

U.S. DEPARTMENT OF COMMERCE Economics and Statistics Administration U.S. CENSUS BURFAU

FORM

**BRDI-1A** (02-16-2012)

# 2011 BUSINESS R&D AND INNOVATION SURVEY

OMB No. 0607-0912: Approval Expires 01/31/2015

## **DUE DATE:**

#### Report electronically:

econhelp.census.gov/brdis

Username:

Password:

Reporting electronically allows you to save your work as you go through the form and could save you time.

#### Report by mail:

If you report online, please do **not** mail in the paper form.

U.S. CENSUS BUREAU 1201 East 10th Street Jeffersonville, IN 47132-0001

## For information or assistance:

- econhelp.census.gov/brdis
- Call 1-800-772-7851, option "5" (8 a.m.– 5 p.m. EST, M-F)
- Write to the address above. Include your 11-digit ID printed on the mailing label.

# INFORMATION COPY DO NOT USE TO REPORT

(Please correct any errors in this mailing address)

## Your Response is Required by Law

Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau.

Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget (OMB). The OMB number appears at the top of this page.

## Your Response is Confidential by Law

Title 13, United States Code, requires that your response be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. The law also provides that copies retained in your company's files are immune from legal process.

## **About the Business R&D and Innovation Survey**

The Business R&D and Innovation Survey is a national survey that collects critical information about research and development (R&D) and innovation at businesses operating in the U.S. Policy makers and data users in industry and academia make use of this information for short- and long-term planning.

Better information about R&D and innovation in the U.S. business sector will help leaders make better decisions to strengthen American competitiveness.

## Why did your company receive this survey?

The Census Bureau surveys a broad cross section of U.S. businesses to better identify which companies engage in R&D activities. Even companies that have no R&D activity are required to complete the survey. The data all companies provide are used to produce economic indicators related to sales, employment, patenting, and innovation.

~ This survey is jointly conducted by the U.S. Census Bureau and the National Science Foundation ~



## **Table of Contents**

## **Survey Overview and Table of Contents**

The survey is divided into six sections. Each section asks questions about different aspects of R&D or innovation at your company. Due to the specialized nature of each section, it may be necessary to collaborate with colleagues in different departments to answer the questions. The sections cover the following topical areas:

**Topics:** intellectual property and technology transfer

Requires: knowledge of your company's general business strategy, patenting, and licensing

## Changes from the 2010 survey

On the basis of extensive conversations with many of the 2010 survey respondents, the 2011 survey has been improved. Sections and questions have been modified to make the concepts presented easier to understand. For a list of specific changes, go to **econhelp.census.gov/brdis**.

## Filing electronically

You may submit your survey online via a secure website. Online submission allows you to save the data on secure Census Bureau servers as you go, so you can save, exit, and resume later without losing any of your data. It also allows you to save a paper or electronic copy of your completed survey. To submit online, follow the instructions at econhelp.census.gov/brdis.

#### **Electronic materials**

Electronic versions of the questionnaire and related documents are available to print or share with others in your company via e-mail. They can be found at **econhelp.census.gov/brdis**.

#### You can:

- Print and download copies of the questionnaire in PDF format
- Download Excel worksheets for each section
- Get question-by-question instructions, definitions, and examples that provide clarification
- Get answers to frequently asked questions, including how the data will be used



## What is Research and Development (R&D)?

R&D is planned, creative work aimed at discovering new knowledge or developing new or significantly improved goods and services. This includes a) activities aimed at acquiring new knowledge or understanding without specific immediate commercial applications or uses (basic research); b) activities aimed at solving a specific problem or meeting a specific commercial objective (applied research); and c) systematic use of research and practical experience to produce new or significantly improved goods, services, or processes (development).

The term R&D does NOT include expenditures for:

- Costs for routine product testing, quality control, and technical services unless they are an integral
  part of an R&D project
- Market research
- Efficiency surveys or management studies
- Literary, artistic, or historical projects, such as films, music, or books and other publications
- Prospecting or exploration for natural resources

## Does R&D include development of software and Internet applications?

Only development of software and Internet applications that include an element of uncertainty and that are intended to close gaps and meet scientific and technological needs should be reported as R&D on this survey.

R&D activity in software includes:

- Development of new software
- Significant improvement of existing software
- · Construction of new theories and algorithms in the field of computer science

R&D activity in software does NOT include:

- Creation of new software based on known methods and applications
- · Support for existing systems
- Conversion or translation of existing software and software languages
- Adaptation of a product to a specific client, unless knowledge that significantly improved the base program was added in that process
- Routine debugging of existing systems and software

## Reporting unit

The reporting unit is your company, including all subsidiaries and divisions. Include subsidiary companies where there is more than 50 percent ownership.

## Reporting period

Report data for the calendar year 2011, if possible, or for your company's fiscal year ending between April 2011 and March 2012.

### **Estimates are acceptable**

Please report all items to the best of your ability.

# To speak with a survey specialist, call 1-800-772-7851, option '1' for English, then option '5'.

Survey specialists are available 8 a.m. to 5 p.m. EST, M-F to help with any questions you may have.



## Company Information

		Company information				
1-1		another company other than a holding company own more than 50 percent of company during 2011?				
		Yes → Please provide the following information:				
		Name of owner				
		(MM) (DD) (YYYY)				
		Date owner purchased your company				
		No → Skip to Question 1-3				
1-2	If yo	u answered "Yes" to Question 1-1, is your company's owner a foreign company?				
		Yes (foreign owner) → Please follow these instructions:				
REPORTING INSTRUCTIONS FOR FOREIGN-OWNED COMPANIES:  If your company is foreign-owned, the reporting unit for the survey is your U.Sbased conincluding all its majority-owned subsidiaries and divisions regardless of location. For repopurposes, your foreign owner and any other foreign affiliates your company does not own be treated the same as any other customer or business partner you do not own.  If you pay your foreign owner for R&D services, those costs should be included in your rein Section 2 as "costs for purchased R&D services."						
		If your foreign owner pays or reimburses your company for R&D services, the costs for this R&D should be included in your responses in Section 3 as "costs funded, paid for, or reimbursed by others."				
	Report your survey data using U.S. generally accepted accounting principles (U.S. GAAP) as recognized by the Financial Accounting Standard Board (FASB). If your company follows International Financial Reporting Standards (IFRS), we request that you estimate any adjustments that would be required to conform to U.S. GAAP.					
		No (U.S. owner) → Please provide the following information:				
		EIN of owner (9 digits)				
		REPORTING INSTRUCTIONS FOR U.SOWNED COMPANIES: If your company was purchased between April 1, 2011 and December 31, 2011, report only for the period January 1, 2011 to the date of purchase. If your company was purchased before April 1, 2011, complete Question 1-6 and return this form to the Census Bureau – you are not required to complete the rest of this survey.  Disregard these instructions if your owner instructs you to complete this survey.				



