 2015, the French subsidiary paid for R&D performed at Company Y's U.S. R&D center. The cost of the U.S. R&D that was paid for by the French subsidiary would be included in this item.

<u>Special Instruction for Foreign Owned Companies:</u> Do not include payments from your company's foreign parent. R&D costs associated with these payments should be reported in Section 3.

2.24 How much of the amount reported in Question 2.14 (foreign R&D performance) was paid for by your company's domestic operations through inter-company transactions?

Example: Company Z owns a subsidiary in France. In order to complete the development of a product in 2015, the domestic operations paid for R&D performed at its subsidiary's R&D center in France. The cost of the French subsidiary's R&D that was paid for by the domestic operations would be included in this item.

R&D performed by others

2.25 Copy the amount from Question 2.12, column 1. This is the domestic R&D paid for by your company in 2015 that was performed by others.

This survey defines this amount as "total R&D performed by others in 2015". This amount represents the R&D that your company outsourced or paid to third parties during 2015.

2.26 How much of the amount reported in Question 2.25 was performed by the following types of organizations?

Question 2.26 asks the company to report how much of the domestic R&D paid for by your company in 2015 that was performed by eight specific types of organizations:

- a. Companies located inside the United States
 - o Include for-profit hospitals
- b. Your company's foreign parent (if you are owned by a foreign parent)
- c. Other companies located outside the United States
- d. U.S. federal government agencies or laboratories
- e. U.S. state and local government agencies or laboratories
- f. Foreign government agencies or laboratories
- g. All other organizations inside the United States
- h. All other organizations <u>outside</u> the United States

The total domestic R&D paid for by your company that was performed by others should equal the amount reported in Question 2.25.

Activities with academia

2.27 In addition to the amount reported in Question 2.25, did your company make monetary gifts to U.S. universities or colleges in 2015 that included support for R&D?

If you answer "Yes", continue to Question 2.28. If you answer "No", skip to Question 2.29.

2.28 What was the amount of monetary gifts made by your company to U.S. universities or colleges in 2015 that was for R&D?

Projected R&D for 2016

2.29 What are your company's projected 2016 costs for (1) domestic, (2) foreign, and (3) total worldwide R&D paid for by your company?

Question 2.29 asks the company to project its domestic, foreign, and total worldwide R&D costs for 2016.

NOTE: These amounts are the 2016 projections for the amounts reported in Question 2.11, line 1.

2.30 How much of the amount reported in Question 2.29, column 1, is for projected purchased R&D services and projected payments to business partners for collaborative R&D?

Question 2.30 asks the company to project how much of the domestic R&D paid for by the company in 2016 will be for purchased R&D services and payments to business partners for collaborative R&D.

Capital expenditures

2.31 What was the amount of your company's capital expenditures in the domestic United States in 2015?

Exclude the cost of purchased land.

Assets acquired through merger and acquisition activities should not be included in your report.

2.32 How much of the amount reported in Question 2.31 was for R&D operations?

Companies should allocate capital expenditures that benefit both R&D operations and other company operations on a reasonable basis. Companies should note their allocation method in the space for "Remarks" at the end of the survey.

2.33 How much of the amount reported in Question 2.32 was for the following?

Question 2.33 asks the company to report how much of the domestic capital expenditures for R&D operations may be classified in four specific types of capital expenditures:

- a. Structures
 - o Include the costs of purchased or improved buildings and other facilities such as signal

towers or windmills that are fixed to the land.

- b. Equipment
- c. Capitalized software
- d. All other capital expenditures for R&D operations
 - o Include the costs of purchased patents or other intangible assets.

The total domestic capital expenditures for R&D should equal what was reported in Question 2.32.

Reporting Information

2.34 Is the information in this section reported for the 2015 calendar year?

If your company is reporting on a fiscal year that does not end Dec. 31, 2015, answer "No", and write what time period you are covering in the designated boxes.

Section 3: Financial Schedule B

3.1 What were your company's total worldwide costs (both direct and indirect) in 2015 for the following that were funded, paid for, or reimbursed by others not owned by your company?

Costs should be considered "funded, paid for, or reimbursed by others" if the company has been or expects to be paid for the costs by a customer, business partner, or grant-making organization. R&D includes both direct costs such as salaries of researchers as well as administrative and overhead costs clearly associated with the company's R&D.

Note: Foreign-owned companies should report costs that are funded, paid for, or reimbursed by their foreign parent in this question.

Exclude payments in excess of the actual cost of the work performed (such as profits or fees). Also exclude costs that were reported in Question 2.4, as they should not be double counted in this question.

If your company administers a federally- funded research and development center (FFRDC) for an agency of the federal government, all FFRDC R&D costs should be excluded for reporting to this survey. For a complete list of FFRDCs, see http://www.nsf.gov/statistics/ffrdclist/. The categories in this question, listed below, define the survey term, "R&D paid for by others":

- a. R&D that was reimbursed by your company's foreign parent (if you are owned by a foreign parent)
- b. Collaborative R&D that was reimbursed by business partners, such as through cost-sharing agreements
 - These agreements are very common in the biotechnology and pharmaceutical industries, but less so in other industries.
- c. R&D paid for by government or private foundation grants
 - o Examples include Small Business Innovation and Research (SBIR) grants, Department of

Energy demonstration grants, and Gates Foundation research grants.

- d. Defense RDT&E goods or services (including DOD 6.1 through 6.7 funding), provided as a prime or as a sub, to the government and/or government contractors
 - This category most often applies to defense contractors and subcontractors performing tasks such as designing, building, and testing prototypes of new military weapon systems and developing custom software for defense applications.
 - Include all defense R&D funded by the Department of Defense (DOD), the Department of Energy's weapons programs, the Department of Homeland Security, and other Federal agencies.
 - o R&D funds from DOD include all funds for research, development, test, and evaluation (RDT&E) activities (6.1 through 6.7 budget appropriations).
 - o Include defense R&D performed as a prime contractor and/or as a subcontractor.
 - o Exclude IR&D or independent R&D. IR&D is reported in Section 2 of this survey.
- e. Medical nonclinical R&D services provided to others not owned by your company
 - Nonclinical (also known as preclinical) research and development involves research on potential medical products that does not involve human subjects. This R&D consists of both *in vitro* studies as well as studies using animal subjects.
- f. Medical clinical trial Phase I-III services provided to others not owned by your company (include pass-through costs)
 - This category involves the testing of potential medical products in human subjects.
 Phase I III clinical trials must be successfully completed in order for a product to be approved for use in the general population.
 - o Include pass-through/out-of-pocket costs paid to investigators and patients participating in clinical trials.
 - Exclude costs for Phase IV clinical trials because these trials take place after a product has been approved for sale.
 - Offices of physicians, dentists, and other health practitioners with employees acting as investigators for clinical trials generally should report 0 (zero) to this item. These companies should only report compensation for sponsored studies if the investigators' role in the study extends beyond monitoring his/her own patients to the development and management of overall study protocols.
- g. Nondefense custom software development and/or computer systems designed for others not owned by your company
 - See definitions in "Research and development activity in software" under guidance for Question 2.1.
 - This category includes the development of new or significantly improved software, both as an end product and for use embedded in other products.
 - Exclude: Software development that does not depend on a scientific or technological advance, such as adding functionality to existing application programs, debugging systems, and adapting existing software.
 - o Software development for defense-related applications should be reported in line d.
- h. Prototype development, production, and testing for customer's products prior to their introduction to the market (excluding defense-related prototyping reported in line d)
 - Exclude quality control testing and other testing services for products already on the market.
- i. All other R&D services, not included above, provided to the Federal Government or to others

