Nationally, about 1 in 16 workers (6.2% or 9 million) have occupations as scientists or engineers (4.9%), or technical workers (1.3%). The STEM workforce is larger still when defined as either those who hold a bachelor’s degree or higher in S&E (24.5 million) or those who use S&E technical expertise in their jobs (23.8 million), regardless of level of degree.

A state’s S&E performance helps fuel its and the nation’s economy. Four benchmarks of Kentucky’s S&E performance are highlighted here: the cost of public higher education, the size of the STEM workforce, investment in research and development, and venture capital funding.

Rising Cost of a Bachelor’s Degree

A bachelor’s degree is one of several entry points to higher paying jobs associated with science, engineering, and many technical occupations.

Nationally, 34% of the total U.S. workforce has a bachelor’s degree or higher. In contrast, 76% of workers in S&E occupations have a bachelor’s degree or higher.

Source: National Center for Education Statistics, Digest of Education Statistics

STEM Workforce: People Working in STEM Occupations

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Real Change in Research & Development Performed

Research and development (R&D) spending is a driver of innovation. Investing in science and technology today has ripple-effect benefits throughout the economy over the long term.

Annual state performance in R&D varies considerably, from $289 million (SD) to $135.1 billion (CA). Kentucky is one of 14 states that performs between $1 to $5 billion per year in R&D. In this figure, Kentucky’s percent change in R&D spending is compared to the two highest and the two lowest states within this group.

Venture capital investment supports U.S. businesses that take on the risk of developing and commercializing cutting-edge, emerging technologies. States with high values are successful at attracting venture capital to fuel new kinds of business, and ultimately, expand economic growth.

Venture Capital Investment

Total 2016 Research and Development Performed

**KY** $1.7B  
**U.S.** $515.3B

Source: NSF, National Center for Science and Engineering Statistics, National Patterns of R&D Resources

Total annual venture capital investment: 2000 to 2017  
(Adjusted for inflation to 2017 dollars)

Source: Pitchbook Venture Capital and Private Equity Database

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