U.S. DEPARTMENT OF COMMERCE Economics and Statistics Administration U.S. CENSUS BUREAU

FORM

**BRDI-1** (03-01-2011)

# 2010 BUSINESS R&D AND INNOVATION SURVEY

OMB No. 0607-0912: Approval Expires 10/31/2011

#### **DUE DATE:**

#### Report electronically:

www.census.gov/econhelp/brdis

Password:

Reporting electronically allows you to save your work as you go through the form and could save you time.

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U.S. CENSUS BUREAU 1201 East 10th Street Jeffersonville, IN 47132-0001

## For information or assistance:

- www.census.gov/ econhelp/brdis
- Call 1-800-772-7851, option "5" (8 a.m. – 5 p.m. EST, M-F)
- Write to the address above. Include your 11-digit ID printed on the mailing label.

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(Please correct any errors in this mailing address)

#### Your Response is Required by Law

Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau.

Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget (OMB). The OMB number appears at the top of this page.

#### Your Response is Confidential by Law

Title 13, United States Code, requires that your response be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. The law also provides that copies retained in your company's files are immune from legal process.

#### **About the Business R&D and Innovation Survey**

The Business Research and Development and Innovation Survey is a national survey that collects critical information about research and development (R&D) and innovation at businesses operating in the U.S. Policy makers and data users in industry and academia make use of this information for short and long-term planning.

Better information about R&D and innovation in the U.S. business sector will help leaders make better decisions to strengthen American competitiveness.

#### **Thank You - Your Response is Important**

Accurate and timely statistical information could not be produced without your continued cooperation and goodwill. Thank you.

~ This survey is jointly conducted by the U.S. Census Bureau and the National Science Foundation ~



#### **Table of Contents**

#### **Survey Overview and Table of Contents**

The survey is divided into seven sections. Each section asks questions about different aspects of R&D or innovation at your company. Due to the specialized nature of each section, it may be necessary to collaborate with colleagues in different departments to answer the questions. The sections are color coded and cover the following topical areas:

Section 1: Company Information	. p.4
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**Topics:** company ownership, business(es), revenues, and innovation.

Requires: knowledge of the company's sales and revenues.

#### 

**Topics:** R&D expenses and capital expenditures for R&D.

Requires: knowledge of your company's accounting concepts and access to financial records.

#### **Section 3: Financial Schedule B**.....p.20

**Topics:** costs for work that was funded, paid for, or reimbursed by others.

Requires: knowledge of your company's financial records related to R&D activities.

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**Topics:** characteristics of R&D reported in Sections 2 and 3.

Requires: familiarity with the technical and strategic aspects of your company's R&D.

#### 

**Topics:** your company's employees, focusing on those who work on R&D activities. **Requires:** familiarity with human resources (HR) concepts and access to HR records.

## Section 6: Intellectual Property and Technology Transfer . . . . . . . . . . . . . . . . p.42

**Topics:** intellectual property and technology transfer.

Requires: knowledge of your company's general business strategy, patenting, and licensing.

#### 

**Topics:** R&D time frame and R&D product life.

**Requires:** knowledge of accounting, sales, and marketing information related to your company's R&D activities and products resulting from R&D.

#### Changes from the 2009 survey

Based on extensive conversations with many of the 2009 survey respondents, the 2010 survey has been improved. Sections and questions have been modified to make the concepts presented easier to understand. For a list of specific changes, go to www.census.gov/econhelp/brdis.

#### Filing electronically

You may submit your survey online via a secure website. Online submission allows you to save the data on secure Census Bureau servers as you go, so you can save, exit, and resume later without losing any of your data. It also allows you to save a paper or electronic copy of your completed survey. To submit online, follow the instructions at www.census.gov/econhelp/brdis.

#### **Electronic materials**

Electronic versions of the questionnaire and related documents are available to print or share with others in your company via email. They can be found at **www.census.gov/econhelp/brdis**.

#### You can:

- Print and download copies of the questionnaire in PDF format
- Download Excel worksheets for each section
- Get question-by-question instructions, definitions, and examples that provide clarification
- Get answers to frequently asked questions, including how the data will be used



#### What is Research and Development (R&D)?

R&D is planned, creative work aimed at discovering new knowledge or developing new or significantly improved goods and services. This includes a) activities aimed at acquiring new knowledge or understanding without specific immediate commercial applications or uses (basic research); b) activities aimed at solving a specific problem or meeting a specific commercial objective (applied research); and c) systematic use of research and practical experience to produce new or significantly improved goods, services, or processes (development).

The term research and development does NOT include expenditures for:

- Costs for routine product testing, quality control, and technical services unless they are an integral
  part of an R&D project
- Market research
- Efficiency surveys or management studies
- · Literary, artistic, or historical projects, such as films, music, or books and other publications
- Prospecting or exploration for natural resources

#### Does R&D include Development of Software and Internet Applications?

Only development of software and internet applications that include an element of uncertainty and that are intended to close gaps and meet scientific and technological needs should be reported as R&D on this survey.

Research and development activity in software includes:

- Development of new software.
- Significant improvement of existing software.
- Construction of new theories and algorithms in the field of computer science.

Research and development activity in software does NOT include:

- Creation of new software based on known methods and applications.
- Support for existing systems.
- Conversion or translation of existing software and software languages.
- Adaptation of a product to a specific client, unless knowledge that significantly improved the base program was added in that process.
- Routine debugging of existing systems and software.

#### Reporting unit

The reporting unit is your company, including all subsidiaries and divisions. Include subsidiary companies where there is more than 50 percent ownership.

#### Reporting period

Report data for the calendar year 2010, if possible, or for your company's fiscal year ending between April 2010 and March 2011.

#### Estimates are acceptable

Please report all items to the best of your ability.

# To speak with a survey specialist, call 1-800-772-7851, option '1' for English, then option '5'.

Survey specialists are available 8 a.m. to 5 p.m. EST, M-F to help with any questions you may have.



		Company Information
1-1		another company other than a holding company own more than 50 percent of company during 2010?
		Yes → Please provide the following information:
		Name of owner
		(MM) (DD) (YYYY)
		Date owner purchased your company
		No → Skip to Question 1-3
1-2	If yo	u answered "Yes" to Question 1-1, is your company's owner a foreign company?
		Yes (Foreign owner) → Please follow these instructions:
		REPORTING INSTRUCTIONS FOR FOREIGN-OWNED COMPANIES:  If your company is foreign-owned, the reporting unit for the survey is your U.Sbased company, including all its majority-owned subsidiaries and divisions regardless of location. For reporting purposes, your foreign owner and any other foreign affiliates your company does not own should be treated the same as any other customer or business partner you do not own.
		If you pay your foreign owner for R&D services, those costs should be included in your responses in Section 2 as "costs for purchased R&D services".
		If your foreign owner pays or reimburses your company for R&D services, the costs for this R&D should be included in your responses in Section 3 as "costs funded, paid for, or reimbursed by others".
		Report your survey data using U.S. generally accepted accounting principles (U.S. GAAP) as recognized by the Financial Accounting Standard Board (FASB). If your company follows International Financial Reporting Standards (IFRS), we request that you estimate any adjustments that would be required to conform to U.S. GAAP.
		No (U.S. owner) → Please provide the following information:
		EIN of owner (9 digits)
		REPORTING INSTRUCTIONS:  If your company was purchased between April 1, 2010 and December 31, 2010, report only for the period January 1, 2010 to the date of purchase. If your company was purchased before April 1, 2010, complete Question 1-6 and return this form to the Census Bureau – you are not required to complete the rest of this survey.  Disregard these instructions if your owner instructs you to complete this survey.