Preserved Test Preser	ur company ceased opens → Please provide the Date your company ceased opens or the period January 1, 201 eased operations before Apensus Bureau – you are not our company have discous → Include data for the period data for the period January 1, 201 eased operations before Apensus Bureau – you are not our company have discous → Include data for the period data for	following information: (MM) (DD) operations	ed operations. If your company and return this form to the his survey.
Preserved Test Preser	s → Please provide the Date your company cease DEPORTING INSTRUCTION Your company ceased oper Or the period January 1, 201 Peased operations before Ap ensus Bureau – you are not  Our company have disco	following information:  (MM) (DD)  operations  S:  Itions between April 1, 2011 and It to the date your company cease I 1, 2011, complete Question 1-6 required to complete the rest of the complete the rest of the complete operations in 2011.	December 31, 2011, report only and operations. If your company and return this form to the his survey.
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1-6 Who is The surinforma survey to requ	s <b>→ Include data for th</b>		
The sur informa survey to requ			
	ation, ensuring instruction coordinator may not be	rson at your company respons s are followed, and submitting ble to personally complete the r knowledgeable resources co	
Name			
Title			
Telephor Area code		Fax Extension Area c	ode Number
Area code	Number	Extension Alea o	oue Number
E-mail ad	Idraes		
L-iliali do			



1-7		from the list below or the codes company's operations in 2011?	on pages 30-31 accounts for t	he	
	<b>NOTE:</b> These codes will activities and may differ and reports.	ernment surveys	Business code		
		re printed below, please write in the applies to your company.	e code from		
	Business code (see pages 30-31)	Descr	ription		
1-8	What was the amoun during 2011?	t of your company's <u>worldwide</u>	net sales and revenues		
	<ul><li>Include:</li><li>Sales and operating re</li><li>Exclude:</li><li>Non-operating income</li></ul>	evenues from discontinued operations (i.e., dividends, interest)	\$Bil. Mil. Thou		
1-9	How much of the am from domestic opera	ount reported in Question 1-8 w		ı	
	<ul><li>Include:</li><li>Operating revenues are including foreign substitution</li></ul>	nd sales to foreign customers, idiaries	\$Bil. Mil. Thou		
1-10	business code report (1) Worldwide net sa	I1 net sales and operating revened in Question 1-7: lles and operating revenues reported and operating revenues reported (1)  Worldwide net sales and	orted in Question 1-8		
	Business code	operating revenues \$Bil. Mil. Thou.	operating revenues \$Bil. Mil. Thou		
	a				
	b. All other sales and operating revenues				
	c. <b>Total</b>				
		Total equals Question 1-8	Total equals Question 1-9		

## Product (good or service) innovation

A product innovation is the market introduction of a **new** or **significantly** improved good or service with respect to its capabilities, user friendliness, components, or sub-systems.

- Product innovations (new or improved) must be new to your company, but they do not need to be new to your market.
- Product innovations could have been originally developed by your company or by other companies.

1-11	During the three years 2009 to 2011, did your company introduce:
ć	a. New or significantly improved goods (Exclude the simple resale of new goods purchased from other companies and changes of a solely aesthetic nature)?
I	o. New or significantly improved services?
	f you answered "yes" to either 1-11, line a, or 1-11, line b, were any of your product innovations during the three years 2009 to 2011:
6	a. New to your market?
	Your company introduced a new or significantly improved good or service to your market before your competitors. (It may have been available in other markets.)
i	Your company introduced a new or significantly improved good or service that was already available from your competitors in your market.
	Using the definitions above, please give the percentage of your total sales in 2011 from:
6	a. New or significantly improved goods and services introduced during 2009 to 2011 that were <b>new to your market</b>
I	o. New or significantly improved goods and services introduced during 2009 to 2011 that were <b>new only to your company</b>
(	c. Goods and services that were <b>unchanged or only marginally modified</b> during 2009 to 2011 (include the resale of new goods or services purchased from other companies)
(	d. Total sales in 2011



## **Process innovation**

A process innovation is the implementation of a **new** or **significantly** improved production process, distribution method, or support activity for your goods or services.

- Process innovations must be new to your company, but they do not need to be new to your market.
- The innovation could have been originally developed by your company or by other companies.
- Exclude purely organizational innovations.

1-14	D	uring the three years 2009 to 2011, did your company introduce:		
	a.	New or significantly improved methods of manufacturing or producing goods or services?	Yes	No
	b.	New or significantly improved logistics, delivery or distribution methods for your inputs, goods, or services?	Yes	No
	c.	New or significantly improved supporting activities for your processes, such as maintenance systems or operations for purchasing, accounting, or computing?	Yes	No



## **Financial Schedule A**

#### Who should answer this section?

Persons familiar with accounting concepts and with access to financial records related to your company's R&D activities should complete this section.

## What does this section cover?

This section requests financial information about your company's R&D expenses and capital expenditures for R&D. This section requests information about your company's R&D at multiple levels of detail: for your worldwide consolidated enterprise, for units or parts of your company defined by geography (countries, states, specific location), and for parts of your company defined by business code.

countri	es, states, specific location), and for parts of your company defi	ned by busin	ess code.	
2-1	What was the total worldwide R&D expense for your con	npany in 20	11?	
	If your company is publicly traded, this amount is equivalent to that disclosed on SEC Form 10-K as defined in FASB ASC Topic 730, Research and Development (FASB Statement No. 2, "Accounting for Research and Development Costs.")  If your company is foreign-owned, refer to the instructions on page 4. Additional guidance, such as for privately owned companies, is available online at econhelp.census.gov/brdis.  NOTE: Report your company's R&D expense even if the amount is not considered material for your company's financial statements.	\$Bil.	Mil.	Thou.
2-2	Does the amount reported in Question 2-1 include any or	f the follow	ing costs?	
	a. Collaborative R&D that was reimbursed by business partner such as through cost-sharing agreements		□ Yes	□ No
	b. R&D paid for by government or private foundation grants		☐ Yes	□ No
	c. Technical services not an integral part of an R&D project (su product support provided by R&D employees)		□ Yes	□ No
	d. Bid and proposal costs		□ Yes	□ No
	e. Expense your company claimed resulting from the acquisiti another company with unfinished R&D projects (in-process		□ Yes	□ No
2-3	If you answered "Yes" to any of the costs in Question	\$Bil.	Mil.	Thou.
	2-2, what was the amount of these costs that was included in your response to Question 2-1?			
_		\$Bil.	Mil.	Thou.
2-4	Subtract Question 2-3 from Question 2-1 and enter the result here. This is the total R&D paid for by your company in 2011.			
2-5	Is the amount entered in Question 2-4 greater than zero?			
	Yes → Continue with Question 2-6			
	No → Skip to Section 3 on page 13			