not owned by your company

3.2 Copy the amount from Question 3.1, line j. This is the total R&D paid for by others in 2015.

Question 3.2 asks the company to copy the amount reported in Question 3.1, line j. This survey defines this amount as "total R&D paid for by others" in 2015.

3.3 Is the amount entered in Question 3.2 greater than zero?

Question 3.3 instructs the company to skip to Section 4 if its response to Question 3.2 is zero.

R&D paid for by others

Of the amount reported in Question 3.2, what costs were incurred by your company in the following locations?

This question requires the company to report where R&D costs were incurred, even in the case of purchased R&D services where the R&D may be performed in a different location.

This survey defines the domestic United States as the 50 states and the District of Columbia only. Costs incurred in Puerto Rico, Guam, and other U.S. territories should be reported in the category for "All other countries".

Copy the amount from Question 3.4, line a. This is the total domestic R&D paid for by others in 2015.

Question 3.5 asks the company to copy the amount reported in Question 3.4, line a, for R&D costs in the domestic United States. This survey defines this amount as "total domestic R&D paid for by others" in 2015.

Copy the amount from Question 3.4, line b. This is the total foreign R&D paid for by others in 2015.

Question 3.6 asks the company to copy the amount reported in Question 3.4, line b, for R&D costs in countries outside the domestic United States. This survey defines this amount as "total foreign R&D paid for by others" in 2015.

3.7 How much of the (1) domestic, (2) foreign, and (3) total worldwide R&D paid for by others in 2015 was for each of the following types of costs?

Question 3.7 asks the company to report its domestic, foreign, and total worldwide R&D paid for by others in 2015 broken into 11 categories.

- a. Salaries, wages, and fringe benefits
 - o Include costs for all compensation and benefits of R&D employees and officers that are included in the R&D paid for by others.

- o Stock-based compensation should be reported in line b.
- o Include payroll taxes such as Social Security and Medicare.
- b. Stock-based compensation
 - o Includes the cost of both stock options and stock grants.
- c. Temporary staffing, including on-site consultants
 - o Include costs paid to Professional Employer Organizations (PEOs), staffing agencies, and on-site consultants for personnel contributing to R&D.
- d. Expensed equipment
 - o Include all equipment purchases for R&D that are beneath the company's capitalization threshold.
- e. Materials and supplies
 - Costs for materials and supplies consumed for R&D
- f. Leased facilities and equipment
 - o Costs for leased facilities and equipment used in the company's R&D
- g. Depreciation and amortization on R&D property and equipment
 - o Include depreciation on tangible R&D assets such as buildings or equipment as well as the amortization of intangible assets such as patents and capitalized in-process R&D used only for the company's R&D activities.
- h. Payments to business partners for collaborative R&D
 - o Include payments made to business partners for collaborative R&D, including milestone payments and payments made under cost-sharing agreements for joint R&D projects.
 - o Payments made to contract research organizations or other parties performing R&D under contract for the company should be reported in line i, "Purchased R&D services".
- i. Purchased R&D services (if your company is foreign-owned, include payments to your foreign owner for R&D)
 - o Include payments made to contract research organizations or other parties performing R&D under contract for the company.
 - o If your company is a contract research organization managing clinical trials, do not include compensation of medical professionals, investigators, and human subjects participating in clinical trials or reimbursement of out-of-pocket costs in this category please report these costs in line j (all other purchased services except R&D).
 - o Include defense R&D funding that your company received as a prime that is subcontracted to others not owned by your company
- j. All other purchased services except R&D
 - o Include payments for purchased services that support the company's R&D, but are not themselves R&D.
 - Examples of costs to report in this category include hazardous waste disposal services at the company's R&D lab and purchased computing time to run simulations for the company's R&D.
 - o If your company is a contract research organization managing clinical trials, include compensation of medical professionals, investigators, and human subjects participating in clinical trials or reimbursement of out-of-pocket costs in this category.
- k. All other costs (including administrative and overhead costs clearly associated with your company's R&D)
 - o Include all other costs supporting the R&D the company paid for.
 - o Examples of costs to report in this category include: travel and training, journal

subscriptions, royalties or licenses paid for patents or software used in the company's R&D, office, information and telecommunications, utilities, and other administrative and overhead costs associated with R&D

Add 3.7, lines h and i for each column, and enter the result here. This is R&D performed by others (e.g., subcontracted/passed-through R&D costs).

Question 3.8 asks the company to add the amounts reported in Question 3.7, lines h and i for each column. This survey defines this amount as "R&D performed by others".

Why is this important?

The costs reported in lines h and i of Question 3.7 represent payments to third parties for R&D. Because the reporting company is not directly involved in the conduct of this R&D, it may not be able to provide the same amount of information on these costs as it could for the R&D it performs itself. This question allows the survey to address this limitation as well as address an interest in the nature of collaborative and contract R&D.

3.9 Subtract 3.8 from 3.7, line l, for each column and enter the result here. This is R&D performed by your company that was paid for by others.

Question 3.9 asks the company to subtract the amounts reported in Question 3.8 from those reported in Question 3.7, line 1 for each column. This survey defines this amount as "R&D performed by your company that was paid for by others".

Why is this important?

The costs reported in line 1 of Question 3.7 represent payments by third parties for R&D. Because the reporting company is directly involved in the conduct of this R&D, it may be able to provide accurate information on these costs.

3.10 Copy the amount from Question 3.9, column 2. This is the foreign R&D performed by your company that was paid for by others.

Question 3.10 asks the company to copy the amount reported in Question 3.9 for foreign R&D costs performed by the company. This survey defines this amount as "foreign R&D performed by your company that was paid for by others".

3.11 Of the amount reported in Question 3.10, how much R&D was performed in the following locations?

Question 3.11 asks the company to report how much of the foreign R&D performed by the company that was paid for by others was performed in specific countries, including Puerto Rico.

Why is this important?

This information is needed in order to accurately measure the impact of globalization on R&D.