1-3	Did your company own more than 50 percent of any company operations or subsidiaries outside the 50 United States and D.C. during 2010?
	<ul> <li>Yes → Include data for these operations/subsidiaries in your survey responses</li> <li>No</li> </ul>
1-4	Has your company ceased operations?
	Yes → Please provide the following information:
	Date your company ceased operations  REPORTING INSTRUCTIONS:  If your company ceased operations between April 1, 2010 and December 31, 2010, report only for the period January 1, 2010 to the date your company ceased operations. If your company ceased operations before April 1, 2010, complete Question 1-6 and return this form to the Census Bureau – you are not required to complete the rest of this survey.
	<ul><li>Yes → Include data for these operations in your survey responses</li><li>No</li></ul>
1-6	Who is the survey coordinator?  The survey coordinator is the person at your company responsible for gathering all requested information, ensuring instructions are followed, and submitting the completed survey. The survey coordinator may not be able to personally complete the entire survey, and may need to request information from other knowledgeable resources within your company's R&D, accounting, human resources, and legal matters.  Name
	Title
	Telephone Fax Area code Number Extension Area code Number
	E-mail address



Busi	ness Codes										
1-7	Do the business code(s) listed below reflect all applicable codes from the list on pages 46-47 in which your company operated worldwide during 2010?  NOTE: These codes will be used to describe both business activities and R&D activities and may differ from industry codes used by other government surveys and reports.										
	If no business codes are printed below, please write in the codes from pages 46-47 that apply to your company.										
	☐ Yes → Conti	nue wit	th Question 1-8								
			hrough codes that are incorrect. As needed, enter additional scriptions from pages 46-47 in the spaces provided.								
	Business Code (see pages 46-47)		Description								
	-										
		-									
		_									
		-									
		_									

1-8	What was the amount of your company's worldwide net sales and revenues during 2010?									
	Include:  • Sales and operating revenues from discontinued operations \$Bil. Mil. Thou.									
	<ul><li>Exclude:</li><li>Non-operating income</li></ul>	e (i.e., dividends, interest)								
1-9	How much of the am	ount reported in Que	stion 1-8 was	attributable	to or ori	ginated				
	from domestic opera	tions?		\$Bil.	Mil.	Thou.				
	<ul><li>Include:</li><li>Operating revenues as including foreign substitution</li></ul>	nd sales to foreign custom sidiaries	ers,							
			· ·							
1-10	business code listed (1) Worldwide net sa	10 net sales and oper or amended in Quest ales and operating revoles and operating revoles	ion 1-7: /enues report	ed in Questi	on 1-8	h				
	Business Code	(1) Worldwide net sa operating reve	les and	Dome	(2) stic net sale rating reven					
	(see page 6)	\$Bil. Mil.	Thou.	\$Bil.	Mil.	Thou.				
	a									
	b. 0000									
	c	000 000								
	d.									
	е.									
	f									
	g.	000 000								
	h.									
	<ul> <li>Less eliminations – sales and revenues that are eliminated in order to consolidate the business codes</li> </ul>									
	j. <b>Total</b>									
		Total equals Ques	tion 1-8	Total eq	quals Questi	on 1-9				

Innovation				
1-11 Did your company introduce any of the following during the three-yange 2008 to 2010?	/ear	period	,	
New or significantly improved goods (excluding the simple resale of new goods purchased from others and changes of a solely aesthetic nature)		Yes		No
b. New or significantly improved services		Yes		No
c. New or significantly improved methods of manufacturing or producing goods or services		Yes		No
d. New or significantly improved logistics, delivery, or distribution methods for your inputs, goods, or services		Yes		No
<ul> <li>e. New or significantly improved support activities for your processes, such as maintenance systems or operations for purchasing, accounting, or computing</li></ul>		Yes		No
1-12 If you answered "yes" to either 1-11, line a, or 1-11, line b, were an significantly improved goods or services:	y of t	those i	new c	or
a. New to one of your markets?		Yes		No
Your company introduced new or significantly improved goods or services to one of your markets before your competitors (it may have been available in other markets).				
b. Only new to your company?		Yes		No
Your company introduced new or significantly improved goods or services that were already available from your competitors in your markets.				
1-13 Using the definitions above, please give the percentage of your total sales in 2010 from:	al			
New or significantly improved goods and services introduced during     2008 to 2010 that were new to one of your markets		. 🔲		%
b. New or significantly improved goods and services introduced during 2008 to 2010 that were only new to your company		. 🔲		%
c. Goods and services that were unchanged or only marginally modified during 2008 to 2010 (include the resale of new goods or services purchased from other companies)		. 💶		%
d. <b>Total sales in 2010</b>		. 1	0 0	%
1-14 - 1-17 Not applicable to this form				

1	
	This page is intentionally blank. The survey continues on the next page.
	2, 22 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2

# **Financial Schedule A**

#### Who should answer this section?

Persons familiar with accounting concepts and with access to financial records related to your company's R&D activities should complete this section.

#### What does this section cover?

This section requests financial information about your company's R&D expenses and capital expenditures for R&D. This section requests information about your company's R&D at multiple levels of detail: for your worldwide consolidated enterprise, for units or parts of your company defined by geography (countries, states, specific location), and for parts of your company defined by business code.

2-1	What was the total worldwide R&D expense for your comp	oany in 20	10?	
	If your company is publicly traded, this amount is equivalent to that disclosed on SEC Form 10-K as defined by FASB Statement No. 2, "Accounting for Research and Development Costs."  If your company is foreign-owned, refer to the instructions on page 4. Additional guidance, such as for privately-owned companies, is available online at www.census.gov/econhelp/brdis.	\$Bil.	Mil.	Thou.
	NOTE: Report your company's R&D expense even if the amount is not considered material for your company's financial statements.			
2-2	Does the amount reported in Question 2-1 include any of	the follow	ing costs?	
	a. Collaborative research and development that was reimbursed business partners, such as through cost-sharing agreements.		□ Yes	□ No
	b. R&D paid for by government or private foundation grants		☐ Yes	□ No
	c. Technical services not an integral part of an R&D project (suc product support provided by R&D employees)		□ Yes	□ No
	d. Bid and proposal costs		Yes	□ No
	e. Expense your company claimed resulting from the acquisition another company with unfinished R&D projects (In-process Rational Process Rational Projects)		Yes	□ No
2-3	If you answered "Yes" to any of the costs in Question 2-2, what was the amount of these costs that was included in your response to Question 2-1?	\$Bil.	Mil.	Thou.
2-4	Subtract Question 2-3 from Question 2-1 and enter the	\$Bil.	Mil.	Thou.
	result here. This is the total R&D paid for by your company in 2010.			
2-5	Is the amount entered in Question 2-4 greater than zero?			
	☐ Yes → Continue with Question 2-6			
	No → Skip to Section 3 on page 20			
2-6	How much of the amount reported in Question 2-4 was for R&D costs your company plans to recoup through	\$Bil.	Mil.	Thou.
	indirect charges on U.S. federal government contracts			

(IR&D or independent R&D)?

_	paid for by your company		a a b bassina	-						
2-7	Of the amount reported in Question 2-4, what were the costs for each business code listed or amended on page 6 of this form?									
	Allocate R&D that is applicable to more than one business code on a reasonable basis. Allocation in proportion to operating revenues is acceptable unless some alternative allocation basis is more appropriate.									
	Business Code (see page 6)	\$Bil.	Mil.	Thou.						
	a									
	b									
	c									
	d									
	e									
	f									
	h. h.									
	i. <b>Total</b> (equals Question 2-4)									
2-8	Of the amount reported in Question 2-4, what costs were company in the following locations?	incurrec	l by your							
	a. Domestic U.S. (50 states and D.C.) [Include R&D performed by domestic operations that are paid for by foreign subsidiaries]	\$Bil.	Mil.	Thou.						
	b. All other countries (also, Puerto Rico) [Include R&D performed by foreign subsidiaries that are paid for by domestic operations]									
	c. <b>Total</b> (equals Question 2-4)									
2-9	Copy the amount from Question 2-8, line a. This is the total domestic R&D paid for by your company in 2010.	\$Bil.	Mil.	Thou.						
2-10	Copy the amount reported from Question 2-8, line b. This is the total foreign R&D paid for by your company in 2010.	\$Bil.	Mil.	Thou.						