R&D	paid for by your company						
2-6	Of the amount reported in Question 2-4, what were the costs for the business code reported in Question 1-7?						
	Business code (see page 6)	\$Bil.	Mil. Thou.				
	a						
	b. All other R&D paid for by your company						
	c. <b>Total</b> (equals Question 2-4)						
2-7	Of the amount reported in Question 2-4, what costs were company in the following locations?	incurre	d by your				
	a. Domestic United States (50 states and D.C.) [Include R&D performed by domestic operations that is paid for by foreign subsidiaries]	\$Bil.	Mil. Thou.				
	b. All other countries (also, Puerto Rico) [Include R&D performed by foreign subsidiaries that is paid for by domestic operations]						
	c. <b>Total</b> (equals Question 2-4)						
2-8	Copy the amount from Question 2-7, line a. This is the total domestic R&D paid for by your company in 2011.	\$Bil.	Mil. Thou.				
2-9	Copy the amount reported from Question 2-7, line b. This is the total foreign R&D paid for by your company in 2011.	\$Bil.	Mil. Thou.				
2-10	How much of the (1) domestic, (2) foreign, and (3) total we your company in 2011 was for each of the following types  (1)  Domestic  SBil.  Mil.  Thou.  \$Bil.  Mil.  Thou.						
a. Sala	aries, wages, and fringe benefits						
c. Ten	mporary staffing, including on-site consultants						
h. Pay	ments to business partners for collaborative R&D						
_							



2-10 (Continued)						
(1) Domestic		(2) Foreign	(3) Total worldwide			
\$Bil. Mil.	Thou. \$Bil.	Mil. Thou.	<u>\$Bil.</u> <u>Mil.</u> <u>Thou.</u>			
i. Purchased R&D service	es (if your company is for	eign-owned, include paym	nents to your foreign owner for R&D)			
k. All other costs						
l. Total						
Total equals Quest	tion 2-8 Total	equals Question 2-9	Total equals Question 2-4			
	n and i for each colu formed by others.	mn, and enter the re	sult here.			
(1) Domestic		(2) Foreign	(3) Total worldwide			
\$Bil. Mil.	Thou. \$Bil.	Mil. Thou.	\$Bil. Mil. Thou.			
00 000						
2-12 - 2-14 Not applicable to this form						
	on 2-11 from Questic		Domestic \$Bil. Mil. Thou.			
for column 1 on	ly and enter the resuad perfo	It here. This is				
for column 1 on the domestic R8 company in 201	ly and enter the resund paid for and performant perform	It here. This is ormed by your of Columbia) did yo				
for column 1 on the domestic R8 company in 201  2-16 In which state (in largest dollar and	ly and enter the resund paid for and performant perform	It here. This is ormed by your of Columbia) did yo	\$Bil. Mil. Thou.  Our company perform the and how much of that R&D			
for column 1 on the domestic R8 company in 201  2-16 In which state (i largest dollar an was performed i	ly and enter the resu D paid for and perfo  1.  ncluding the District nount of R&D report n this state?	It here. This is ormed by your of Columbia did your ed in Question 2-15,	\$Bil. Mil. Thou.  Our company perform the and how much of that R&D			
for column 1 on the domestic R8 company in 201  2-16 In which state (i largest dollar an was performed i  State  2-17 At what domest R&D in 2011?  Address 1	ly and enter the resu D paid for and perfo  1.  ncluding the District nount of R&D report n this state?	It here. This is ormed by your of Columbia did your ed in Question 2-15,	\$Bil. Mil. Thou.  Our company perform the and how much of that R&D  \$Bil. Mil. Thou.			
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for column 1 on the domestic R8 company in 201  2-16 In which state (i largest dollar an was performed i  State  2-17 At what domest R&D in 2011?  Address 1  Address 2	ly and enter the resu D paid for and perfo  1.  ncluding the District nount of R&D report n this state?	It here. This is ormed by your of Columbia did your ed in Question 2-15,	\$Bil. Mil. Thou.  Our company perform the and how much of that R&D  \$Bil. Mil. Thou.  Ce largest dollar amount of			