Countries and territories by region

As defined by the Business R&D and Innovation Survey

Country/Territory Name Region

Afghanistan Asia and Pacific

Albania Europe Algeria Africa

American Samoa (U.S.) Asia and Pacific

Andorra Europe Angola Africa

Antigua and Barbuda
Argentina
Armenia
Aruba (Neth.)
Australia
Latin America/OWH
Asia and Pacific
Latin America/OWH
Asia and Pacific

Austria Europe

Azerbaijan Asia and Pacific Bahamas, The Latin America/OWH

Bahrain Middle East
Bangladesh Asia and Pacific
Barbados Latin America/OWH

Belarus Europe Belgium Europe

Belize Latin America/OWH

Benin Africa

Bermuda (U.K.)

Bhutan

Asia and Pacific

Bolivia

Latin America/OWH

Bosnia and Herzegovina Europe Botswana Africa

Brazil Latin America/OWH
Brunei Asia and Pacific

Bulgaria Europe Burkina Faso Africa

Burma Asia and Pacific

Burundi Africa

Cambodia Asia and Pacific

Cameroon Africa

Canada Not assigned to a region in this survey.

Cape Verde Africa

Cayman Islands (U.K.) Latin America/OWH

Central African Republic Africa Chad Africa

Chile Latin America/OWH
China Asia and Pacific
Colombia Latin America/OWH

Comoros Africa

Congo (Brazzaville) Africa Democratic Republic of the Congo Africa

Costa Rica Latin America/OWH

Côte d'Ivoire/Ivory Coast Africa Croatia Europe

Cuba Latin America/OWH

Cyprus Europe
Czech Republic Europe
Denmark Europe
Djibouti Africa

Dominica Latin America/OWH
Dominican Republic Latin America/OWH
Ecuador Latin America/OWH

Egypt Africa

El Salvador Latin America/OWH

Equatorial Guinea Africa
Eritrea Africa
Estonia Europe
Ethiopia Africa

Fiji Asia and Pacific

Finland Europe France Europe Gabon Africa Gambia, The Africa Georgia Europe Germany Europe Ghana Africa Greece Europe Greenland (Denmark) Europe

Grenada Latin America/OWH
Guam (U.S.) Asia and Pacific
Guatemala Latin America/OWH

Guinea Africa
Guinea-Bissau Africa

Guyana Latin America/OWH Haiti Latin America/OWH

Holy See Europe

Honduras Latin America/OWH Hong Kong Asia and Pacific

Hungary Europe Iceland Europe

India Asia and Pacific
Indonesia Asia and Pacific
Iran Middle East
Iraq Middle East
Ireland Europe
Israel Middle East
Italy Europe

JamaicaLatin America/OWHJapanAsia and PacificJordanMiddle EastKazakhstanAsia and Pacific

Kenya Africa

Kiribati Asia and Pacific

Kosovo Europe
Kuwait Middle East
Kyrgyzstan Asia and Pacific
Laos Asia and Pacific

Latvia Europe Lebanon Middle East Lesotho Africa Liberia Africa Libya Africa Liechtenstein Europe Lithuania Europe Luxembourg Europe

Macau Asia and Pacific

Macedonia Europe Madagascar Africa Malawi Africa

Malaysia Asia and Pacific Maldives Asia and Pacific

Mali Africa Malta Europe

Marshall Islands Asia and Pacific

Mauritania Africa Mauritius Africa

Mexico Latin America/OWH

Micronesia, Federated States of Asia and Pacific Moldova Europe

Monaco Europe

Mongolia Asia and Pacific

MontenegroEuropeMoroccoAfricaMozambiqueAfricaNamibiaAfrica

Nauru Asia and Pacific Nepal Asia and Pacific

Netherlands Europe

New Zealand Asia and Pacific
Nicaragua Latin America/OWH

Niger Africa Nigeria Africa

North Korea Asia and Pacific

Norway Europe

Oman Middle East Pakistan Asia and Pacific Palau Asia and Pacific Panama Latin America/OWH Papua New Guinea Asia and Pacific Paraguay Latin America/OWH Peru Latin America/OWH **Philippines** Asia and Pacific

Poland Europe Portugal Europe

Puerto Rico (U.S.) Not assigned to a region in this survey.

Qatar Middle East
Romania Europe
Russia Europe
Rwanda Africa

Saint Kitts and Nevis Latin America/OWH

Saint Lucia Latin America/OWH Saint Vincent and the Grenadines

Latin America/OWH Samoa Asia and Pacific

San Marino Europe
Sao Tome and Principe Africa
Saudi Arabia Middle East
Senegal Africa
Serbia Europe
Seychelles Africa
Sierra Leone Africa

Singapore Asia and Pacific

Slovakia Europe Slovenia Europe

Solomon Islands Asia and Pacific

Somalia Africa Africa

South Korea Asia and Pacific

South Sudan Africa Spain Europe

Sri Lanka Asia and Pacific

Sudan Africa

Suriname Latin America/OWH

Swaziland Africa
Sweden Europe
Switzerland Europe
Syria Middle East
Taiwan Asia and Pacific
Tajikistan Asia and Pacific

Tanzania Africa

Thailand Asia and Pacific Timor-Leste Asia and Pacific

Togo Africa

Tonga Asia and Pacific
Trinidad and Tobago Latin America/OWH

Tunisia Africa Turkey Europe

Turkmenistan Asia and Pacific Turks and Caicos Islands (U.K.) Latin

America/OWH Tuvalu Asia and Pacific

Uganda Africa
Ukraine Europe
United Arab Emirates Middle East
United Kingdom Europe

Uruguay
Uzbekistan
Asia and Pacific
Vanuatu
Asia and Pacific
Venezuela
Latin America/OWH
Vietnam
Asia and Pacific
Virgin Islands (U.K.)
Latin America/OWH
Virgin Islands (U.S.)
Latin America/OWH

Yemen Middle East Zambia Africa Zimbabwe Africa

Note: OWH = Other Western Hemisphere. 'Latin America/OWH' includes Bermuda and the geographical regions of the Caribbean, Central America, and South America.

REMOVE HEADER!!!!!!

Copy the amount from Question 3.9, column 1. This is the domestic R&D performed by your company that was paid for by others.

Question 3.12 asks the company to copy the amount reported in Question 3.9 for domestic R&D costs performed by the company that was paid for by others. This survey defines this amount as "domestic R&D performed by your company that was paid for by others".

3.13 How much of the domestic R&D performed by your company that was paid for by others reported in Question 3.12 was for each business code listed or amended on page 6 of this form?

If the company does not track its R&D costs by line of business or product line, it should make a reasonable estimate.

If the company has R&D that applies to more than one business code, such as basic or applied research conducted by a central R&D group, it should allocate this R&D to all applicable business codes on a reasonable basis. Examples of allocation methods include allocating in proportion to sales by business code and allocating in proportion to R&D employees working for each business code.