How much of the (1) domestic, (2) foreign, and (3) total worldwide R&D paid for by your company in 2010 was for each of the following types of costs?								
(1)			(2) Foreign		_	(3)		
Domesti \$Bil. Mil.	<b>c</b> Thou.	\$Bil.	Foreign Mil.	Thou.	\$Bil.	otal Worldwide Mil.	<b>e</b> Thou.	
a. Salaries, wages, and	<del></del>		_		<del></del>	_		
b. Stock-based compens	sation							
c. Temporary staffing in	ncluding on-site	e consultan	ts					
d. Expensed equipment								
e. Materials and supplied	es							
f. Leased facilities and	equipment							
g. Depreciation and am	ortization on R	&D propert	y and equi	pment				
h. Payments to business	s partners for d	collaborativ	e R&D					
i. Purchased R&D servi	ces (if your com	pany is foreig	gn-owned, in	clude payme	ents to your	foreign owner	for R&D)	
j. All other purchased s	services except	R&D						
k. Allocated costs, not r	eported elsewh	nere						
I. All other costs								
00 000								
m. <b>Total</b>								
Total equals Que	estion 2-9	Total eq	uals Questio	n 2-10	Total	equals Questi	on 2-4	

2-12 Add 2-11, lines h and i for each column, and enter the result here.							
This is <u>R&amp;D performed by others</u> .	olumn, and enter the r	esuit nere	-				
(1) Domestic	(2) Foreign		(3) Total Worlds	vide			
\$Bil. Mil. Thou. \$Bil.	Mil. Thou.	\$Bil.	Mil.	Thou.			
2-13 Subtract 2-12 from 2-11, line m, f	or each column and e	nter the re	esult here.				
This is R&D performed by your co	mpany.						
(1) Domestic	(2) Foreign	AD'I	(3) Total Worlds				
\$Bil. Mil. Thou. \$Bil.	Mil. Thou.	\$Bil.	Mil.	Thou.			
		\$Bil.	Mil.	Thou.			
2-14 Copy the amount from Question 2 This is the foreign R&D paid for a		75					
your company in 2010.							
2-15 Of the amount reported in Question	on 2-14. how much R&	D was pe	rformed in	the			
following locations?		_					
\$Bil. Mil. The	ou.	\$Bil.	Mil.	Thou.			
a. Puerto Rico	j. Japan	<u> </u>					
b. Canada	k. Russia						
c. China	I. Singapore	🖳					
d. France	m. South Korea .						
e. Germany	n. Sweden						
f. India	o. United Kingdom						
g. Ireland	p. All other						
h. Israel							
	q. Total (equals						
i. Italy	Question 2-14	1)					
2.16 Committee amount from Out that	142 adlum- 4	\$Bil.	Mil.	Thou.			
2-16 Copy the amount from Question 2 This is the domestic R&D paid for							
by your company in 2010.							



2-17 How much of the amount reported in Question 2-16 was performed in each state (including D.C.) in 2010?									
	\$Bil.	Mil.	Thou.		\$Bil.	Mil.	Thou.		
Alabama				Maine					
Alaska				Maryland					
Arizona				Massachusetts					
Arkansas				Michigan					
California				Minnesota					
Colorado				Mississippi					
Connecticut				Missouri					
Delaware				Montana					
District of Columbia				Nebraska					
Florida				Nevada					
Georgia				New Hampshire					
Hawaii				New Jersey					
Idaho				New Mexico					
Illinois				New York					
Indiana				North Carolina					
lowa				North Dakota					
Kansas				Ohio					
Kentucky				Oklahoma					
Louisiana				Oregon					
		Qu	estion conti	nues on next page					

2-17 (Continued)					
\$Bil.	Mil. The	ou.	\$Bil.	Mil.	Thou.
Pennsylvania		Vermont			
Rhode Island		Virginia			
South Carolina		Washington			
South Dakota		West Virginia			
Tennessee		Wisconsin			
Texas		Wyoming			
Utah		<b>Total</b> (equals Question 2-16).	<u>UU</u>		
R&D in 2010? Address 1  Address 2	location did yo	ur company perform t			ount of
City			State	ZIP	
2-19 How much of the was from the loca	amount reporte tion identified i	d in Question 2-16 n Question 2-18?	\$Bil.	Mil.	Thou.

Business Code		(1) Domestic R&D paid for by your company				(2) estic R&D po y your com	
(see page 6)	l I	\$Bil.	Mil.	Thou.	\$Bil.	Mil.	Tho
a.							
	-						
b							
c.							
d.							
	1						
e.							
f.							
g.							
h.							
	_						
i. Total							
		Tota	al equals Qu	iestion 2-9	Total	equals Que	stion 2-1
D paid for by fore	eign sub	sidiari	ies				
How much of the a was paid for by yo							
Example: Company	-	-					
complete the develop subsidiary paid for R8					\$Bil.	Mil.	Tho
center. The cost of the French subsidiary wo	e U.S. R&D	that was	paid for by				
D performed by o	others						
					\$Bil.	Mil.	Tho
Copy the amount this is the domest							
in 2010 that was p							



2-23 How much of the amount reported in Question 2-22, was performed by the following types of organizations?	\$Bil.	Mil.	Thou.
a. Companies located <u>inside</u> the United States			
b. Your company's foreign owner (if your company is foreign-owned)			
c. Other companies located <u>outside</u> the United States			
d. U.S. federal government agencies or laboratories			
e. U.S. state and local government agencies or laboratories			
f. Foreign government agencies or laboratories			
g. Universities, colleges, and academic researchers (including principal investigators) located <u>inside</u> the United States			
h. Universities, colleges, and academic researchers (including principal investigators) located <u>outside</u> the United States			
i. All other organizations			
j. Total domestic R&D paid for by your company that was performed by others (equals Question 2-22)			
Projected R&D for 2011			
2-24 What are your company's projected <u>2011</u> costs for (1) don (3) total worldwide R&D paid for by your company?	nestic, (2	2) foreign, a	and
NOTE: This amount is the 2011 projection for what is repo	orted in		
(1) Domestic  \$Bil. Mil. Thou. \$Bil. Mil. Thou.	\$Bil.	(3) Total Worldw Mil.	<b>ride</b> Thou.
2-25 How much of the amount reported in Question 2-24, column 1, is for projected purchased R&D services and projected payments to business partners for collaborative R&D?	\$Bil.	<b>Domestic</b> Mil.	Thou.

Capital Expenditures			
2-26 What was the amount of your company's capital expenditures in the domestic United States in 2010?	\$Bil.	Mil.	Thou.
2-27 How much of the amount reported in Question 2-26 was for R&D operations?	\$Bil.	Mil.	Thou.
2-28 How much of the amount reported in Question 2-27 was for the following?	\$Bil.	Mil.	Thou.
a. Structures			
c. Capitalized software			
d. All other capital expenditures for R&D operations			
Reporting information			
2-29 Is the information in this section reported for the 2010 ca  ☐ Yes ☐ No → Enter time period covered below:  ☐ (MM) (YYYY) (MM) (YY  From ☐ To ☐	YY)	ear?	

	—
This page is intentionally blank. The survey continues on the next page.	
, , , , , , , , , , , , , , , , , , , ,	

## **Financial Schedule B**

#### Who should answer this section?

Persons familiar with accounting concepts and with access to financial records related to your company's R&D activities should complete this section.

#### What does this section cover?

This section requests financial information about your company's costs for work that was funded, paid for, or reimbursed by others. This section requests information about these costs at multiple levels of detail: for your worldwide consolidated enterprise, for units or parts of your company defined by geography (countries, states), and for parts of your company defined by business code.

What were your company's total worldwide costs (both direct and indirect) in 2010 for the following that were funded, paid for, or reimbursed by others not owned by your company?