	\$Bil.	Mil.	Thou.
2-18 How much of the amount reported in Question 2-15			
was from the location identified in Question 2-17?			
2-19 How much of the amount reported in Question 2-15 was for	or the b	usiness co	de
reported in Question 2-6?			
Business Code			
(see page 6)	\$Bil.	Mil.	Thou.
2-20 - 2-25 Not applicable to this form			
2-20 - 2-25 Not applicable to this form			
Projected R&D for 2012			
2-26 What are your company's projected 2012 costs for (1) dom	nestic, (2	2) foreign,	and
(3) total worldwide R&D paid for by your company?			
NOTE: This amount is the 2012 projection for what is repo	rted in		
Question 2-10, line I.			
(4)		(2)	
(1) (2) Domestic Foreign		(3) Total worldw	vide .
\$Bil. Mil. Thou. \$Bil. Mil. Thou.	\$Bil.	Mil.	Thou.
\$511. IVIII. IVIII. IVIII. IVIII. IVIII.	ΨΒ		Thou.
		Domestic	
2-27 How much of the amount reported in Question 2-26,		Domestic	
column 1, is for projected purchased R&D services	\$Bil.	<b>Domestic</b> Mil.	Thou.
column 1, is for projected purchased R&D services and projected payments to business partners for	\$Bil.		
column 1, is for projected purchased R&D services	\$Bil.		
column 1, is for projected purchased R&D services and projected payments to business partners for	\$Bil.		
column 1, is for projected purchased R&D services and projected payments to business partners for	\$Bil.		
column 1, is for projected purchased R&D services and projected payments to business partners for collaborative R&D?	\$Bil.		
column 1, is for projected purchased R&D services and projected payments to business partners for	\$Bil.		
column 1, is for projected purchased R&D services and projected payments to business partners for collaborative R&D?	\$Bil.		
column 1, is for projected purchased R&D services and projected payments to business partners for collaborative R&D?		Mil.	Thou.
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column 1, is for projected purchased R&D services and projected payments to business partners for collaborative R&D?  Capital expenditures  2-28 What was the amount of your company's capital		Mil.	Thou.
column 1, is for projected purchased R&D services and projected payments to business partners for collaborative R&D?  Capital expenditures		Mil.	Thou.
column 1, is for projected purchased R&D services and projected payments to business partners for collaborative R&D?  Capital expenditures  2-28 What was the amount of your company's capital		Mil.	Thou.
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column 1, is for projected purchased R&D services and projected payments to business partners for collaborative R&D?  Capital expenditures  What was the amount of your company's capital expenditures in the domestic United States in 2011?		Mil.	Thou.
column 1, is for projected purchased R&D services and projected payments to business partners for collaborative R&D?  Capital expenditures  2-28 What was the amount of your company's capital expenditures in the domestic United States in 2011?  2-29 How much of the amount reported in Question 2-28 was	\$Bil.	Mil.	Thou.
column 1, is for projected purchased R&D services and projected payments to business partners for collaborative R&D?  Capital expenditures  What was the amount of your company's capital expenditures in the domestic United States in 2011?	\$Bil.	Mil.	Thou.
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column 1, is for projected purchased R&D services and projected payments to business partners for collaborative R&D?  Capital expenditures  2-28 What was the amount of your company's capital expenditures in the domestic United States in 2011?  2-29 How much of the amount reported in Question 2-28 was	\$Bil.	Mil.	Thou.
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column 1, is for projected purchased R&D services and projected payments to business partners for collaborative R&D?  Capital expenditures  2-28 What was the amount of your company's capital expenditures in the domestic United States in 2011?  2-29 How much of the amount reported in Question 2-28 was	\$Bil.	Mil.	Thou.
column 1, is for projected purchased R&D services and projected payments to business partners for collaborative R&D?  Capital expenditures  2-28 What was the amount of your company's capital expenditures in the domestic United States in 2011?  2-29 How much of the amount reported in Question 2-28 was	\$Bil.	Mil.	Thou.



## Financial Schedule B

#### Who should answer this section?

Persons familiar with accounting concepts and with access to financial records related to your company's R&D activities should complete this section.

## What does this section cover?

This section requests financial information about your company's costs for work that was funded, paid for, or reimbursed by others. This section requests information about these costs at multiple levels of detail: for your worldwide consolidated enterprise and for units or parts of your company defined by geography (countries, states).

fc	hat were your company's <u>total worldwide costs</u> (botler the following that were funded, paid for, or reimbuour company?	n direct and rsed by oth	indirect) ers not ov	in 2011 vned by
•	Costs that were paid for by your company, such as those reported in Question 2-4 Payments in excess of the actual cost of the work performed (such as profit or fees)			
		\$Bil.	Mil.	Thou.
a.	R&D that was reimbursed by your company's foreign owner, if your company was foreign-owned	00		
b.	Collaborative R&D that was reimbursed by business partners, such as through cost-sharing agreements	00		
C.	R&D paid for by government or private foundation grants	UU		
d.	Defense R&D services provided to the government and/or government contractors			
e.	Medical nonclinical R&D services provided to others not owned by your company			
f.	Medical clinical trial Phase I-III services provided to others not owned by your company (include pass-through costs)			
g.	Nondefense custom software development and/or computer systems designed for others not owned by your company	00		
	<ul> <li>Exclude:</li> <li>Software development that does not depend on a scientific or technological advance, such as adding functionality to existing application programs, debugging systems, and adapting existing software</li> </ul>			
h.	Developing, producing, and testing prototypes of customer's products prior to their introduction to the market (excluding defense-related prototyping reported in line d)	00		
i.	All other R&D services provided to others not owned by your company	00		
j.	Total	🔲		



3-2	Copy the amount from Question 3-1, line j. This is the total R&D paid for by others in 2011.	\$Bil.	Mil.	Thou.
3-3	Is the amount entered in Question 3-2 greater than zero?  ☐ Yes → Continue with Question 3-4  ☐ No → Skip to Section 4 on page 18			
R&D	paid for by others			
3-4	Of the amount reported in Question 3-2, what costs were company in the following locations?	incurred I \$Bil.	by your Mil.	Thou.
	a. Domestic United States (50 states and D.C.)			
	b. All other countries (also, Puerto Rico)			
3-5	Copy the amount from Question 3-4, line a. This is the total domestic R&D paid for by others in 2011.	\$Bil.	Mil.	Thou.
3-6	Copy the amount from Question 3-4, line b. This is the total <u>foreign R&amp;D paid for by others</u> in 2011.	\$Bil.	Mil.	Thou.



<u>otile</u>	<u>ers</u> in 2011 w	as for each					e R&D paid for by
	(1) Domestic			(2) Foreign			(3) Total worldwide
\$Bil.	Mil.	Thou.	\$Bil.	Mil.	Thou.	<u>\$Bil.</u>	Mil. Thou.
a. Salaries,	wages, and fr	inge benefits					
c. Tempora	ry staffing, inc	cluding on-si	te consulta	nts			
h. Payments	s to business p	partners for	collaborativ	e R&D			
. Purchase	d R&D service	es (if your com	pany is forei	gn-owned, i	nclude paym	ents to you	ur foreign owner for R&D
c. All other	costs						
Total							
Tot	tal equals Quest	tion 3-5	Total e	quals Ques	tion 3-6	Tot	al equals Question 3-2
	3-7, lines h						ugh R&D costs).
	(1) Domestic		<u> </u>	(2) Foreign			(3) Total worldwide
\$Bil.	Mil.	Thou.	\$Bil.	Mil.	Thou.	\$Bil.	Mil. Thou.
3-9 - 3-1	1 Not appli	icable to th	is form				
Domesti	c R&D per	formed by	y your co	ompany	that was	paid f	or by others
and	tract Questic enter the res ormed by yo	sult here. T	his is the <u>c</u>	domestic	R&D	\$Bil.	Mil. Thou.
pert							
	applicable to	o this form					
	applicable to	o this form					
	applicable to	o this form					
	applicable to	o this form					