How much of the amount reported in Question 3.12 was paid for by each of the following?

Question 3.14 asks the company to report how much of the domestic R&D paid for by your company in 2015 that was performed by eight specific types of organizations:

Example: Company Sub Inc. performs custom software development for a large defense company as a subcontractor on a contract with the U.S. Dept. of Defense. Even though Sub Inc. is working directly for the defense company, it reports the cost of this development in line d because the Dept. of Defense was the original source of funds.

- a. Other companies located inside the United States
 - o Include for-profit hospitals
- b. Your company's foreign parent (if you are owned by a foreign parent)
- c. Other companies located <u>outside</u> the United States
- d. U.S. federal government agencies or laboratories
- e. U.S. state government agencies or laboratories
- f. Foreign government agencies or laboratories
- g. All other organizations <u>inside</u> the United States
- h. All other organizations outside the United States

3.15 Add Question 3.14, lines a, b, and c, and enter the result here. This is the R&D that was paid for by other companies.

Question 3.15 asks the company to enter the sum of Question 3.14, lines a, b, and c. This survey defines this amount as "R&D that was paid for by other companies".

3.16 Using the list of business codes printed below, allocate the amount reported in Question 3.15 based on the industries of the companies that paid for the R&D. As needed, enter additional codes from pages 46-47 in the spaces provided.

These business codes should represent the industry of the company that is funding the R&D.

For example, if Company A specializes in R&D services in biotechnology (business code 54173) and is performing research and development for Company B, a pharmaceutical company (business code 32541), Company B's business code (32541) should be listed here.

Enter the total, which should be equal to Question 3.15.

3.17 Copy the amount from Question 3.14, line d. This is domestic R&D performed by your company that was paid for by the U.S. federal government.

Question 3.17 asks the company to copy the amount reported in Question 3.14, line d. This survey defines this amount as "domestic R&D performed by your company that was paid for by the U.S. federal government".

3.18 How much of the amount reported in Question 3.17 was paid for by the following

agencies?

Question 3.18 asks the company to report the amount of R&D it performed in the domestic U.S. that was paid for by the U.S. Federal Government specific funding agencies.

3.19 How much of the amount reported in Question 3.17 was performed under the following types of agreements?

- a. Contracts (include direct or prime contracts and subcontracts)
- b. Grants, reimbursements, and all other agreements

Question 3.19 asks the company to identify the amounts by type of agreements used for the company's domestic R&D paid for by the U.S. federal government.

3.20 Subtract Question 3.17 from Question 3.12 and enter the result here. This is the domestic R&D performed by your company that was paid for by nonfederal sources.

Question 3.20 asks the company to subtract the amount reported in Question 3.17 from that reported in Question 3.12. This survey defines this amount as "domestic R&D performed by your company that was paid for by nonfederal sources".

- How much of the following three amounts was performed in each state (including D.C.):
- (1) Domestic R&D paid for by the U.S. federal government reported in Question 3.17
- (2) Domestic R&D paid for by nonfederal sources reported in Question 3.20
- (3) Total domestic R&D performed by your company that was paid for by others reported in Question 3.12

Question 3.21 asks the company to report how much of the domestic R&D it performed that was paid for by others was performed in each state (including D.C.) in 2015. The question asks the company to report how much of the R&D in each state was paid for by the U.S. federal government as opposed to all other sources. If the company is unable to assign all its R&D costs to specific states, it should use a reasonable allocation method to report R&D by state. Companies should note their allocation method in the space for "Remarks" at the end of the survey.

Why is this important?

This information is very important to policy makers who are interested in the geographic distribution of R&D activity and its role in regional economic development.

At what domestic location did your company perform the largest dollar amount of R&D that was paid for by others in 2015?

Question 3.22 asks the company to identify the location where the largest dollar value of the domestic R&D it performed that was paid for by others in 2015 took place.

How much of the amount reported in Question 3.12 was from the location identified in Question 3.22?

If the company is unable to allocate its R&D costs to a specific location, it should provide a reasonable estimate. Companies should note their allocation method in the space for "Remarks" at the end of the survey.

3.24 At what domestic location did your company perform the second largest dollar amount of R&D that was paid for by others in 2015?

Question 3.24 asks the company to identify the location where the second largest dollar value of the domestic R&D it performed that was paid for by others in 2015 took place.

How much of the amount reported in Question 3.12 was from the location identified in Question 3.24?

If the company is unable to allocate its R&D costs to a specific location, it should provide a reasonable estimate. Companies should note their allocation method in the space for "Remarks" at the end of the survey.

R&D performed by others

- 3.26 Copy the amount from Question 3.8, column 1. This is the domestic R&D performed by others that was paid for by others.
- 3.27 Of the amount reported in Question 3.26, how much R&D was paid for by U.S. Federal government agencies or laboratories?

Projected R&D paid for by others in 2016

3.28 What are your company's projected 2016 costs for R&D that will be paid for by others?

Question 3.28 asks the company to project its 2016 costs for R&D that will be paid for by others. This amount is the 2016 projection for what is reported in Question 3.2.

3.29 How much of the projected costs in 2016 for R&D that will be paid for by others reported in Question 3.28 will be performed by your company in the United States?

Question 3.29 asks the company to project its 2016 costs for R&D it will perform in the domestic U.S. that will be paid for by others. This amount is the 2016 projection for what is reported in Question 3.12.

3.30 How much of the projected costs in 2016 for domestic R&D performed by your

company that will be paid for by others reported in Question 3.29 will be paid for by the U.S. federal government?

Question 3.30 asks the company to project its 2016 costs for R&D it will perform in the domestic U.S. that will be paid for by the U.S. federal government. This amount is the 2016 projection for what is reported in Question 3.17.

Section 4: Management and Strategy of R&D

4.1 Copy the amount from Question 2.4. This is the total R&D paid for by your company in 2015.

REMOVE INSTRUCTION LINE!!!!

4.2 Is the amount entered in Question 4.1 greater than zero?

If "No", Questions 4.3 through 4.14 do not apply to your company. Skip to Question 4.15.

4.3 What percentage of the amount reported in Question 4.1 was directed toward business areas or product lines that are new to your company?

Question 4.3 asks what percent of the R&D the company paid for in 2015 was aimed at expanding the company's areas of business or product lines outside of its existing areas of expertise. The characteristics that define a business area or product line as "new" may differ from company to company and industry to industry, but they generally involve technologies and customers that are new to the company.

Example: Company A manufactures laptop computers. In 2015, Company A's management decided to attempt to enter the cellular phone market and used a portion of the company's R&D budget to develop cellular phones. Because this was a new line of business in 2015, Company A reports this R&D in this question.