Exclude:

• Costs that were paid for by your company, such as those reported in Question 2-4

• Payments in excess of the actual cost of the work performed (such as profit or fees)

•	(such as profit or fees)			
		\$Bil.	Mil.	Thou.
a.	R&D that was reimbursed by your company's foreign owner, if your company was foreign-owned			
b.	Collaborative R&D that was reimbursed by business partners, such as through cost-sharing agreements			
c.	R&D paid for by government or private foundation grants			
d.	Defense R&D services provided to the government and/or government contractors			
e.	Medical nonclinical R&D services provided to others not owned by your company			
f.	Phase I-III medical clinical trial services provided to others not owned by your company (include pass-through costs)			
g.	Nondefense custom software development and/or computer systems designed for others not owned by your company			
	Software development that does not depend on a scientific or technological advance such as adding functionality to existing application programs, debugging systems, and adapting existing software			
h.	Developing, producing, and testing prototypes of customer's products prior to their introduction to the market (excluding defense-related prototyping reported in line d)			
i.	All other R&D services provided to others not owned by your company			
j.	Total			



2.2	Committee amount f	war Oversion 2.4 line i This is the	\$Bil.	Mil.	Thou.
3-2	total R&D paid for	rom Question 3-1, line j. This is the by others in 2010.			
3-3	Is the amount ente	red in Question 3-2 greater than zero?			
	☐ Yes → Continu	e with Question 3-4			
	□ No → Skip to \$	Section 4 on page 32			
R&D	paid for by othe	ers			
3-4		R&D paid for by others reported in Qued or amended on page 6 of this form?	estion 3-2	2 was for	each
		s applicable to more than one business cod in to operating revenues is acceptable unless so ate.			
	Business Code (see page 6)		\$Bil.	Mil.	Thou.
	a				
	b. 0000				
	b				
	с.				
	d. 00000				
	е.				
	f.				
	g.				
	h				
	i. <b>Total</b> (equals Que	estion 3-2)			
3-5	Of the amount rep	orted in Question 3-2, what costs were	incurred	by your	
	company in the fol		\$Bil.	Mil.	Thou.
	a. Domestic U.S. (50	states and D.C.)			
	b. All other countries	s (also, Puerto Rico)			
	c. <b>Total</b> (equals Que	estion 3-2)			



Copy the amount from Question 3-5, line a. This is the total domestic R&D paid for by others in 2010.	\$Bil.	Mil. Thou.
Copy the amount from Question 3-5, line b. This is the total foreign R&D paid for by others in 2010.	\$Bil.	Mil. Thou.
How much of the (1) domestic, (2) foreign, and (3) total we others in 2010 was for each of the following types of cost		le R&D <u>paid for by</u>
(1) (2) Domestic Foreign		(3) Total Worldwide
\$Bil. Mil. Thou. \$Bil. Mil. Thou.  a. Salaries, wages, and fringe benefits	<u>\$Bil.</u>	<u>Mil.</u> <u>Thou.</u>
b. Stock-based compensation		
b. Stock-based compensation		
c. Temporary staffing including on-site consultants		
d. Expensed equipment		
e. Materials and supplies		
f. Leased facilities and equipment		
g. Depreciation and amortization on R&D property and equipment		
h. Payments to business partners for collaborative R&D		
i Dunch and DSD comings (if		( ) ( D0D)
i. Purchased R&D services (if your company is foreign-owned, include payme	ents to yo	ur toreign owner for R&D)
j. All other purchased services except R&D		
Question continues on next page		

3-8	(Conti								
		(1) Domestic			(2) Foreign			(3) Total World	wide
	\$Bil.	Mil.	Thou.	\$Bil.	Mil.	Thou.	\$Bil.	Mil.	Thou.
k ΔII	located co	osts, not rep	orted else	where					
κ. / κι									
I. All	other co	sts							
m. <b>To</b>	tol								
m. 10	rai								
	Total e	equals Questi	on 3-6	Total e	equals Quest	ion 3-7	Tot	al equals Qu	estion 3-2
3-9				ach colum					
	This is	R&D perfo	ormed by	others (e.g	. subcontr	acted/pass	sed-throu	igh R&D co	osts).
		(1) Domestic			(2) Foreign			(3) Total World	wide
	\$Bil.	Mil.	Thou.	\$Bil.	Mil.	Thou.	\$Bil.	Mil.	Thou.
_									
3-10	Subtra	ct 3-9 fron	n 3-8, line	m, for eac	ch column	and enter	the resu	It here.	
3-10				m, for eac					
3-10		R&D perfo			any that v			<u>ers</u> . (3)	
3-10	This is	(1) Domestic	ormed by	your comp	(2) Foreign	vas paid fo	or by oth	ers. (3) Total World	
3-10		R&D perfo			any that v			<u>ers</u> . (3)	<b>wide</b> Thou.
3-10	This is	(1) Domestic	ormed by	your comp	(2) Foreign	vas paid fo	or by oth	ers. (3) Total World	
3-10	This is	(1) Domestic	ormed by	your comp	(2) Foreign	vas paid fo	or by oth	ers. (3) Total World	
	This is	(1) Domestic Mil.	Thou.	\$Bil.	(2) Foreign Mil.	Thou.	or by oth	ers. (3) Total World	
3-10	\$Bil.	(1) Domestic Mil.	Thou.	\$Bil.	(2) Foreign Mil.	Thou.  2. This	\$Bil.	ers. (3) Total World Mil.	Thou.
	\$Bil.  Copy to is the first the firs	(1) Domestic Mil.	Thou.	\$Bil.	(2) Foreign Mil.	Thou.  2. This	\$Bil.	ers. (3) Total World Mil.	Thou.
	\$Bil.  Copy to is the first the firs	(1) Domestic Mil.  the amount foreign R&	Thou.  t from Que D perform	\$Bil.	(2) Foreign Mil.	Thou.  2. This	\$Bil.	ers. (3) Total World Mil.	Thou.
	\$Bil.  Copy to is the first the firs	(1) Domestic Mil.  the amount foreign R&	Thou.  t from Que D perform	\$Bil.	(2) Foreign Mil.	Thou.  2. This	\$Bil.	ers. (3) Total World Mil.	Thou.
	\$Bil.  Copy to is the first the firs	(1) Domestic Mil.  the amount foreign R&	Thou.  t from Que D perform	\$Bil.	(2) Foreign Mil.	Thou.  2. This	\$Bil.	ers. (3) Total World Mil.	Thou.
	\$Bil.  Copy to is the first the firs	(1) Domestic Mil.  the amount foreign R&	Thou.  t from Que D perform	\$Bil.	(2) Foreign Mil.	Thou.  2. This	\$Bil.	ers. (3) Total World Mil.	Thou.
	\$Bil.  Copy to is the first the firs	(1) Domestic Mil.  the amount foreign R&	Thou.  t from Que D perform	\$Bil.	(2) Foreign Mil.	Thou.  2. This	\$Bil.	ers. (3) Total World Mil.	Thou.
	\$Bil.  Copy to is the first the firs	(1) Domestic Mil.  the amount foreign R&	Thou.  t from Que D perform	\$Bil.	(2) Foreign Mil.	Thou.  2. This	\$Bil.	ers. (3) Total World Mil.	Thou.
	\$Bil.  Copy to is the first the firs	(1) Domestic Mil.  the amount foreign R&	Thou.  t from Que D perform	\$Bil.	(2) Foreign Mil.	Thou.  2. This	\$Bil.	ers. (3) Total World Mil.	Thou.
	\$Bil.  Copy to is the first the firs	(1) Domestic Mil.  the amount foreign R&	Thou.  t from Que D perform	\$Bil.	(2) Foreign Mil.	Thou.  2. This	\$Bil.	ers. (3) Total World Mil.	Thou.
	\$Bil.  Copy to is the first the firs	(1) Domestic Mil.  the amount foreign R&	Thou.  t from Que D perform	\$Bil.	(2) Foreign Mil.	Thou.  2. This	\$Bil.	ers. (3) Total World Mil.	Thou.
	\$Bil.  Copy to is the first the firs	(1) Domestic Mil.  the amount foreign R&	Thou.  t from Que D perform	\$Bil.	(2) Foreign Mil.	Thou.  2. This	\$Bil.	ers. (3) Total World Mil.	Thou.
	\$Bil.  Copy to is the first the firs	(1) Domestic Mil.  the amount foreign R&	Thou.  t from Que D perform	\$Bil.	(2) Foreign Mil.	Thou.  2. This	\$Bil.	ers. (3) Total World Mil.	Thou.
	\$Bil.  Copy to is the first the firs	(1) Domestic Mil.  the amount foreign R&	Thou.  t from Que D perform	\$Bil.	(2) Foreign Mil.	Thou.  2. This	\$Bil.	ers. (3) Total World Mil.	Thou.
	\$Bil.  Copy to is the first the firs	(1) Domestic Mil.  the amount foreign R&	Thou.  t from Que D perform	\$Bil.	(2) Foreign Mil.	Thou.  2. This	\$Bil.	ers. (3) Total World Mil.	Thou.