3-14	How much of the amount reported in Question 3-12 was p following?	aid for l	by each of	the
	If your company is a subcontractor or subgrantee, report the or	iginal so	urce of fund	ds.
	<b>Example:</b> Company Sub Inc. performs custom software development a subcontractor on a contract with the U.S. Dept. of Defense. Even thou for the defense company, it reports the cost of this development in line was the original source of funds.	ugh Sub I	nc. is workin	g directly
		\$Bil.	Mil.	Thou.
	a. Other companies located <u>inside</u> the United States			
	b. Your company's foreign owner (if your company is foreign-owned)			
	c. Other companies located <u>outside</u> the United States			
	d. U.S. federal government agencies or laboratories			
	e. U.S. state government agencies or laboratories			
	f. Foreign government agencies or laboratories			
	g. All other organizations <u>inside</u> the United States			
	h. All other organizations located <u>outside</u> the United States			
	i. <b>Total</b> (equals Question 3-12)			
3-15	Copy the amount from Question 3-14, line d. This	\$Bil.	Mil.	Thou.
	is domestic R&D performed by your company that was paid for by the U.S. federal government.			
3-16	How much of the amount reported in Question 3-15	\$Bil.	Mil.	Thou.
	was paid for by the following agencies?			
	a. Department of Defense			
	b. Department of Energy			
	c. National Aeronautics and Space Administration			
	d. National Institutes of Health			
	d. National Institutes of Health			

3-17	Subtract Question 3-15 from Question 3-12 and enter the result here. This is the domestic R&D performed by your company that was paid for by nonfederal sources.	\$Bil. Mil. Thou.
3-18	In which <u>state</u> (including the District of Columbia) did perform the largest dollar amount of R&D paid for by o	
	How much of the following three amounts was performabove:  (1) Domestic R&D paid for by the U.S. federal governous (2) Domestic R&D paid for by nonfederal sources reported in Question 3-12	ment reported in Question 3-15 orted in Question 3-17
	(1) (2) Federal Nonfederal	(3) Total
9	Bil. Mil. Thou. \$Bil. Mil. Thou.	\$Bil. Mil. Thou.
		00 000 000
3-19 Proje	- 3-22 Not applicable to this form ected R&D paid for by others in 2012	
3-23	What are your company's projected 2012 costs for R&E that will be paid for by others?	\$Bil. Mil. Thou.
	NOTE: This amount is the 2012 projection for what is reported in Question 3-2.	
3-24	How much of the projected costs in 2012 for R&D that be paid for by others reported in Question 3-23 will be performed by your company in the United States?	
	NOTE: This amount is the 2012 projection for what is reported in Question 3-12.	
3-25	How much of the projected costs in 2012 for domestic performed by your company that will be paid for by ot reported in Question 3-24 will be paid for by the U.S. federal government?	
	NOTE: This amount is the 2012 projection for what is reported in Question 3-15.	



## Management and Strategy of R&D

## Who should answer this section?

Persons familiar with the technical, managerial, and strategic aspects of your company's R&D should complete this section.

## What does this section cover?

This section requests information about the characteristics of the R&D reported in Sections 2 and 3. This section requests information about your company's worldwide consolidated R&D and the R&D your company performs in the domestic United States.

•	mpany ponomia in the democra emica etates.			
4-1	Copy the amount from Question 2-4. This is the total R&D paid for by your company in 2011.	\$Bil.	Mil.	Thou.
4-2	Is the amount entered in Question 4-1 greater than zero?  ☐ Yes → Continue with Question 4-3  ☐ No → Skip to Question 4-12 on page 19			
Cha	racteristics of domestic R&D paid for and perforn	ned by	your com	pany
4-3	Copy the amount from Question 2-15. This is the domestic R&D paid for and performed by your company.	\$Bil.	Mil.	Thou.
4-4	How much of the amount reported in Question 4-3 was for the following categories?  a. Research—the planned, systematic pursuit of new knowledge or understanding	\$Bil.	Mil.	Thou.
	c. <b>Total</b> (equals Question 4-3)			
4-5	If you reported any research in Question 4-4, line a, how much of that research was for the following categories?	\$Bil.	Mil.	Thou.
	a. Applied research—the activity aimed at solving a specific problem or meeting a specific commercial objective			
	b. Basic research—the activity aimed at acquiring new knowledge or understanding without specific immediate commercial application or use			
	c. <b>Total</b> (equals Question 4-4, line a)			



	as of application for domestic R&D paid for and performed by spany	your
NOTE	: You may report the same R&D in multiple areas for Questions 4-6 to 4-7	<b>'.</b>
4-6	What percentage of the amount reported in Question 4-3 had energy applications, including energy production, distribution, storage, and efficiency (excluding exploration and prospecting)?	
	<b>Example:</b> Company B is a semiconductor manufacturer. Its products are not designed specifically for energy applications. In 2011, 10% of the domestic R&D performed by the company was focused on improving the energy efficiency of its products. Based on this, Company B reports "10%" for this question.	9/0
4-7	What percentage of the amount reported in Question 4-3 had environmental protection applications, including pollution abatement?	%
Tec	hnology focus of domestic R&D paid for and performed by yo	ur company
NOTE	: You may report the same R&D in multiple areas for Questions 4-8 to 4-1	1.
4-8	What percentage of the amount reported in Question 4-3 was for software products?	%
4-9	What percentage of the amount reported in Question 4-3 was for software embedded in other projects or products?	%
4-10	What percentage of the amount reported in Question 4-3 was for biotechnology—the use of cellular and bio-molecular processes to solve problems or make useful products?	%
4-11	What percentage of the amount reported in Question 4-3 was for nanotechnology—the science and technology involving work at the nanometer scale?	%
Don	nestic R&D performed by your company that was paid for by	others
4-12	Copy the amount from Question 3-12. This is the domestic R&D performed by your company that was paid for by others.  \$Bil. Mil.	Thou.
4-13	Is the amount entered in Question 4-12 greater than zero?	
	☐ Yes → Continue with Question 4-14	
	No → Skip to Section 5 on page 22	