The following are examples of R&D projects that would be reported in this question:

- A pharmaceutical company that specializes in anti-viral medications invests in a research project to develop a cancer treatment.
- A computer manufacturer invests in a project to develop a smart phone.
- A software company that specializes in anti-virus software invests in an R&D project to develop office productivity software.
- A semiconductor company that specializes in central processing units for computers invests in an R&D project to develop graphics processors.
- A manufacturer and distributor of beer invests in an R&D project to develop an energy drink.

Characteristics of domestic R&D paid for and performed by your company

4.4 Copy the amount from Question 2.16. This is the domestic R&D paid for and

performed by your company.

REMOVE INSTRUCTION LINE!!!!

4.5 How much of the amount reported in Question 4.4 was for the following categories?

Research is defined as experimental or theoretical work undertaken primarily to acquire new knowledge or understanding of phenomena and observable facts. Research may be either "basic", where the goal is primarily to acquire new knowledge or understanding of a given topic without a specific commercial application in mind, or "applied", there the goal is to solve a specific problem or meet a specific commercial objective. It is the planned, systematic pursuit of new knowledge or understanding.

Development is defined as the systematic use of research and practical experience to produce new or significantly improved goods, services, or processes. In simple terms, the intended output of research is ideas and the intended output of development is products.

4.6 If you reported any research in Question 4.5, line a, how much of that research was for the following categories?

Research is defined as experimental or theoretical work undertaken primarily to acquire new knowledge or understanding of phenomena and observable facts. Applied research has the goal of solving a specific problem or meeting a specific commercial objective. Basic research has the goal of acquiring new knowledge or understanding of a given topic without a specific commercial application in mind.

For example, a project that aims to investigate the influence of different materials on fuel cell efficiency would be classified as basic research. A project that aims to improve fuel cell efficiency using new materials would be classified as applied research.

Areas of application for domestic R&D paid for and performed by your company

NOTE: You may report the same R&D in multiple areas for Questions 4.7 to 4.11.

4.7 What percentage of the amount reported in Question 4.4 had energy applications, including energy production, distribution, storage, and efficiency (excluding exploration and prospecting)?

The intent of this question is to measure the amount of R&D companies are investing in energy-related applications.

Only include costs for R&D projects where energy was an intended area of application from its inception. Do not include costs for R&D projects where energy was not an intended area of application until after the project was completed.

Include the total cost of an R&D project with energy applications in the calculation for this

question even if the project has other applications. This means that the percentages reported in Questions 4.7 through 4.11 could sum to more than 100%.

Example: Company B is a semiconductor manufacturer. Its products are not designed specifically for energy applications. In 2015, 10% of the domestic R&D performed by the company was focused on improving the energy efficiency of its products. Based on this, Company B reports "10%" for this question.

4.8 What percentage of the amount reported in Question 4.4 had environmental protection applications, including pollution abatement?

The intent of this question is to measure the amounts of R&D companies are investing in environmental protection applications.

Only include costs for R&D projects where environmental protection was an intended area of application from its inception. Do not include costs for R&D projects where environmental protection was not an intended area of application until after the project was completed.

Include the total cost of an R&D project with environmental protection applications in the calculation for this question even if the project has other applications. This means that the percentages reported in Questions 4.7 through 4.11 could sum to more than 100%.

4.9 What percentage of the amount reported in Question 4.4 had defense applications, including military applications and general security-related R&D?

The intent of this question is to measure the amount of R&D companies are investing in defense applications.

Defense applications include military applications and other national security applications. Exclude R&D for computer security applications such as anti-virus software unless it is intended for military/national security use.

Only include costs for R&D projects where defense was an intended area of application from its inception. Do not include costs for R&D projects where defense was not an intended area of application until after the project was completed.

Include the total cost of an R&D project with defense applications in the calculation for this question even if the project has other applications. This means that the percentages reported in Questions 4.7 through 4.11 could sum to more than 100%.

4.10 What percentage of the amount reported in Question 4.4 had health or medical applications?

The intent of this question is to measure the amount of R&D companies are investing in health-related applications.

Only include costs for R&D projects where health was an intended area of application from its

inception. Do not include costs for R&D projects where health was not an intended area of application until after the project was completed.

Include the total cost of an R&D project with health/medical applications in the calculation for this question even if the project has other applications. This means that the percentages reported in Questions 4.7 through 4.11 could sum to more than 100%.

Note: Include clinical trials.

4.11 What percentage of the amount reported in Question 4.4 had agricultural applications?

The intent of this question is to measure the amount of R&D companies are investing in agricultural-related applications.

This includes R&D into new and significantly improved fertilizers, pesticides, farm equipment, and crop management techniques.

Only include costs for R&D projects where agriculture was an intended area of application from its inception. Do not include costs for R&D projects where agriculture was not an intended area of application until after the project was completed.

Include the total cost of an R&D project with agricultural applications in the calculation for this question even if the project has other applications. This means that the percentages reported in Questions 4.7 through 4.11 could sum to more than 100%.

Technology focus of domestic R&D paid for and performed by your company

NOTE: You may report the same R&D in multiple areas for Questions 4.12 to 4.14.

4.12 What percentage of the amount reported in Question 4.4 was for software products or software embedded in other projects or products?

See definitions in "Research and development activity in software" under guidance for Question 2.1. Include R&D in software for both packaged software that is sold/licensed to consumers as well as R&D in software for internet applications that generate revenue. This includes R&D in software developed specifically for an R&D project that has no alternative future use as well as R&D in software that is developed to be installed or run in other products sold by the company.

Include the total cost of an R&D project with software applications in the calculation for this question, even if the project has other applications. This means that the percentages reported in Questions 4.12 through 4.14 could sum to more than 100%.

REMOVE 2 QUESTIONS AND RENUMBER!!!!

4.13 What percentage of the amount reported in Question 4.4 was for biotechnology—the use of cellular and bio-molecular processes to solve problems or make useful

products?

The following list provides examples of biotechnology techniques. The list is not intended to be exhaustive, but it is indicative of the types of activities included in the definition of biotechnology.

- **DNA/RNA**: Genomics, pharmacogenomics, gene probes, genetic engineering, DNA/RNA sequencing/synthesis/amplification, gene expression profiling, and use of antisense technology.
- **Proteins and other molecules**: Sequencing/synthesis/engineering of proteins and peptides (including large molecule hormones); improved delivery methods for large molecule drugs; proteomics, protein isolation and purification, signaling, identification of cell receptors.
- Cell and tissue culture and engineering: Cell/tissue culture, tissue engineering (including tissue scaffolds and biomedical engineering), cellular fusion, vaccine/immune stimulants, embryo manipulation.
- **Process biotechnology techniques**: Fermentation using bioreactors, bioprocessing, bioleaching, biopulping, biobleaching, biodesulphurisation, bioremediation, biofiltration and phytoremediation.
- Gene and RNA vectors: Gene therapy, viral vectors.
- **Bioinformatics**: Construction of databases on genomes, protein sequences; modeling complex biological processes, including systems biology.
- **Nanobiotechnology**: Applies the tools and processes of nano/microfabrication to build devices for studying biosystems and applications in drug delivery, diagnostics, etc.