3-12 Of the among local of the a	locatio	ns?		i i, now much had	_		
	\$Bil.	Mil.	Thou.		\$Bil.	Mil.	Thou.
a. Puerto Rico				j. Japan			
b. Canada				k. Russia			
c. China				I. Singapore			
d. France				m. South Korea			
e. Germany				n. Sweden			
f. India				o. United Kingdom			
g. Ireland				p. All other			
h. Israel							
i. Italy				q. <b>Total</b> (equals Question 3-11)			
Domestic R&I	) perf	ormed by	your co	mpany that was	paid fo	or by oth	ners
3-13 Copy the a This is the company t	mount domes	from Ques	stion 3-10, erformed b	column 1.	\$Bil.	Mil.	Thou.
3-13 Copy the a	mount domes	from Ques	stion 3-10, erformed b	column 1.			
3-13 Copy the a	mount domes	from Ques	stion 3-10, erformed b	column 1.			
3-13 Copy the a	mount domes	from Ques	stion 3-10, erformed b	column 1.			
3-13 Copy the a	mount domes	from Ques	stion 3-10, erformed b	column 1.			
3-13 Copy the a	mount domes	from Ques	stion 3-10, erformed b	column 1.			
3-13 Copy the a	mount domes	from Ques	stion 3-10, erformed b	column 1.			
3-13 Copy the a	mount domes	from Ques	stion 3-10, erformed b	column 1.			
3-13 Copy the a	mount domes	from Ques	stion 3-10, erformed b	column 1.			

	ow much of the amount reported in Question 3-13 was pollowing?	aid for b	y each of	the
If	f your company is a subcontractor or subgrantee, report the ori	iginal sou	rce of fund	ls.
a fo	<b>Example:</b> Company Sub Inc. performs custom software development for subcontractor on a contract with the U.S. Dept. of Defense. Even though the defense company, it reports the cost of this development in linewas the original source of funds.	ıgh Sub <sup>¯</sup> lr	nc. is working	g directly
		\$Bil.	Mil.	Thou.
a.	Other companies located <u>inside</u> the United States			
b.	Your company's foreign owner (if your company is foreign-owned)			
C.	Other companies located <u>outside</u> the United States			
d.	U.S. federal government agencies or laboratories			
e.	U.S. state government agencies or laboratories			
f.	Foreign government agencies or laboratories			
g.	All other organizations <u>inside</u> the United States			
h.	All other organizations located <u>outside</u> the United States			
i.	Total (equals Question 3-13)			
5 Cc	opy the amount from Question 3-14, line d. This	\$Bil.	Mil.	Thou.
is	domestic R&D performed by your company that was aid for by the U.S. federal government.			

How much of the amount reported in Question 3-15 was p	aid		
for by the following agencies?	\$Bil.	Mil.	Thou.
a. Department of Defense			
b. Department of Energy			
c. National Aeronautics and Space Administration			
d. National Institutes of Health			
e. All other			
f. <b>Total</b> (equals Question 3-15)			
How much of the amount reported in Question 3-15 was p	erforme	d under tl	he
following types of agreements?	\$Bil.	Mil.	Thou.
Contracts (include direct or prime contracts and subcontracts)			
Subcontracts/			
b. Grants, reimbursements, and all other agreements			
c. <b>Total</b> (equals Question 3-15)			
Subtract Question 3-15 from Question 3-13 and enter	\$Bil.	Mil.	Thou.
the result here. This is the domestic R&D performed by your company that was paid for by nonfederal			
sources.			

3-19 How much of the following three amounts was performed in each state (including D.C.):  (1) Domestic R&D paid for by the U.S. federal government reported in Question 3-15 (2) Domestic R&D paid for by nonfederal sources reported in Question 3-18 (3) Total domestic R&D performed by your company that was paid for by others reported in Question 3-13							
(1) Federal		(2) Nonfederal			(3) Total		
	Thou. \$Bil.	Mil.	Thou.	<u>\$Bil.</u>	Mil. Thou	<u>ı.</u>	
Alabama							
Alaska							
Avisana							
Arizona							
Arkansas							
California							
Colorado							
Connecticut							
Delaware							
District of Columbia							
Florida							
Georgia							
Hawaii							
Tiawaii							
Question continues on next page							



3-19 (Contin	(1) Federal			(2) Nonfederal			(3) Total	_
\$Bil. Idaho	Mil.	Thou.	\$Bil.	Mil.	Thou.	\$Bil.	Mil.	Thou.
Illinois								
Indiana								
00 0								
lowa								
Kansas								
Kentucky								
Louisiana								
Maine								
Maryland								
Massachusetts								
Michigan								
Minnesota								
Mississippi								
			uestion co	ontinues on n	ext page			
					F P 30			

3-19 (Con	tinued)							
3-19 (COII	(1) Federal			(2) Nonfederal			(3) Total	
\$Bil.	Mil.	Thou.	<u>\$Bil.</u>	Mil.	Thou.	<u>\$Bil.</u>	Mil.	Thou.
Missouri								اموم
Montana								
Nebraska								
Nevada								
New Hampsh	nire							
New Jersey								
Nav. Maxica								
New Mexico								
New York								
North Carolin	na							
North Dakota	1							
Ohio								
Oklahoma								
Oregon								
3109011								
		Q	uestion co	ontinues on n	ext page			

3-19 (Continu				(2)			(2)	
	(1) Federal Mil.	Thou.	\$Bil.	(2) Nonfederal Mil.	Thou.	\$Bil.	(3) Total Mil.	Thou.
Rhode Island								
South Carolina								
South Dakota								
Tennessee								
Texas								
Utah								
Vermont								
Virginia								
Washington								
West Virginia								
Wisconsin								
Wyoming								
		Qu	estion cor	ntinues on ne	ext page			

3-19 (Continued) (1) (2)		(3)	
Federal Nonfederal \$Bil. Mil. Thou. \$Bil. Mil. Thou.	<u>\$Bil.</u>	Total Mil.	<u>Thou.</u>
00 000 000 00 000 000			
Total equals Question 3-15 Total equals Question 3-18	Tota	l equals Que	stion 3-13
Projected R&D paid for by others in 2011			
3-20 What are your company's projected 2011 costs for R&D that will be paid for by others?	\$Bil.	Mil.	Thou.
NOTE: This amount is the 2011 projection for what is reported in Question 3-2.			
3-21 How much of the projected costs in 2011 for R&D that w be paid for by others reported in Question 3-20 will be performed by your company in the United States?	<b>ill</b> \$Bil.	Mil.	Thou.
NOTE: This amount is the 2011 projection for what is reported in Question 3-13.			
3-22 How much of the projected costs in 2011 for domestic Raperformed by your company that will be paid for by other reported in Question 3-21 will be paid for by the U.S. federal government?		Mil.	Thou.
NOTE: This amount is the 2011 projection for what is reported in Question 3-15.			

## **Management and Strategy of R&D**

#### Who should answer this section?

Persons familiar with the technical, managerial, and strategic aspects of your company's R&D should complete this section.

#### What does this section cover?

This section requests information about the characteristics of the R&D reported in Sections 2 and 3. This section requests information about your company's worldwide consolidated R&D and the R&D your company performs in the domestic United States.

- 4-1 Copy the amount from Question 2-4. This is the total R&D paid for by your company in 2010.
- \$Bil. Mil. Thou.
- 4-2 Is the amount entered in Question 4-1 greater than zero?
  - ☐ Yes → Continue with Question 4-3
  - No → Skip to Question 4-19 on page 35
- What percentage of the amount reported in Question 4-1 was directed toward business areas or product lines that are new to your company?