	ow much of the amount reported in Question 4-12 vas for the following categories?	\$Bil.	Mil.	Thou.
a.	Research-the planned, systematic pursuit of new knowledge or understanding	ψBii.		
b.	Development—the systematic use of research and practical experience to produce new or significantly improved goods, services, or processes			
c.	Total (equals Question 4-12)			
	you reported any research in Question 4-14, line a, how nuch of that research was for the following categories?	\$Bil.	Mil.	Thou.
a.	Applied research—the activity aimed at solving a specific problem or meeting a specific commercial objective			
b.	Basic research—the activity aimed at acquiring new knowledge or understanding without specific immediate commercial application or use			
C.	<b>Total</b> (equals Question 4-14, line a)			
	/hat percentage of the amount reported in Question 4-12			
	fficiency (excluding exploration and prospecting)?	Jiuge, ui	101	
	, , , , , , , , , , , , , , , , , , , ,			
<u>er</u>	Ihat percentage of the amount reported in Question 4-12 nvironmental protection applications, including pollution batement?			
er ak -18 W fo	/hat percentage of the amount reported in Question 4-12	was		
er ak	/hat percentage of the amount reported in Question 4-12 nvironmental protection applications, including pollution batement? /hat percentage of the amount reported in Question 4-12 or biotechnology—the use of cellular and bio-molecular p	was rocesses was		
er all	That percentage of the amount reported in Question 4-12 nvironmental protection applications, including pollution batement?  That percentage of the amount reported in Question 4-12 or biotechnology—the use of cellular and bio-molecular percentage of the amount reported in Question 4-12 or manufacture of the amount reported in Question 4-12 or manufacture of the science and technology involving	was rocesses was j work a	t _	

Domestic R&D performed by your company that was U.S. federal government	paid for	by the	
4-22 Copy the amount from Question 3-15. This is domestic R&D performed by your company that was paid for by the U.S. federal government.	\$Bil.	Mil.	Thou.
4-23 Is the amount entered in Question 4-22 greater than zero?  ☐ Yes → Continue with Question 4-24  ☐ No → Skip to Section 5 on page 22			
4-24 How much of the amount reported in Question 4-22 was			
4-24 How much of the amount reported in Question 4-22 was for the following categories?	\$Bil.	Mil.	Thou.
a. Research-the planned, systematic pursuit of new knowledge or understanding			
b. <u>Development</u> —the systematic use of research and practical experience to produce new or significantly improved goods, services, or processes			
c. <b>Total</b> (equals Question 4-22)			
4-25 If you reported any research in Question 4-24, line a, how much of that research was for the following categories?	\$Bil.	Mil.	Thou.
a. Applied research—the activity aimed at solving a specific problem or meeting a specific commercial objective			
<ul> <li>Basic research         -the activity aimed at acquiring new knowledge or understanding without specific immediate commercial application or use.</li> </ul>			
c. <b>Total</b> (equals Question 4-24, line a)			



## **Human Resources**

## Who should answer this section?

Persons familiar with human resources concepts and with access to records related to your company's employees should complete this section.

## What does this section cover?

This section requests information about your company's employees, focusing on those who worked on

	tivities either full-time or part- rour company owned more th		nt data for operations	or subsidiaries for
5-1	What was the total number your company for the pay			
	<ul><li>Include:</li><li>Full- and part-time employee</li></ul>	es		Number
	Exclude:  • Leased or temporary employ	vees and on-site consultants	3	
5-2	How many of the employe your company's domestic	es reported in Questic operations and <u>foreig</u>	on 5-1 were employe n operations?	ees of
	Domestic operations employ first quarter filing of IRS Form			rted on the
		(1) Domestic operations	(2) Foreign operations	(3) Total employees
	Employees			
				Total equals Question 5-1
5-3	How many employees rep	orted in Question 5-2 v	were R&D employee	<u>ss</u> ?
	<b>R&amp;D</b> employees include all e R&D, such as researchers, R&D R&D groups.			
	All other employees include corporate personnel, security g			uch as
		(1) Domestic operations	(2) Foreign operations	(3) Total employees
	a. R&D employees			
	b. All other employees			
	c. Total employees			



Total line equals Question 5-2

R&[	) employees			
5-4	Copy the numbers from CR&D employees.	Question 5-3, line a. 1	These are your compa	any's
		(1) Domestic operations	(2) Foreign operations	(3) Total R&D employees
	R&D employees			
5-5	How many of the R&D en and male employees?			
		(1) Domestic operations	(2) Foreign operations	(3) Total R&D employees
	a. Female R&D employees			
	b. Male R&D employees			
	c. Total R&D employees			
		Т	otal line equals Question :	5-4
5-6	How many of the R&D en occupations listed below		Question 5-4 worked	l in the
		(1)	(2)	(3)
	- D0 D	Domestic operations	Foreign operations	Total R&D employees
	a. R&D scientists, engineers, and managers		Foreign	
	engineers, and		Foreign	
	engineers, and managers		Foreign	
	engineers, and managers		Foreign	
	engineers, and managers	operations	Foreign	employees
	engineers, and managers	operations	Foreign operations	employees
	engineers, and managers	operations	Foreign operations	employees
	engineers, and managers	operations	Foreign operations	employees
	engineers, and managers	operations	Foreign operations	employees
	engineers, and managers	operations	Foreign operations	employees
	engineers, and managers	operations	Foreign operations	employees
	engineers, and managers	operations	Foreign operations	employees
	engineers, and managers	operations	Foreign operations	employees

Domes	tic full-time equivalents (FTEs)
nu	f the domestic R&D employees reported in Question 5-4, column 1, what was the imber of full-time equivalents (FTEs) for R&D activity for full-time R&D employees, her full-time employees not working solely on R&D, and part-time employees?
a.	FTEs for full-time R&D employees Count the number of full-time employees who work only on R&D
	Example: 50 full-time R&D employees worked only on R&D = 50 FTEs
b.	FTEs for other full-time employees not working solely on R&D  Use the proportion of the time they work on R&D to calculate the number of FTEs
	<b>Example:</b> 60 full-time employees averaged one-fourth of their time on R&D = 15 FTEs
c.	FTEs for part-time employees working on R&D  Use the portion of a full-time week (such as 40 hours) that they work on R&D to calculate the FTEs
	Example: 20 part-time employees averaged 20 hours a week on R&D activities = 10 FTEs
d.	Total FTEs  Total FTEs should not exceed Question 5-4, column 1.