Include the total cost of an R&D project with biotechnology applications in the calculation for this question, even if the project has other applications. This means that the percentages reported in Questions 4.12 through 4.14 could sum to more than 100%.

4.14 What percentage of the amount reported in Question 4.4 was for nanotechnology—the science and technology involving work at the nanometer scale?

Nanotechnology can encompass any R&D project involved in the study, creation, or use of objects at the nanoscale, which is generally considered to be 100 nanometers or smaller.

Many technologies related to conventional solid-state semiconductor manufacturing are capable of creating features smaller than 100 nanometers, so R&D involving these technologies should be included in this question.

Include the total cost of an R&D project with nanotechnology applications in the calculation for this question, even if the project has other applications. This means that the percentages reported in Questions 4.12 through 4.14 could sum to more than 100%.

Domestic R&D performed by your company that was paid for by others

4.15 Copy the amount from Question 3.12. This is the domestic R&D performed by your company that was paid for by others.

REMOVE INSTRUCTION LINE!!!!

4.16 Is the amount entered in Question 4.15 greater than zero?

If "No", Questions 4.17 through 4.31 do not apply to your company. Skip to Question 4.32.

4.17 How much of the amount reported in Question 4.15 was for the following categories?

Research is defined as experimental or theoretical work undertaken primarily to acquire new knowledge or understanding of phenomena and observable facts. Research may be either "basic", where the goal is primarily to acquire new knowledge or understanding of a given topic without a specific commercial application in mind, or "applied", there the goal is to solve a specific problem or meet a specific commercial objective.

Development is defined as the systematic use of research and practical experience to produce new or significantly improved goods, services, or processes. In simple terms, the intended output of research is ideas and the intended output of development is products.

4.18 If you reported any research in Question 4.17, line a, how much of that research was for the following categories?

Research is defined as experimental or theoretical work undertaken primarily to acquire new knowledge or understanding of phenomena and observable facts. Applied research has the goal of solving a specific problem or meeting a specific commercial objective. Basic research has the goal of acquiring new knowledge or understanding of a given topic without a specific commercial application in mind.

NOTE: You may report the same R&D in multiple areas for Questions 4.19 to 4.23.

4.19 What percentage of the amount reported in Question 4.15 had energy applications, including energy production, distribution, storage, and efficiency (excluding exploration and prospecting)?

The intent of this question is to measure the amount of R&D companies are investing in energy-related applications.

Only include costs for R&D projects where energy was an intended area of application from its inception. Do not include costs for R&D projects where energy was not an intended area of application until after the project was completed.

Include the total cost of an R&D project with energy applications in the calculation for this question even if the project has other applications. This means that the percentages reported in Questions 4.19 through 4.23 could sum to more than 100%.

4.20 What percentage of the amount reported in Question 4.15 had environmental protection applications, including pollution abatement?

The intent of this question is to measure the amounts of R&D companies are investing in environmental protection applications.

Only include costs for R&D projects where environmental protection was an intended area of application from its inception. Do not include costs for R&D projects where environmental protection was not an intended area of application until after the project was completed.

Include the total cost of an R&D project with environmental protection applications in the calculation for this question even if the project has other applications. This means that the percentages reported in Questions 4.19 through 4.23 could sum to more than 100%.

4.21 What percentage of the amount reported in Question 4.15 had defense applications, including military applications and general security-related R&D?

The intent of this question is to measure the amount of R&D companies are investing in defense applications.

Defense applications include military applications and other national security applications. Exclude R&D for computer security applications such as anti-virus software unless it is intended for military/national security use.

Only include costs for R&D projects where defense was an intended area of application from its inception. Do not include costs for R&D projects where defense was not an intended area of application until after the project was completed.

Include the total cost of an R&D project with defense applications in the calculation for this question even if the project has other applications. This means that the percentages reported in Questions 4.19 through 4.23 could sum to more than 100%.

4.22 What percentage of the amount reported in Question 4.15 had health or medical applications?

The intent of this question is to measure the amount of R&D companies are investing in health-related applications.

Only include costs for R&D projects where health was an intended area of application from its inception. Do not include costs for R&D projects where health was not an intended area of application until after the project was completed.

Include the total cost of an R&D project with health/medical applications in the calculation for this question even if the project has other applications. This means that the percentages reported in Questions 4.19 through 4.23 could sum to more than 100%.

Note: Include clinical trials.

4.23 What percentage of the amount reported in Question 4.15 had agricultural

applications?

The intent of this question is to measure the amount of R&D companies are investing in agricultural-related applications.

This includes R&D into new and significantly improved fertilizers, pesticides, farm equipment, and crop management techniques.

Only include costs for R&D projects where agriculture was an intended area of application from its inception. Do not include costs for R&D projects where agriculture was not an intended area of application until after the project was completed.

Include the total cost of an R&D project with agricultural applications in the calculation for this question even if the project has other applications. This means that the percentages reported in Questions 4.19 through 4.23 could sum to more than 100%.

Technology focus of domestic R&D performed by your company that was paid for by others

NOTE: You may report the same R&D in multiple areas for Questions 4.24 to 4.26.

4.24 What percentage of the amount reported in Question 4.15 was for software products or software embedded in other projects or products?

See definitions in "Research and development activity in software" under guidance for Question 2.1. Include R&D in software for both packaged software that is sold/licensed to consumers as well as R&D in software for internet applications that generate revenue. This includes R&D in software developed specifically for an R&D project that has no alternative future use as well as R&D in software that is developed to be installed or run in other products sold by the company.

Include the total cost of an R&D project with software applications in the calculation for this question even if the project has other applications. This means that the percentages reported in Questions 4.24 through 4.26 could sum to more than 100%.

REMOVE 2 QUESTIONS AND RENUMBER!!!!

4.25 What percentage of the amount reported in Question 4.15 was for biotechnology—the use of cellular and bio-molecular processes to solve problems or make useful products?

The following list provides examples of biotechnology techniques. The list is not intended to be exhaustive, but it is indicative of the types of activities included in the definition of biotechnology.