**Example:** Company A manufactures laptop computers. In 2010 Company A's management decided to attempt to enter the cellular phone market and used a portion of the company's R&D budget to develop cellular phones. Because this was a new line of business in 2010, Company A reports this R&D in this question.



What percentage of the amount reported in Question 4-1 involved science/technology that was new to your company (such as technology not used by your company in other projects before 2010)?

**Example:** In 2010 Company A began to investigate how to integrate a new type of touch sensitive display into its products. Because this display technology was new to Company A in 2010, the R&D using this technology is reported in this question.



What percentage of the amount reported in Question 4-1 was for R&D in science/technology new to the market(s) (i.e. first-to-market) in which your company operates?

#### Exclude

• R&D to improve upon, replicate, or adopt science/technology currently in use in the market(s) in which your company operates.

**Example:** In 2010 Company B used a portion of its R&D to explore the potential use of a new heat-conducting material in its cookware products. Because this technology had not been used previously in the cookware industry, Company B should include that R&D in this question.



Wor	Idwide R&D Agreements			
4-6	In 2010, how many new R&D agreements did your compa	ny enter in	ito?	Number
	<b>R&amp;D agreements</b> involve two or more parties pooling resources and undertake R&D and share in any resulting intellectual property. R&D a involve shared risk and shared reward.			
4-7	Did the new R&D agreements reported in Question 4-6 in following types of organizations?	olve agre	ements w	vith the
	a. For-profit companies located <u>inside</u> the United States		Yes	□ No
	b. For-profit companies located <u>outside</u> the United States		Yes	□ No
	c. U.S. federal government agencies or laboratories		Yes	□ No
	d. Universities, colleges, and academic researchers, including individual principal investigators		Yes	□ No
	e. Foreign government agencies or laboratories		Yes	□ No
4-8	Did the new R&D agreements reported in Question 4-6 in the following?	volve agre	ements w	/ith
	a. Customers		Yes	□ No
	b. Vendors/suppliers		Yes	□ No
	c. Competitors		Yes	□ No
Cha	racteristics of domestic R&D paid for and perforr	ned by v	our con	npany
		\$Bil.	Mil.	Thou.
4-9	Copy the amount from Question 2-16. This is the domestic R&D paid for and performed by your company.	ψBii.		
4-10	How much of the amount reported in Question 4-9 was for the following categories?	\$Bil.	Mil.	Thou.
	a. Research-the planned, systematic pursuit of new knowledge or understanding			
	b. <u>Development</u> -the systematic use of research and practical experience to produce new or significantly improved goods, services, or processes			
	c. <b>Total</b> (equals Question 4-9)			



4-11 If you reported any research in Question 4-10, line a, how much of that research was for the following categories?	\$Bil. Mil	. Thou.
<ul> <li>a. <u>Applied research</u>—the activity aimed at solving a specific problem or meeting a specific commercial objective</li> </ul>		
b. Basic research—the activity aimed at acquiring new knowledge or understanding without specific immediate commercial application or use		
c. <b>Total</b> (equals Question 4-10, line a)		
Areas of application for domestic R&D paid for and percompany	erformed b	y your
NOTE: You may report the same R&D in multiple areas for Questi	ions 4-12 to 4	-13.
4-12 What percentage of the amount reported in Question 4-9 henergy applications, including energy production, distribution and efficiency (excluding exploration and prospecting)?		
<b>Example:</b> Company B is a semiconductor manufacturer. Its products at specifically for energy applications. In 2010, 10% of the domestic R&D the company was focused on improving the energy efficiency of its prothis, Company B reports "10%" for this question.	performed by	<u>%</u>
4-13 What percentage of the amount reported in Question 4-9 had environmental protection applications, including pollution abatement?		%
Technology focus of domestic R&D paid for and perfo	ormed by yo	our company
NOTE: You may report the same R&D in multiple areas for Questi	ions 4-14 to 4	-18.
4-14 What percentage of the amount reported in Question 4-9 was software products?	as for	%
4-15 What percentage of the amount reported in Question 4-9 v software embedded in other projects or products?	vas for	%
4-16 What percentage of the amount reported in Question 4-9 we medical clinical trials?	vas for	<u>%</u>
What percentage of the amount reported in Question 4-9 volume biotechnology—the use of cellular and bio-molecular processolve problems or make useful products?		%
4-18 What percentage of the amount reported in Question 4-9 was nanotechnology—the science and technology involving we nanometer scale?		%



Activities with academia			
4-19 Did your company perform any of the following activities or academic faculty in 2010?	with uni	iversities, s	tudents,
Alired academic consultants for short-term projects in science and engineering		.  Ves	□ No
b. Hosted student interns pursuing undergraduate or graduate degrees in science or engineering for at least one month		.  Ves	□ No
c. Hosted postdoctoral fellows in science or engineering for at least one month		.  Ves	□ No
d. Had scientists or engineers from your company who served visiting scientists or engineers at a college or university for a one month	it least		□ No
e. Made monetary gifts to universities or colleges that were reto supporting R&D	stricted 		□ No
Domestic R&D performed by your company that was	paid fo	r by othe	rs
4-20 Copy the amount from Question 3-13. This is the domestic R&D performed by your company that was paid for by others.	\$Bil.	Mil.	Thou.
<ul> <li>Yes → Continue with Question 4-22</li> <li>No → Skip to Section 5 on page 38</li> </ul>			
4-22 How much of the amount reported in Question 4-20 was for the following categories?			_
a. Research-the planned, systematic pursuit of new knowledge or understanding	\$Bil.	Mil.	Thou.
b. <u>Development</u> -the systematic use of research and practical experience to produce new or significantly improved goods, services, or processes			
c. <b>Total</b> (equals Question 4-20)			
4-23 If you reported any research in Question 4-22, line a, how much of that research was for the following categories?	<b>,</b> \$Bil.	Mil.	Thou.
Applied research—the activity aimed at solving a specific problem or meeting a specific commercial objective			
b. Basic research—the activity aimed at acquiring new knowledge or understanding without specific immediate commercial application or use			
c. <b>Total</b> (equals Question 4-22, line a)			



NOTE: You may report the same R&D in multiple areas for Questions 4-24 to 4-	28.
ine i i i i i i i i i i i i i i i i i i	
4-24 What percentage of the amount reported in Question 4-20 was for medical clinical trials (Phases I, II, and III)?	%
4-25 What percentage of the amount reported in Question 4-20 had energy applications, including energy production, distribution, storage, and efficiency (excluding exploration and prospecting)?	%
4-26 What percentage of the amount reported in Question 4-20 had environmental protection applications, including pollution abatement?	<b>%</b>
4-27 What percentage of the amount reported in Question 4-20 was for biotechnology—the use of cellular and bio-molecular processes to solve problems or make useful products?	<b>%</b>
4-28 What percentage of the amount reported in Question 4-20 was for nanotechnology—the science and technology involving work at the nanometer scale?	<b>%</b>

Domestic R&D performed by your company that was U.S. federal government	paid fo	or by the	
4-29 Copy the amount from Question 3-15. This is domestic R&D performed by your company that was paid for by the U.S. federal government.	\$Bil.	Mil.	Thou.
4-30 Is the amount entered in Question 4-29 greater than zero?	?		
Yes → Continue with Question 4-31			
No → Skip to Section 5 on page 38			
4-31 How much of the amount reported in Question 4-29 was for the following categories?	\$Bil.	Mil.	Thou.
<ul> <li>a. Research—the planned, systematic pursuit of new knowledge or understanding</li> </ul>			
b. <u>Development</u> –the systematic use of research and practical experience to produce new or significantly improved goods, services, or processes			
c. <b>Total</b> (equals Question 4-29)			
4-32 If you reported any research in Question 4-31, line a, how much of that research was for the following categories?	\$Bil.	Mil.	Thou.
a. Applied research—the activity aimed at solving a specific problem or meeting a specific commercial objective			
b. Basic research—the activity aimed at acquiring new knowledge or understanding without specific immediate commercial application or use			
c. <b>Total</b> (equals Question 4-31, line a)			

# **SECTION 5**

## **Human Resources**

#### Who should answer this section?

Persons familiar with human resources concepts and with access to records related to your company's employees should complete this section.