5-8 Of the domestic R&D scientists, engineers, and managers reported in Question 5-row a, column 1, what was the number of full-time equivalents (FTEs) for R&D activity for full-time R&D employees, other full-time employees not working sole on R&D, and part-time employees?	
Number	
a. FTEs for full-time R&D scientists, engineers, and managers  Count the number of full-time employees who work only on R&D	
<b>Example:</b> 50 full-time R&D scientists worked only on R&D = 50 FTEs	
b. FTEs for other full-time scientists, engineers, and managers not working soley on R&D	
Use the proportion of the time they work on R&D to calculate the number of FTEs	
<b>Example:</b> 60 full-time managers averaged one-fourth of their time on R&D = 15 FTEs	
c. FTEs for part-time scientists, engineers, and managers working on R&D	
Use the portion of a full-time week (such as 40 hours) that they work on R&D to calculate the FTEs	
<b>Example:</b> 20 part-time employees averaged 20 hours a week on R&D activities = 10 FTEs	
d. Total FTEs	
Total FTEs should not exceed Question 5-6, row a, colu	ımn 1.

## **Intellectual Property and Technology Transfer**

#### Who should answer this section?

Persons with an understanding of your company's general business strategy and knowledge of its patenting, licensing, and other activities related to intellectual property should complete this section.

#### What does this section cover?

This section requests information about intellectual property and technology transfer activities such as:

- Patents
- Patent licensing
- Protection of intellectual property
- Transfer of intellectual property

## Are responses to this survey confidential?

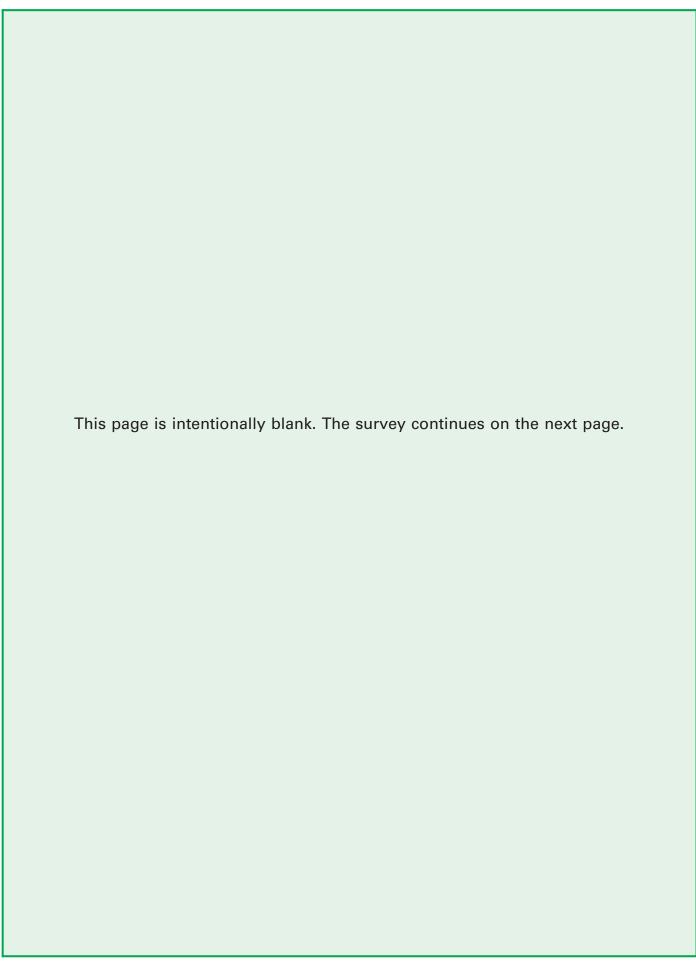
Yes. Your responses are completely confidential under Title 13, United States Code, and are seen only by persons sworn to uphold the confidentiality of Census Bureau information. Data provided will be used only to publish summary statistics that do not identify individual companies. Title 13 also provides that copies of reports retained in your files are immune from legal process. In addition, reported data are exempt from requests made under the Freedom of Information Act.

Pate		
6-1	How many patents did your company apply for in 2011 from the U.S. Patent and Trademark Office (USPTO)?	Number
6-2	What percentage of the patent applications reported in Question 6-1 has your company applied for or plans to apply for in foreign jurisdictions?	%
6-3	What percentage of the patent applications reported in Question 6-1 was for inventions that originated within your company's organized R&D activities?	%
		Number
6-4	How many patents were <u>issued</u> to your company in 2011 by the USPTO?	
6-4	How many patents were <u>issued</u> to your company in 2011 by the USPTO?  What percentage of your company's inventions <u>considered</u> for patenting in 2011 resulted in patent applications?	
6-5	What percentage of your company's inventions considered for patenting	
6-5	What percentage of your company's inventions considered for patenting in 2011 resulted in patent applications?	%

6-7	How many new agreements did your company enter into during 201 to license patents to others not owned by your company?	1		Numb	er
Inte	llectual property transfer activities				
6-8	Did your company perform the following activities in 2011?				
	Transferred intellectual property (IP) to others not owned by your company through participation in technical assistance or "know how" agreements		Yes		No
	b. Received IP from others not owned by your company through participation in technical assistance or "know how" agreements		Yes		No
	c. Transferred IP to a spin-off or spin-out of your company		Yes		No
	d. Received IP from a parent company as part of a spin-off or spin-out		Yes		No
	e. Acquired more than 50% ownership in another company for the primary purpose of acquiring their IP		Yes		No
	f. Acquired any financial interest in another company in order to gain access to their IP		Yes		No
	g. Participated in cross-licensing agreements—the agreements in which two or more parties grant a license to each other for the use of the subject matter claimed in one or more of the patents owned by each party		Yes		No
	h. Allowed free use of patents or other IP owned by your company (for example, allowing free use of software patents by the open source community)		Yes		No
	i. Made use of open source patents or other freely available IP not owned by your company		Yes		No
Inte	llectual property protection				
6-9	During 2011, how important to your company were the following types of intellectual property protection?  Very important		ewhat ortant		ot ortant
	a. Utility patents (patents for invention)				
	b. Design patents (patents for appearance)				
	c. Trademarks				
	d. Copyrights				
	e. Trade secrets				
	f. Mask works (copyright protection for semiconductor products)				