• **DNA/RNA**: Genomics, pharmacogenomics, gene probes, genetic engineering, DNA/RNA sequencing/synthesis/amplification, gene expression profiling, and use of

- antisense technology.
- **Proteins and other molecules**: Sequencing/synthesis/engineering of proteins and peptides (including large molecule hormones); improved delivery methods for large molecule drugs; proteomics, protein isolation and purification, signaling, identification of cell receptors.
- Cell and tissue culture and engineering: Cell/tissue culture, tissue engineering (including tissue scaffolds and biomedical engineering), cellular fusion, vaccine/immune stimulants, embryo manipulation.
- **Process biotechnology techniques**: Fermentation using bioreactors, bioprocessing, bioleaching, biopulping, biobleaching, biodesulphurisation, bioremediation, biofiltration and phytoremediation.
- Gene and RNA vectors: Gene therapy, viral vectors.
- **Bioinformatics**: Construction of databases on genomes, protein sequences; modeling complex biological processes, including systems biology.
- **Nanobiotechnology**: Applies the tools and processes of nano/microfabrication to build devices for studying biosystems and applications in drug delivery, diagnostics, etc.

Include the total cost of an R&D project with biotechnology applications in the calculation for this question even if the project has other applications. This means that the percentages reported in Questions 4.24 through 4.26 could sum to more than 100%.

4.26 What percentage of the amount reported in Question 4.15 was for nanotechnology—the science and technology involving work at the nanometer scale?

Nanotechnology can encompass any R&D project involved in the study, creation, or use of objects at the nanoscale, which is generally considered to be 100 nanometers or smaller.

Many technologies related to conventional solid-state semiconductor manufacturing are capable of creating features smaller than 100 nanometers, so R&D involving these technologies should be included in this question.

Include the total cost of an R&D project with nanotechnology applications in the calculation for this question even if the project has other applications. This means that the percentages reported in Questions 4.24 through 4.26 could sum to more than 100%.

Domestic R&D performed by your company that was paid for by the U.S. federal government

4.27 Copy the amount from Question 3.17. This is domestic R&D performed by your company that was paid for by the U.S. federal government.

REMOVE INSTRUCTION LINE!!!!

4.28 Is the amount entered in Question 4.27 greater than zero?

If "No", skip to Question 4.32.

How much of the amount reported in Question 4.27 was for the following categories?

Research is defined as experimental or theoretical work undertaken primarily to acquire new knowledge or understanding of phenomena and observable facts. Research may be either "basic", where the goal is primarily to acquire new knowledge or understanding of a given topic without a specific commercial application in mind, or "applied", there the goal is to solve a specific problem or meet a specific commercial objective.

Development is defined as the systematic use of research and practical experience to produce new or significantly improved goods, services, or processes. In simple terms, the intended output of research is ideas and the intended output of development is products.

4.30 If you reported any research in Question 4.29, line a, how much of that research was for the following categories?

Research is defined as experimental or theoretical work undertaken primarily to acquire new knowledge or understanding of phenomena and observable facts. Applied research has the goal of solving a specific problem or meeting a specific commercial objective. Basic research has the goal of acquiring new knowledge or understanding of a given topic without a specific commercial application in mind.

For example, a project that aims to investigate the influence of different materials on fuel cell efficiency would be classified as basic research. A project that aims to improve fuel cell efficiency using new materials would be classified as applied research.

4.31 What percentage of the amount reported in Question 4.27 was for software products or software embedded in other projects or products?

See definitions in "Research and development activity in software" under guidance for Question 2.1. Include R&D in software for both packaged software that is sold/licensed to consumers as well as R&D in software for internet applications that generate revenue. This includes R&D in software developed specifically for an R&D project that has no alternative future use as well as R&D in software that is developed to be installed or run in other products sold by the company.

Characteristics of foreign R&D paid for and performed by your company

- 4.32 Copy the amount from Question 2.14. This is the foreign R&D paid for and performed by your company.
- 4.33 How much of the amount reported in Question 4.32 was for the following categories?

Research is defined as experimental or theoretical work undertaken primarily to acquire new knowledge or understanding of phenomena and observable facts. Research may be either "basic", where the goal is primarily to acquire new knowledge or understanding of a given topic

without a specific commercial application in mind, or "applied", there the goal is to solve a specific problem or meet a specific commercial objective.

Development is defined as the systematic use of research and practical experience to produce new or significantly improved goods, services, or processes. In simple terms, the intended output of research is ideas and the intended output of development is products.

Characteristics of foreign R&D performed by your company that was paid for by others

- 4.34 Copy the amount from Question 3.10. This is the foreign R&D performed by your company and paid for by others.
- 4.35 How much of the amount reported in Question 4.34 was for the following categories?

Research is defined as experimental or theoretical work undertaken primarily to acquire new knowledge or understanding of phenomena and observable facts. Research may be either "basic", where the goal is primarily to acquire new knowledge or understanding of a given topic without a specific commercial application in mind, or "applied", there the goal is to solve a specific problem or meet a specific commercial objective.

Development is defined as the systematic use of research and practical experience to produce new or significantly improved goods, services, or processes. In simple terms, the intended output of research is ideas and the intended output of development is products.

Section 5: Human Resources

What was the total number of worldwide employees working at your company for the pay period that included March 12, 2015?

Question 5.1 asks the company to report its total number of employees (both R&D and non-R&D employees) for all locations, both foreign and domestic. In order to collect consistent data from all companies, the employment figure reported should be for the pay period that included March 12, 2015. If this is not possible, companies should report employment for the date closest to March 12, 2015.

Leased or temporary employees and consultants should be excluded from this question because this survey does not consider them employees of the reporting company.

How many of the employees reported in Question 5.1 were employees of your company's domestic operations and foreign operations?

Question 5.2 asks the company to report, of the employees reported in Question 5.1, the number of employees employed by domestic operations and the number of employees that were employed by operations outside of the United States.

How many employees reported in Question 5.2 were R&D employees and how many were all other employees?

Question 5.3 asks the company to report how many of its employees were R&D employees.

R&D employees include all employees who work on R&D or who provide direct support to R&D, such as researchers, R&D managers, technicians, clerical staff, and others assigned to R&D groups.

Exclude employees who provide only indirect support to R&D, such as corporate personnel, security guards, and cafeteria workers.

Counts of (1) Domestic operations, (2) Foreign operations, and (3) Total employees should be recorded for:

- a. R&D employees
- b. All other employees
- c. Total employees

NOTE: The total employees line should equal the total for Question 5.2.

The wages of the R&D employees reported in this question are included in the costs reported in Sections 2 and 3 of this survey.

R&D Employees

Copy the numbers from Question 5.3, line a. These are your company's R&D employees.

REMOVE INSTRUCTION LINE!!!!

5.5 How many of the R&D employees reported in Question 5.4 were female employees and male employees?

Question 5.5 asks the company to report its total R&D employees based on their sex and location.

5.6 How many of the R&D employees reported in Question 5.4 worked in the occupations listed below?

The distinction between the different occupation categories is defined primarily by the nature of the employee's work, not the employee's level of education. The occupation categories "R&D scientists, engineers, and [their] managers" can be grouped together under the more generic category "Researchers". Researchers are professionals engaged in the conception or creation of new knowledge, products, processes, methods and systems and also in the management of the projects concerned.