#### What does this section cover?

This section requests information about your company's employees, focusing on those who worked on R&D activities either full-time or part-time.

What was the total number of worldwide employees working at your company for the pay period that included March 12, 2010?

#### Include:

· Full and part-time employees

#### Exclude:

Employees . . . . .

· Leased or temporary employees and on-site consultants

Number

How many of the employees reported in Question 5-1 were employees of your company's <u>domestic</u> operations and <u>foreign</u> operations?

**Domestic operations employees** include all employees whose payroll was reported on IRS Form 941, Employer's Quarterly Tax Return.

(1)	(2)	(3)	
Domestic	Foreign	Total	
Operations	Operations	Employees	

Total equals Question 5-1

5-3 How many employees reported in Question 5-2 were R&D employees?

**R&D employees include** all employees who work on R&D or who provide direct support to R&D such as researchers, R&D managers, technicians, clerical staff, and others assigned to R&D groups.

**R&D employees exclude** employees who provide indirect support to R&D, such as corporate personnel, security guards, and cafeteria workers.

	(1) Domestic Operations	(2) Foreign Operations	(3) Total Employees
a. R&D employees			
b. All other employees			
c. Total employees			000000

Total line equals Question 5-2



D 9.F	) Employees			
NOXL	Employees			
5-4	Copy the numbers from CR&D employees.	tuestion 5-3, line a. 1	These are your compa	any's
		(1) Domestic Operations	(2) Foreign Operations	(3) Total R&D Employees
	R&D employees			
5-5	How many of the R&D en and male employees?			
		(1) Domestic Operations	(2) Foreign Operations	(3) Total R&D Employees
	a. Female R&D employees			
	b. Male R&D employees			
	c. Total R&D employees			
		T	otal line equals Question !	5-4
5-6	How many of the R&D en occupations listed below:		Question 5-4 worked	l in the
	occupations notes were in	/4\	(0)	
		(1) Domestic Operations	(2) Foreign Operations	(3) Total R&D Employees
	a. R&D scientists, engineers, and managers			
	engineers, and	Domestic	Foreign	Total R&D
	engineers, and managers	Domestic	Foreign	Total R&D
	engineers, and managers	Domestic	Foreign	Total R&D
	engineers, and managers	Domestic Operations  Operations	Foreign	Total R&D Employees
	engineers, and managers	Domestic Operations  Operations	Foreign Operations	Total R&D Employees
	engineers, and managers	Domestic Operations  Operations	Foreign Operations	Total R&D Employees
	engineers, and managers	Domestic Operations  Operations	Foreign Operations	Total R&D Employees
	engineers, and managers	Domestic Operations  Operations	Foreign Operations	Total R&D Employees
	engineers, and managers	Domestic Operations  Operations	Foreign Operations	Total R&D Employees
	engineers, and managers	Domestic Operations  Operations	Foreign Operations	Total R&D Employees



R&D scientists, engineers,	and managers		
5-7 Copy the numbers from OR&D scientists, engineers		These are the number	r of your company's
nas soloniloto, originooro	(1) Domestic Operations	(2) Foreign Operations	(3) Total
R&D scientists, engineers, and managers		000000	
5-8 How many of the R&D sci had the following level of		and managers reporte	ed in Question 5-7
	(1) Domestic Operations	(2) Foreign Operations	(3) Total
a. PhD (excluding MD, JD, and EdD)	000000	000000	000000
b. All other			
c. Total R&D scientists, engineers, and managers		000000	000000
	7	Total line equals Question	5-7
How many of the R&D sci column 1, were non-U.S.			
visa, such as H-1B or L-1?			(1) Domestic Operations
R&D scientists, engineers, a a temporary visa	. ,		. 000000
Full-time equivalents (FTEs	5)		
5-10 What was the number of escientists and engineers experied that included March	ngaged in R&D acti		
Full-time equivalents account work full-time and R&D scientis activities full-time. For example would be counted as one emploof an FTE employee. Similarly, time to R&D would be counted The number of FTEs and the head	sts and engineers who d e, a scientist or engineer loyee on a headcount ba a full-time employee wh as one quarter (1/4) of a	o not work on R&D who works half-time sis but as one-half (½) no devotes 25% of her n R&D FTE employee.	Number
5-11 How many FTEs reported activities funded by U.S. for the pay period that income	federal government	grants or contracts	Number



1	
1	
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	2, 22 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2

# **SECTION 6**

## **Intellectual Property and Technology Transfer**

#### Who should answer this section?

Persons with an understanding of your company's general business strategy and knowledge of its patenting, licensing, and other intellectual property related activities should complete this section.

#### What does this section cover?

This section requests information about intellectual property and technology transfer activities such as:

- Patents
- Patent licensing
- Protection of intellectual property
- Transfer of intellectual property

#### Are responses to this survey confidential?

Yes. Your responses are completely confidential under Title 13, United States Code, and are seen only by persons sworn to uphold the confidentiality of Census Bureau information. Data provided will be used only to publish summary statistics that do not identify individual companies. Title 13 also provides that copies of reports retained in your files are immune from legal process. In addition, reported data are exempt from requests made under the Freedom of Information Act.

Pate	ents		
6-1	How many patents did your company <u>apply for</u> in 2010 fro U.S. Patent and Trademark Office (USPTO)?	m the	Number
6-2	What percentage of the patent applications reported in Qu 6-1 has your company applied for or plans to apply for in jurisdictions?		<u></u> %
6-3	What percentage of the patent applications reported in Qu 6-1 was for inventions that originated within your comparorganized R&D activities?		%
6-4	How many patents were <u>issued</u> to your company in 2010 I	oy the USPTO	Number
6-5	What percentage of your company's inventions considered in 2010 resulted in patent applications?	<u>d</u> for patenting	<b>%</b>
Pate	ent licensing		
		\$Bil. Mil	Thou.
6-6	What was the amount of your company's patent licensing revenue in 2010?		



6-7	How many new agreements did your company enter into during 201 to license patents to others not owned by your company?	10	Number
Inte	llectual property transfer activities		
6-8	Did your company perform the following activities in 2010?		
	Transferred intellectual property (IP) to others not owned by your company through participation in technical assistance or "know how" agreements	☐ Yes	□ No
	b. Received IP from others not owned by your company through participation in technical assistance or "know how" agreements	☐ Yes	□ No
	c. Transferred IP to a spin-off or spin-out of your company	Yes	□ No
	d. Received IP from a parent company as part of a spin-off or spin-out	□ Yes	□ No
	e. Acquired more than 50% ownership in another company for the primary purpose of acquiring their IP	☐ Yes	□ No
	f. Acquired any financial interest in another company in order to gain access to their IP	□ Yes	□ No
	g. Participated in cross-licensing agreements—agreements in which two or more parties grant a license to each other for the use of the subject matter claimed in one or more of the patents owned by each party	☐ Yes	□ No
	h. Allowed free use of patents or other IP owned by your company (for example, allowing free use of software patents by the open source community)	☐ Yes	□ No
	i. Made use of open source patents or other freely available IP not owned by your company	☐ Yes	□ No
Inte 6-9	During 2010, how important to your company were the following types of intellectual property protection?  Very important	Somewhat important	Not importan
	a. Utility patents (patents for invention)		
	h Design patents (patents for appearance)		
	b. Design patents (patents for appearance)		
	c. Trademarks		
	b. Design patents (patents for appearance)		
	c. Trademarks		



# **SECTION 7**

# **R&D Time Frame and R&D Product Life**

#### Who should answer this section?

Persons with access to accounting, sales, and marketing records related to your company's R&D and products resulting from R&D should complete this section.

### What does this section cover?

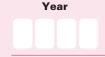
This section requests information about the time frame of your company's R&D and R&D product life.

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ı		• 4					9	•

- 7-1 Did your company receive any revenue during 2008 to 2010 from products that resulted from R&D mostly paid for by your company?
  - Yes → Continue with Question 7-2
  - No → Skip to Question 7-6
- 7-2 What is the name (or description) of <u>one</u> product resulting from your company's R&D for which your company recently started receiving revenue?
- Using the business codes reported in Question 1-7, which one best describes the product reported in Question 7-2?