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ъ.		_			
Business codes (used in Sections 1 and 2)		Consumer Goods			
`	'	33430 31210	Audio and video equipment manufacturing Beverage manufacturing		
-	ace and Defense	33200	Fabricated metal products manufacturing		
33642 33641	Aircraft engine and engine parts manufacturing Aircraft manufacturing	31100	Food manufacturing		
33644	Guided missiles, space vehicles, and parts	33700	Furniture and related products manufacturing		
	manufacturing	33990	Miscellaneous manufacturing not listed elsewhere (games, office supplies,		
33692	Military armored vehicle, tank, and tank		slot machines, etc.)		
33643	components manufacturing Other aircraft parts and auxiliary equipment	32300	Printing and related support activities		
00040	manufacturing	32591	Soap, cleaning compound, and toilet preparations manufacturing		
33452	Search, detection, navigation, guidance,	31990	Textile, apparel, and leather products		
	aeronautical, and nautical system and instruments manufacturing		manufacturing		
33660	Ship and boat building	31220	Tobacco manufacturing		
Autom	obiles, Motorcycles, and Components	Energy	and Mining		
33620	Motor vehicle body and trailer manufacturing	33360	Engine, turbine, and power transmission		
33630	Motor vehicle parts manufacturing		equipment manufacturing		
33610	Motor vehicles manufacturing	21200	Mining		
33691	Motorcycle, bicycle, and parts manufacturing	33319	Mining, oil, and gas field machinery and equipment manufacturing		
33651 33660	Railroad rolling stock manufacturing Ship and boat building	21100	Oil and gas extraction		
33699	All other transportation equipment	32401	Petroleum refineries		
	manufacturing	21300	Support activities for mining, including oil and gas		
Capital	Equipment				
33311	Agricultural machinery and equipment		e, Insurance, and Real Estate		
າລາລາ	manufacturing	52200 52400	Finance: banking and credit intermediation Insurance carriers and related activities		
33332	Commercial, service industry, temperature control, and airflow control machinery	53100	Real estate		
	manufacturing	52310	Securities, commodity contracts, and other		
33312	Construction machinery manufacturing		financial investments and related activities		
33500	Electrical equipment, appliances, and components manufacturing		(including funds and trusts)		
33360	Engine, turbine, and power transmission	Health	care		
00000	equipment manufacturing	33451	Electromedical, electrotherapeutic, and		
33322	Industrial machinery manufacturing, except semiconductor machinery	62200	irradiation apparatus manufacturing Hospitals and nursing care facilities		
33390	Metalworking and other general purpose	32542	In vitro diagnostic substances manufacturing		
	machinery manufacturing	62150	Medical and diagnostic laboratories		
33319	Mining, oil, and gas field machinery and equipment manufacturing	33910	Medical equipment and supplies manufacturing		
33331	Photographic and photocopying equipment	62110 62199	Offices of physicians Other ambulatory health care services		
	manufacturing	02100	(ambulance, dental, home health care)		
Chemic	cals and Materials	32541	Pharmaceutical, medicinal, botanical,		
32402	Asphalt paving, roofing, and saturated		and biological products (except diagnostic) manufacturing		
22510	materials manufacturing	54173	Research and development services		
32510 32790	Basic chemicals manufacturing Cement, concrete, lime, gypsum, and other	E 447.4	in biotechnology		
02700	nonmetallic mineral product manufacturing	54174	Research and development services in physical, engineering, and life sciences		
32710	Clay and glass products manufacturing		(except biotechnology)		
21200 32403	Mining Other petroleum and coal products				
32403	manufacturing, including motor oil,				
	hydraulic fluid, and charcoal				
32592	Paint, adhesive, and other chemical				
32200	manufacturing Paper manufacturing				
32530	Pesticide, fertilizer, and other agricultural				
00000	chemical manufacturing				
32600 33100	Plastics and rubber products manufacturing Primary metal manufacturing				
32520	Resin, synthetic rubber, and artificial				
	synthetic fibers and filaments manufacturing				
32591	Soap, cleaning compound, and toilet preparations manufacturing				
32100	Wood products manufacturing				



Informa	ation Technology - Goods and Services
54150 33412	Computer systems design and related services Computers and peripheral equipment
00112	manufacturing, including magnetic and
51800	optical media  Data processing, hosting, and related services
33500	Electrical equipment, appliances, and
33300	components manufacturing
45411	Electronic shopping and electronic auctions
33459	Measuring and control instruments
	manufacturing (not listed elsewhere)
33429	Other communication equipment
	manufacturing (except radio, television,
	and wireless communication equipment)
51910	Other information services, including
	Internet publishing, broadcasting,
	and web search portals
33422	Radio, television, and wireless
	communication equipment manufacturing
33440	Semiconductor and other electronic
	components manufacturing
33321	Semiconductor machinery manufacturing
51120	Software publishers (except Internet)
33421	Telephone apparatus manufacturing
	including routers, modems, and gateways
42500	Wholesale electronic markets and
	agents and brokers (business to business)

## **Professional, Scientific, and Technical Services**

5	4180	Advertising and related services
5	4130	Architectural, engineering, and related services
5	4150	Computer systems design and related services
5	4111	Legal, accounting, tax preparation,
		bookkeeping and payroll services
5	4160	Management, scientific, and
		technical consulting services
5	4190	Professional, scientific, and technical services
		(not listed elsewhere)
5	4173	Research and development services in
		biotechnology
5	4174	Research and development services in
		physical, engineering, and life sciences
		(except biotechnology)
5	4172	Research and development services in
		social sciences and humanities
5	4140	Specialized design services

## **Telecommunications and Utilities**

51500	Broadcasting (except Internet)
51790	Other telecommunications (not listed elsewhere)
51740	Satellite telecommunications
22100	Utilities
56200	Waste management and remediation services
51710	Wired telecommunications carriers
51720	Wireless telecommunications carriers
	(except satellite)

## **Other Services**

72000	Accommodation and food services
56100	Administrative and support services
71000	Arts, entertainment, and recreation
23000	Construction
53300	Lessors of nonfinancial intangible assets
	(including patent licensing)
55100	Management of companies and enterprises
42300	Merchant wholesalers, durable goods
42400	Merchant wholesalers, nondurable goods
51200	Motion picture and sound recording
	(except Internet)
51110	Newspaper, periodical, book, and
	directory publishers (except Internet)
81000	Other services (not listed elsewhere)
49200	Couriers, messengers, and express delivery
	services
53200	Rental and leasing services
44000	Retail trade, except electronic shopping
	and electronic auctions
62400	Social assistance services
21300	Support activities for mining,
	including oil and gas
48000	Transportation
49300	Warehousing and storage



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