R&D technicians and technologists are persons whose main tasks require technical knowledge and experience in one or more fields of science or engineering, but who contribute to R&D by performing technical tasks under the supervision of researchers. Biostatisticians supporting clinical trials should be reported in this category even though they may hold PhDs in their field.

The main distinction between researchers and technicians is that researchers contribute more to the creative aspects of R&D whereas technicians provide technical support. For example, a researcher (scientist or engineer) would design an experiment and a technician would run the experiment and assist in analyzing results.

R&D support staff is not directly involved with the conduct of a research project, but support the researchers and technicians. These employees might include clerical staff, report writers, regulatory experts, quality assurance, safety trainers, and other related employees.

Many Contract Research Organizations provide largely technical, regulatory, and administrative support to their customers for clinical trials. Most of these companies' R&D employees should be reported as R&D technicians or R&D support staff.

How many of the R&D scientists, engineers, and managers reported in Question 5.6, line a, had the following level of education?

Question 5.7 asks the company to specify how many of the employed R&D scientists, engineers, and managers have a PhD.

Domestics full-time equivalents (FTEs)

5.8 Of the domestic R&D employees reported in Question 5.4, column 1, what was the number of full-time equivalents (FTEs) for R&D activity for full-time R&D employees, other full-time employees not working solely on R&D, and part-time employees?

The headcount of full-time equivalent R&D employees should be adjusted to account for employees who work part-time as well as those employees who split their time between R&D and other activities. The purpose of this question is to accurately measure the amount of effort employees are devoting to R&D in the business sector.

5.9 Of the domestic R&D scientists, engineers, and managers reported in Question 5.6, row a, column 1, what was the number of full-time equivalents (FTEs) for R&D activity for full-time R&D employees, other full-time employees not working solely on R&D, and part-time employees?

The headcount of scientists and engineers should be adjusted to account for employees who work part-time as well as those employees who split their time between R&D and other activities. The purpose of this question is to accurately measure the amount of effort scientists, engineers, and their managers are devoting to R&D in the business sector.

How many of the R&D scientists, engineers, and managers reported in Question 5.6, line a, column 1, were non-U.S. citizens employed in the United States under a temporary visa, such as H-1B or L-1?

Question 5.10 asks how many domestic R&D employees are employed under a temporary visa.

Section 6: Intellectual Property and Technology Transfer

Total patents and utility patents

6.1 How many total patents did your company apply for in 2015 from the U.S. Patent and Trademark Office (USPTO)?

The intent of this question is to gather information about the output of companies' research and development and other innovative activities. It is recognized that companies do not attempt to patent every invention, and that not every patent application results from an organized R&D activity.

Exclude the following types of continuing patent applications that do not add subject matter claimed in the parent patent application: continuation applications, requests for continued examination, divisional patent applications, and reissue applications. These types of patent applications are excluded to avoid double counting applications for the same subject matter. Continuation-in-part applications should be <u>included</u> because they add subject matter not claimed in the parent patent application.

Exclude provisional patent applications. Provisional patent applications are used to establish an early filing date, but they cannot result in an issued patent unless the applicant files a complete non-provisional patent application within one year of filing the provisional patent application.

Foreign-owned companies that apply for U.S. patents on behalf of their foreign parents should only report the patent applications originating from its own operations. Patents filed on behalf of others not owned by the company (such as a foreign parent) should be excluded.

6.2 Of the patent applications reported in Question 6.1, what was the number of nonprovisional utility patent applications?

Question 6.2 asks how many patent applications filed by your company were nonprovisional utility patent applications—also known as patents for invention. Exclude applications for design patents and plant patents.

Exclude provisional patent applications. Provisional patent applications are used to establish an early filing date, but they cannot result in an issued patent unless the applicant files a complete non-provisional patent application within one year of filing the provisional patent application.

What percentage of the nonprovisional utility patent applications reported in Question 6.2 has your company applied for or plans to apply for in foreign

jurisdictions?

This information is useful as a measure of innovation both because it is an indicator of the potential global import of an invention and because it may indicate that the subject matter of the nonprovisional utility patent application is of high value.

What percentage of the nonprovisional utility patent applications reported in Question 6.2 was for inventions that originated within your company's organized R&D activities?

Exclude nonprovisional utility patent applications where none of the named inventors are R&D employees.

6.5 How many utility patents were issued to your company in 2015 by the USPTO?

The intent of this question is to gather information about the output of companies' patenting activities. It is recognized that companies do not attempt to patent every invention, and that not every patent application results from an organized R&D activity.

Foreign-owned companies that apply for U.S. patents on behalf of their foreign parents should only report the patent grants that originated from its own operations. Patents filed on behalf of others not owned by the company (such as a foreign parent) should be excluded. In general, the company should only report patents for which it (the reporting company including its subsidiaries) is an assignee.

What percentage of your company's inventions considered for patenting in 2015 resulted in nonprovisional utility patent applications?

Many companies track this information through formal invention disclosure reports. This information is important because it provides a means to evaluate how useful nonprovisional patent applications are as a measure of innovation when comparing industries.

Exclude provisional patent applications.

Utility patent sales and licensing to others

6.7 How much revenue did your company receive in 2015 from the sale of utility patents?

Question 6.7 asks the company to report the revenue it earned in 2015 from the sale of its utility patents.

6.8 How much revenue did your company receive in 2015 from utility patent licensing?

Question 6.8 asks the company to report how much revenue it received in 2015 from licensing its utility patents to other parties. Companies should only report revenue from the licensing of utility

patents it (the reporting company) owns. Exclude revenue from sub-licensing.

Companies should only report revenue from licensing of utility patents to companies/organizations not owned by the reporting company. If a reporting company is foreign-owned, it should report revenue generated from licensing utility patents to its foreign owner and to other affiliated companies it does not own.

Companies should include royalty payments received for licensing its patents.

Utility patent purchases and licensing from others

6.9 How much did your company pay others in 2015 to purchase utility patents?

Question 6.9 asks the company to report how much it paid to others to purchase utility patents in 2015.

6.10 How much did your company pay others in 2015 to license utility patents?

Question 6.10 asks the company to report how much it paid to others to license utility patents in 2015.

Include royalty payments as well as on-time payments made to licensing its patents.

Intellectual property transfer activities

6.11 Did your company perform the following activities in 2015?

Question 6.11 asks the company to indicate whether or not it performed any of a specific list of technology transfer activities in 2015.

Intellectual property protection

6.12 During 2015, how important to your company were the following types of intellectual property protection?

Question 6.12 asks the company to indicate the importance of different methods of intellectual property protection to its business.