7-4 In what year did your company <u>first</u> receive revenue for the product reported in Question 7-2?



In what year did your company begin the R&D for the product reported in Question 7-2?



If the earliest R&D was used for more than one product, please report the year in which those earliest R&D activities began.



R&I	Product Life	
7-6	Did your company stop receiving revenue during 2008 to 2010 from a resulted from R&D mostly paid for by your company?	ny product that
	☐ Yes → Continue with Question 7-7	
	No → Skip to Remarks section on page 48	
7-7	What is the name (or description) of <u>one</u> product resulting from your of the forwhich your company recently stopped receiving revenue?	company's R&D
7-8	Using the business codes reported in Question 1-7, which one best describes the product reported in Question 7-7?	Business Code
7-9	In what year did your company <u>first</u> receive revenue for the product reported in Question 7-7?	Year
7-10	In what year did your company <u>last</u> receive revenue for the product reported in Question 7-7?	Year

		I	
	ness codes	Consu	mer Goods
used i	n Sections 1, 2, 3, and 7)	33430	Audio and video equipment manufacturing
Aerosp	pace & Defense	31210	Beverage manufacturing
33642	Aircraft engine and engine parts manufacturing	33200	Fabricated metal products manufacturing
33641	Aircraft manufacturing	31100	Food manufacturing
33644	Guided missiles, space vehicles, and parts	33700	Furniture and related products manufacturing
	manufacturing	33990	Miscellaneous manufacturing not listed elsewhere (games, office supplies,
33692	Military armored vehicle, tank, and tank		slot machines, etc.)
	components manufacturing	32300	Printing and related support activities
33643	Other aircraft parts and auxiliary equipment	32591	Soap, cleaning compound, and toilet
	manufacturing	02001	preparations manufacturing
33452	Search, detection, navigation, guidance,	31990	Textile, apparel, and leather products
	aeronautical, and nautical system and		manufacturing
33660	instruments manufacturing Ship and boat building	31220	Tobacco manufacturing
33000	Simp and boat building	_	
Autom	obiles, Motorcycles, & Components		and Mining
33620	Motor vehicle body and trailer manufacturing	33360	Engine, turbine, and power transmission
33630	Motor vehicle parts manufacturing	04000	equipment manufacturing
33610	Motor vehicles manufacturing	21200	Mining
33691	Motorcycle, bicycle, and parts manufacturing	33319	Mining, oil, and gas field machinery and equipment manufacturing
33651	Railroad rolling stock manufacturing	21100	Oil and gas extraction
33660	Ship and boat building	32401	Petroleum refineries
33699	All other transportation equipment	21300	Support activities for mining,
	manufacturing		including oil and gas
Capital	l Equipment		
33311	Agricultural machinery and equipment	Financ	e, Insurance, and Real Estate
	manufacturing	52200	Finance: Banking and Credit Intermediation
33332	Commercial, service industry, temperature	52400	Insurance carriers and related activities
	control, and airflow control machinery	53100	Real estate
00040	manufacturing	52310	Securities, commodity contracts, and other
33312	Construction machinery manufacturing		financial investments and related activities (including funds and trusts)
33500	Electrical equipment, appliances, and components manufacturing		(including funds and trusts)
33360	Engine, turbine, and power transmission	Health	care
	equipment manufacturing	33451	Electromedical, electrotherapeutic and
33322	Industrial machinery manufacturing, except	33431	irradiation apparatus manufacturing
	semiconductor machinery	62200	Hospitals and nursing care facilities
33390	Metalworking and other general purpose	32542	In-vitro diagnostic substances manufacturing
	machinery manufacturing	62150	Medical and diagnostic laboratories
33319	Mining, oil, and gas field machinery and	33910	Medical equipment and supplies manufacturing
22221	equipment manufacturing	62110	Offices of physicians
33331	Photographic and photocopying equipment manufacturing	62199	Other ambulatory health care services
	•	32541	(ambulance, dental, home health care)
Chemic	cals and Materials	32341	Pharmaceutical, medicinal, botanical, and biological products (except diagnostic)
32402	Asphalt paving, roofing, and saturated		manufacturing
	materials manufacturing	54173	Research and development services
32510	Basic chemicals manufacturing		in biotechnology
32790	Cement, concrete, lime, gypsum, and other	54174	Research and development services
22710	nonmetallic mineral product manufacturing		in physical, engineering, and life sciences
32710 21200	Clay and glass products manufacturing Mining		(except biotechnology)
32403	Other petroleum and coal products		
02400	manufacturing, including motor oil,		
	hydraulic fluid, and charcoal		
32592	Paint, adhesive, and other chemical		
	manufacturing		
32200	Paper manufacturing		
32530	Pesticide, fertilizer, and other agricultural		
Ι.	chemical manufacturing		
32600	Plastics and rubber products manufacturing		
33100	Primary Metal Manufacturing		
32520	Resin, synthetic rubber, and artificial synthetic fibers and filaments manufacturing		
32591	Soap, cleaning compound, and toilet		
32331	preparations manufacturing		
32100	Wood products manufacturing		
I			



Inform	ation Technology - Goods and Services
54150 3341 <i>2</i>	Computer systems design and related services Computers and peripheral equipment
00412	manufacturing, including magnetic and
	optical media
51800	Data processing, hosting, and related services
33500	Electrical equipment, appliances, and
	components manufacturing
45411	Electronic shopping and electronic auctions
33459	Measuring and control instruments
	manufacturing (not listed elsewhere)
33429	Other communication equipment
	manufacturing, (except radio, television,
	and wireless communication equipment)
51910	Other information services including
	internet publishing, broadcasting,
	and web search portals
33422	Radio, television, and wireless
	communication equipment manufacturing
33440	Semiconductor and other electronic
	components manufacturing
33321	Semiconductor machinery manufacturing
51120	Software publishers (except internet)
33421	Telephone apparatus manufacturing
	including routers, modems, and gateways
42500	Wholesale electronic markets and
	agents and brokers (business to business)

### **Professional, Scientific, and Technical Services**

54180 54130 54150	Advertising and related services Architectural, engineering, and related services Computer systems design and related services
54111	Legal, accounting, tax preparation, bookkeeping and payroll services
54160	Management, scientific, and technical consulting services
54190	Professional, scientific, and technical services (not listed elsewhere)
54173	Research and development services in biotechnology
54174	Research and development services in physical, engineering, and life sciences (except biotechnology)
54172	Research and development services in social sciences and humanities
54140	Specialized design services

### **Telecommunications and Utilities**

51500 51790	Broadcasting (except Internet) Other telecommunications (not listed elsewhere)
51740	Satellite telecommunications
22100	Utilities
56200	Waste management and remediation services
51710	Wired telecommunications carriers
51720	Wireless telecommunications carriers (except satellite)

### Other Services

Other	Oct vices
72000	Accommodation and food services
56100	Administrative and support services
71000	Arts, entertainment, and recreation
23000	Construction
53300	Lessors of nonfinancial intangible assets (including patent licensing)
EE100	
55100	Management of companies and enterprises
42300	Merchant wholesalers, durable goods
42400	Merchant wholesalers, nondurable goods
51200	Motion picture and sound recording (except Internet)
51110	Newspaper, periodical, book, and directory publishers (except internet)
81000	Other services (not listed elsewhere)
49200	Couriers, messengers, and express delivery services
53200	Rental and leasing services
44000	Retail trade, except electronic shopping and electronic auctions
62400	Social assistance services
21300	Support activities for mining, including oil and gas
48000	Transportation
49300	Warehousing and storage



Remarks (Please use the space below for any explanations that may help us understand your reported data.)
We estimate that it will take from .5 to 25 hours to complete this form, with 14.9 hours being the average. This includes time to read instructions, develop or assemble materials, conduct tests, organize and review the information, and maintain and report the information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to:
Paperwork Project 0607-0912 U.S. Census Bureau 4600 Silver Hill Road AMSD-3K138 Washington, D.C. 20233
You may e-mail comments to Paperwork@census.gov; use "Paperwork Project 0607-0912" as the subject.
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